

Bavasi at WLU—covering all the bases



Peter Bavasi, President of the Blue Jays.

PIC BY SIMPSON

by John Kastner

Last Wednesday night Peter Bavasi, President of the Toronto Blue Jays, spoke on his methods of marketing his financially successful baseball franchise. The Marketing Association chose an entertaining and informative speaker for their first guest lecturer. Bavasi sparkled with humour and wit for the captive

audience.

Bavasi, a thirty-five year old native of California, has a long history of involvement with baseball. Most of his managerial career has been spent in the Dodger organization but he has served in the San Diego system as well. Bavasi's father, Buzzi Bavasi, is currently the President of the Padres.

Bavasi claims that the reason for his financial success in Toronto is based on presentation of "inexpensive family entertainment". Boasting that a family of four can watch the Blue Jays for as little as \$8, Bavasi added credence to his argument, especially when one considers the price of Argonaut or Maple Leaf tickets. Accordingly, the Blue Jays are highly popular, having drawn over three million fans in their first two years. They also have a twenty-three station radio network and consistently favourable press coverage.

Several questions were fielded from the floor, including the always popular question of beer at the ballpark. . . . Bavasi said that the club is not applying any pressure on the government to review its stance. Their popular corporate image is cited as the reason for this; perhaps beer and "family entertainment" may not go hand in hand. Therefore, any of you thirsty baseball fans may have a long wait before you can enjoy a beer while watching the Blue Jays.

Sipping into the free agent market is also doubtful for the Blue Jays. Stating California and Texas as examples, Bavasi gave ample reason to stay clear of the expensive habit. The Angels and Rangers have mortgaged every-

thing but the ball bats to attain big name free agents and still finished out of the picture in the American League West. So, it was with considerable relief Bavasi told me—No free agents.

The Blue Jays will instead invest their money in a strong farm system, in the same fashion that Kansas City has attained their perennial position atop the League West. In fact, the Royals are Bavasi's model, capturing their third straight division title after only eight years in the league. Nearly all the credit for their success is placed on their strong farm system. However, Bavasi would not set a target date for a successful club, claiming this would place pressure on his players and coaches. Bavasi just wants annual improvement—each year's club to be better than last years.

According to Bavasi, you should be able to see a trend developing towards youth and speed in Toronto. Canadian talent could also play a role in the future of the Blue Jays. Happy with the performance of their Canadian second baseman Dave McKay, the Blue Jays have placed twelve Canadians in their farm system. Bavasi states that scouts monitor such leagues as the Major Intercounty, meanwhile there is always hope for aspiring local talent. Dave Lemanych

played in the Major Intercounty for the Guelph Forums. Bavasi felt that the reason there are so few Canadian professionals is the short playing season, poor coaching and no ball at the varsity level.

Fans can expect to see the Blue Jays at Exhibition Stadium for quite some time. The Blue Jays have a fifteen year lease at the "Ex" so you might as well get used to the inconvenient parking facilities. Bavasi realizes that the parking is terrible but sees little alternative or improvement.

Some of you may have seen a recent *Sports Illustrated* article that accused the Blue Jays of having the lowest payroll in the majors (\$858,000). The worst record, but the third highest ticket prices. The Blue Jays have also raised their ticket prices for the 1979 season. Bavasi justifies all this by claiming that the majority of the club's operating costs are in American dollars (salaries, league payments, etc.) Also, the Blue Jays have doubled their payroll to 1.6 million dollars. This payroll increase is mainly due to Rico Carty, Willie Horton, and John Mayberry.

So don't expect beer, any free agents, better parking or any vast improvements in the Blue Jays. Therefore the key word fans is patience.

WLUSU board meeting held last Sunday

Homecoming, student union employee wages, Radio Laurier, Oktoberfest, Garfield and more were discussed at the WLUSU Board of Directors meeting on Sunday.

Mike Hadlow, WLUSU president, presented the Homecoming budget to the Board. According to the parade coordinator, Greg Barratt, each float will cost about \$200. The university alumni will be donating a plaque

for the winning float, and the Student Union will be distributing 20 cases of beer for prizes. The cost of a marching band for the parade will be covered by the university. The budget, which has a maximum deficit of \$2,009, was passed by the Board.

Homecoming will take place on the last Saturday of Oktoberfest, October 14. The parade will start at 10:00, followed by the pre-game blitz and the football

game. There will be a dance in the Turret at 8:00.

For a trial period of 4 weeks, Radio Laurier will supply background music in the Turret during non-pub hours. There will be only one speaker hooked up to keep the music low. Two other speakers will be used on the TV in the pub.

John Spadone, Lounge Policy chairman, said that he is looking into the purchase of a seven-foot

screen for the Turret. One estimate that he procured was \$4,000. Spadone is also looking into the possibility of extending pub hours until 1:00 a.m.

For Oktoberfest in the Turret on October 12 and 13, the liquor licence will be extended to 1:00 a.m. The proposed budget for this event shows a profit of \$245.

Garfield may be booked for the pub on October 19. As the band will cost over \$1,300, the board had to approve the expenditure before the contract was signed. The directors passed a motion that set the maximum amount to be spent at \$1,500. The proposed pub with Garfield will be arranged to be held in concert format. Ticket prices will be \$3.00 for WLU students and

\$4.00 for others.

The budget for the Graduate Student Association (GSA) was amended, making the new total \$1,483. The cost of attending a conference and the cost of some parties were excluded from the originally proposed budget. (WLUSU will not fund parties for small clubs or associations).

As the GSA is new on campus, there were no historical precepts for the association to follow. Hadlow said this year will set a precedent for the future operations of GSA.

The Board passed a \$200 honourarium for Mike Hadlow, WLUSU president, for the work he did during intersession and summer session.

Money and the University budget

by Karen Kehn

A close examination of the university's budget for the period of May 1, 1977 to April 30, 1978 is very informative. At the end of this period, there was a budget surplus of \$555,811. The total income, which includes \$12,173,506 in government grants, was \$18,912,624.

The Academic expense reached \$12,632,252, with academic faculties (\$9,862,209) and the library (\$1,382,843) being the largest expenditures. Physical Plant and Security was the largest expense (\$1,646,865) in the non-academic category of expenditures, which totaled \$3,296,552. With all expenditures considered, the total expenses at WLU last year were \$18,356,813.

After money was transferred into reserves, there was a net budget surplus of \$9,911. The distribution of funds to the reserves was as follows: program development appropriation, \$325,000; campus development appropriation, \$200,000 and the ancillary enterprises reserve, \$20,900.

There are some other figures that will interest the average student. Last year the university paid out \$8,457,651 in salaries, and approximately \$114,900 on travel expenses.

Revenue from locker rental amounted to \$2,791.

A total of \$18,657 was spent on postage by the Registrar's office.

The list of Athletic expenses show \$24,406 spent on football, and \$17,188 spent on hockey.

Last year the library spent more money on books and periodicals, \$613,178, than on salaries, \$605,455.

Scholarships and bursaries, including the tuition fee benefit for a faculty and staff dependent children, amounted to \$186,658.

Three thousand, one hundred and forty-eight dollars (\$3,148) was budgeted for the President's car expense and depreciation.

Convocation and graduation expenses were \$38,547.

The mortgage principal and interest cost the university \$56,876, and special renovations came to a total of \$101,525.

The expense of maintaining the campus is covered under the budget for physical plant. Last year, the heat, light, power and water bill reached \$271,298 and the telephone expense amounted to \$119,846.

Repairs and renewals cost \$146,967 and parking lot expenses totaled \$20,587. Ninety-one thousand three hundred and seventy-six (91,376) was spent on the portable teaching units.

Although this short summary only gives a superficial view of the university's budget, it does give a student an idea of how Laurier operates.

WLU scholarships

Ten Ontario students won full-tuition scholarships to Wilfrid Laurier University this fall by achieving a 90 per cent average or better in six Grade 13 (Year 5) subjects. Each scholarship is worth a potential \$2,880.

The awards, termed Centennial Scholarships, paid the full \$720 tuition this fall and will continue to pay tuition each fall for the three or four years the student is at WLU, as long as an 'A' average is maintained.

In all, the university awarded a total of 150 entrance scholarships this fall in various other amounts.

They included 10 Confederation Scholarships, awarded to students with an 85 per cent average in six Year 5 courses. They are worth a total of \$1,440 each (\$720 tuition fees paid this year with a like amount available next fall to those who maintain an 'A-' average this year).

In addition, 108 Laurier Schol-

arships went to students who averaged 80 per cent or better in six Year 5 courses. Another 18 went to Grade 12 (Year 4) students, including winners of the CBC Reach for the Top TV programs on the Wingham and Barrie stations.

Winners of Laurier Scholarships are eligible for further incentive awards during their years at WLU, Horace Braden, director of placement and student awards, explained.

Correction notices

1. In last week's Board meeting highlights, the *Cord* made a mistake in saying that there would be a seven-foot TV screen installed in the Turret. Mike Hadlow, WLUSU president, informed the paper that the Lounge Policy chairman is looking into the possibility of this

project. The *Cord* is sorry for any inconveniences occasioned by this error.

2. In a headline on front page, we spelt Dr. Thomas Cawsey's name incorrectly. We are sorry for any embarrassment caused by this oversight.

Senate candidates

Kurt Ditner
Randy Elliott
Stan Karwowski
Brad Young
Tom Sturup was acclaimed as the Arts director for the Board.

Radio Laurier's licence problems



Kris Ulmanis, news and sports director for Radio Laurier. PIC BY VELLA

by Kathy Connor

As of Monday, October 2, Radio Laurier (RL) was to be broadcasting on the Grand River Cable system. This means that the WLU radio station will service the outside community on an FM frequency as well as providing news, music, and talk shows to the campus.

In order to achieve status as an FM station, RL was required to obtain a licence from the Canadian Radio and Television Commission (CRTC). Currently, RL does not have the licence. Last spring, when RL submitted its application for a licence, it was withdrawn by the CRTC due to the presence of non-Canadian members on the WLUSU Board of Directors. The Student Union is the official owner of RL and the Board of Directors is responsible for making decisions concerning the budgeting of RL.

Kris Ulmanis, the News and sports director for RL, explained government regulations dictate the CRTC. They cannot license a radio station having non-Canadians on its directing body. The CRTC has no choice in whether or not they will license a station since all requirements are mandated by the government. However, even though RL does not have a licence, they have received permission from the CRTC to go on cable for the time being. "Right now we don't need the licence," Ulmanis stated, but then temporized that this "could change any day."

Mr. Chris Shute, the Applications and Licensing Analyst secretary for the CRTC in Ottawa, further clarified the

CRTC's position in regard to licensing radio stations for FM cable. He reaffirmed the withdrawal of the licence application as due to the presence of non-Canadian directors. National Broadcasting Council policy says that the Canadian Broadcasting System (CBS) must be controlled by Canadians and that all directors of a licence holder, in this case the WLUSU Board of Directors, must be Canadian. The CRTC follows the ordering the Council decides upon.

When asked if the only way to obtain a licence is to dismiss the non-Canadians on the WLUSU Board of Directors, Mr. Shute stated that the CRTC is not in a position to accept an application not meeting Cabinet requirements. He added, "If Radio Laurier can come to us with a modified application", that is, a body of directors who are all Canadian so that non-Canadians will not have any influence over RL decisions, the licence would possibly be granted.

As for the CRTC's current decision to allow RL on FM cable, Shute noted that there are circumstances under which it is possible, but he was not entirely familiar with this particular situation, and he supposed it could depend on the cable company.

Steve Asmussen, an employee of the Grand River Cable Company (GRCC), pointed out that the decision to carry RL on FM frequency is independent on the cable company. The GRCC is not required to service RL because the station has not obtained the CRTC licence.

However, since the GRCC has received a notice from the CRTC that RL can go on FM temporarily, the cable company agreed to provide an FM frequency band for the station's use. In most cases, the cable company won't look up a station unless they have the proper licence. Asmussen confirmed that RL was scheduled to go on FM frequency last Monday, dependent on whether the equipment was in working order.

Asmussen, who is in charge of electronic equipment maintenance at the GRCC, explained cable service to RL was delayed due to technical reasons as well as the problem with meeting government regulations. In June of last year when RL was broadcasting on cable, the GRCC changed the location of its equipment to a new office. RL was taken off the air because it didn't wish to put in new telephone cable to carry signals from the studio to GRCC.

The station also planned to go off the air for the summer anyway. Bell Canada lines were installed, but when RL wished to resume broadcasting a problem with the telephone lines resulted, due to a shifting of the FM band frequencies. The GRCC had no obligation to broadcast the unlicensed RL station and it was taken off the cable system.

Two weeks ago, the GRCC received a public notice from the CRTC that RL could be legally carried. The GRCC decided to schedule RL for a new frequency assignment. However, the GRCC is not legally bound to carry RL, and the station could be "bumped" from the new frequency in favour of a CRTC-licensed station.

In anticipation of a future time when the CRTC will require an official licence for RL, Ulmanis plans to rework some parts of the licence. RL will write to the CRTC and suggest certain changes; the application will then be resubmitted for approval. Ulmanis foresees changes in format resulting in an overall firming up of the broadcast schedule. He

cont'd on P.3

Study Skills Group

This is a group program for students who wish to examine their study behaviour and work to improve their study habits.

The group begins the week of October 16. It will meet for one (1) hour per week for six (6) weeks.

For further information, contact Berry or Rebecca in Counselling Services—lower floor, Student Services Centre or 884-1970, ext. 338.

HOME COMING DANCE

Sponsored by the WLU Alumni Association

Saturday, October 14, 1978

8:00 p.m. - 1:00 a.m.

Turret Ballroom

Dancing to the music of
'Blue Steel'

All students are welcome
especially the Class of '79

☆ DOOR PRIZES ☆ MEET THE CLASS OF '28 ☆ BUFFET SUPPER

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The tickets include buffet supper
Tickets available from the Alumni/Publications Office (Room 1C3)



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Practical help for job seekers

Believe it or not, there still are jobs 'out there'. It should come as no surprise, though, that employers are no longer lining up outside the convocation ceremonies with application forms and ballpoint pens ready. (See 'Here and Now', p. 5)

The myth of going to university, getting your degree, landing a nice cushy job with good pay, and not really having to do much

work for the rest of your life is outdated, according to Horace Braden, Director of Placement and Student Awards at WLU.

There are three reasons for this pattern no longer holds true, if it ever did, said Braden. First, the economy is constricted. A buyer's market exists for jobs. Second, there are many more university graduates on the job market in the '70s than there

were previously. Third, university graduates are now facing tough competition from the community college grads, who are sometimes preferred because of their skilled training, as opposed to a theoretical knowledge.

Most of us are already familiar with the job situation. There is, however, an alternative to giving up on a job, or joining the armed forces, or going into the motel management course offered on the matchbook cover.

A cooperative program offered by WLUSU and the Placement Office is being put on during the week of October 16 to 20. The program is designed to "bring in a note of realism," said Mr. Braden. "There are jobs out there."

The program will deal with five steps involved in getting a job: How to use the Placement Office; how to prepare a good resume; how to plan an effective job search; how to prepare for a job interview and how to market yourself; and a final session called 'What can I do?' which will explore different skills you might not even realize you have but which might be marketable.

Each area will be dealt with on a different day and four different times are available daily enabling most people to attend. Meetings will be held in Willison Lounge (in the Turret) at 9:00, 10:30, 1:30, and 3:30 daily. Check the ad in this issue of the Cord for further details.

Dr. Wagner at U. of Calgary

by Karen Kehn

Dr. Norman Wagner, former Dean of WLU's Graduate Studies, was appointed President and Vice Chancellor of the University of Calgary. He took office on September 1, 1978, and his inaugural installation took place on September 26. Dr. Neale Taylor represented WLU at the ceremony.

In 1962, Dr. Wagner was appointed as an assistant professor in the Department of Religious Studies. Between 1965 and 1969, he was the chairman of Near Eastern Studies (Religion). Dr. Wagner reorganized Religious Studies into the Department of Religion and Culture in 1969, and he became the first director of that department.

In 1970, Dr. Wagner was appointed the first chairman of the WLU Council of Graduate Studies. When the Faculty of Graduate Studies was established in 1974, he became the first Dean.

While at WLU, Dr. Wagner was active in the development of archaeology on campus, especially in working on expeditions.

Dr. Wagner was WLU's representative on the Ontario Council for Graduate Studies. At the same time, he served on the executive of the Council.

One of Dr. Wagner's most important contributions to Laurier was the establishment of the WLU Press in 1974. In the past couple of years, the WLU Press has had considerable influence in the academic publishing field. It has published more books than bigger university presses, in-

cluding those of U. of T., Queens, and McGill.

Dr. Norman Wagner was very active in a number of areas at WLU.

For a small school, Laurier has produced many presidents for universities across Canada. The list includes: Dr. Walter Johns, who was appointed President of the University of Alberta; Dr. Gerald Hagey, former WLU President, who was selected as the first President of U. of W.; Dr. Owen Carrigan, formerly of Laurier's history department, who was chosen as the President of St. Mary's University, Halifax; Dr. Margaret Fulton, formerly of the English department, who was appointed President of Mount St. Vincent, Halifax; Dr. Taylor, formerly Vice-President-Academic, who is now the President of WLU; and of course, Dr. Norman Wagner, who was recently appointed President of the University of Calgary.

Radio Laurier cont'd from p.2

feels the CRTC will be more likely to license RL if the station's promise of performance can be changed and polished up. Currently, RL is scheduled to be on the air Monday to Friday from 8 am to 12 midnight, and Saturday 6 pm to 12 midnight. Home football games will be broadcast starting at 2 pm Saturday. The dead air time on Sunday and in the evenings is unavoidable because of lack of full-time personnel, but this should not affect the licence.

The format change will not entirely qualify RL for the CRTC licence. The problem of the

non-Canadian directors will have to be resolved. One method would be to establish a body of directors for RL, representative of the entire Board of Directors, but without non-Canadian members. Another solution would be to incorporate RL as its own corporation rather than have it exist as part of the WLUSU corporation. This would free RL to make its own decisions.

One other alternative for RL is possible: to remain a closed circuit, broadcasting to the campus only. A licence from the CRTC is not required for a

Cont'd on P6

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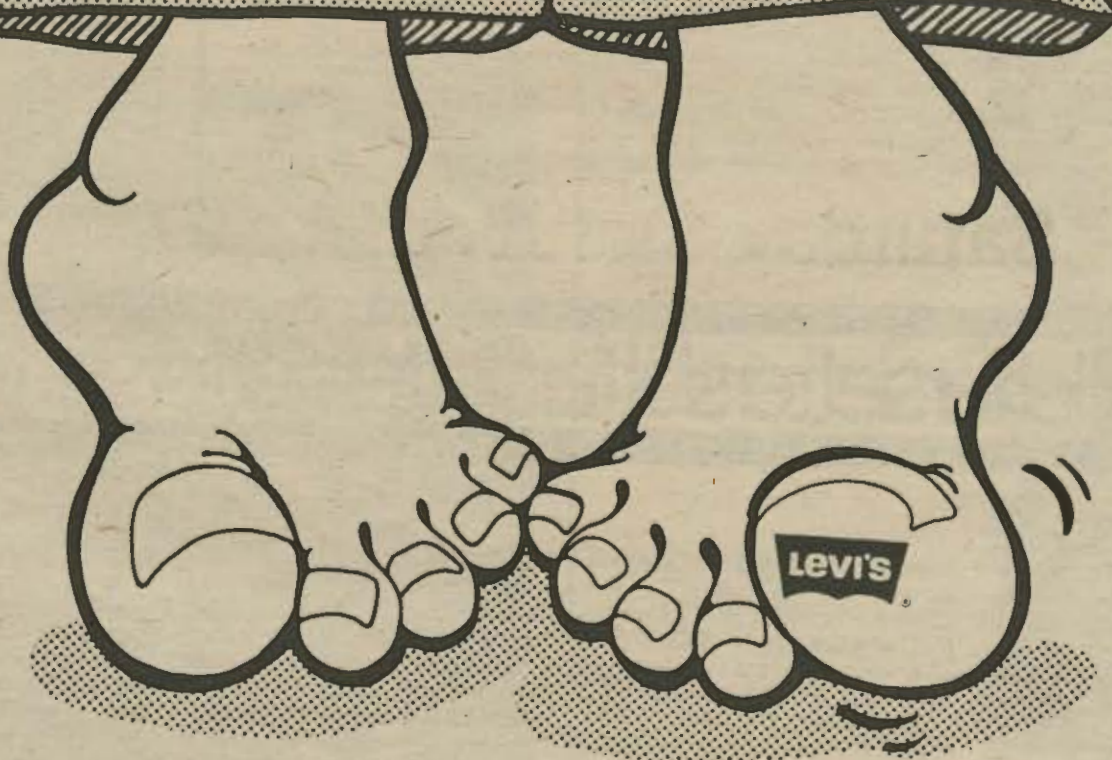
This special magazine reports on the issues affecting the current market for today's graduates. Articles deal with the problems facing job hunters, and outline the best ways to get the job you want. And profiles of various professions such as law, medicine, insurance, science, media, government and sales are included to help give you the best perspective on career possibilities.

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SH'MA YISROEL
jewish student organization

Yom Kippur October 11

Students are invited to attend at Beth Jacob Synagogue, 161 Stirling St., S., Kitchener. (743-8422)

Erev Yom Kippur (Kol Nidre)
Evening Service: 6:30 p.m.
YOM KIPPUR: morning service, Oct. 11—call to check time.

NEED CONFIDENTIAL HELP?

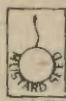
LEGAL AID DEPARTMENT
2nd Floor S.U.B.

Mon-Thurs. 10 am - 4 pm
Friday 10 am - 2 pm

884-5330

THE CORD WEEKLY

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comment

by Barry Ries

Another federal election will be upon us in the spring or summer of next year. Judging from some of the noise drifting around, it seems that certain candidates intend to make an issue of the question of capital punishment.

The question of the imposition of the death penalty has been with us for some time. In the not-too-distant past, an 'open' vote in the House of Commons resulted in the elimination of capital punishment from the statutes. The chief opponents of this move were many members of the Progressive Conservatives.

Sensing a national mood which seems to point towards law-and-order being a successful election platform, several Tories have loudly proclaimed that capital punishment will, indeed, be their platform. Otto Land, Pierre Trudeau's Minister of Everything, has also come out in favour of having a national referendum on the capital punishment question.

What does it mean? Some figures floating around suggest that fully 80% of Canadians favour bringing back the rope. Should there be a referendum? At this point the probable result of such a referendum would seem clear. But in the middle of this, between the electorate and the Government, are the Members of Parliament.

Members of Parliament are mere humans. Like the rest of us, they have their own ideas concerning capital punishment. But unlike the rest of us, their individual votes count for considerably more than ours do. The Commons is a considerably smaller polity than is the whole of Canada.

The MP is caught. As we saw when capital punishment was abolished, most MP's do not favour the death penalty. Most of the general public seem to favour bringing it back. Politicians depend on votes for their jobs. Yet they also have to live with their own consciences.

The idea of a binding referendum would let the MP's off the hook. Their role would be merely to discuss the pros and cons of the issue. The voters' wrath could not be turned upon them. As it is now, the electorate views MP's as delegates, merely carrying out the wishes of the hulk of the riding. MP's, however, see their ideal function not as mere delegates but as representatives of the society. There is a distinction. The MP does not feel duty-bound to carry out the wishes of the public that elected him or her. In the long run, the MP sees his or her duty to the country as most important, duty to him or herself as the second most important duty, and duty to the voter as the third most important, if that.

This is possibly as it should be. If we expected our MP's to merely do as the majority bid, it would not matter if there were political parties. It would matter if the MP were an intelligent person or a complete fool. Any warm body that could take part in a formal vote would do nicely.

But this is not the way government is run in Canada. The complexities of governing this country, or any other modern or semi-modern country, preclude direct democracy. We instead elect **representatives**.

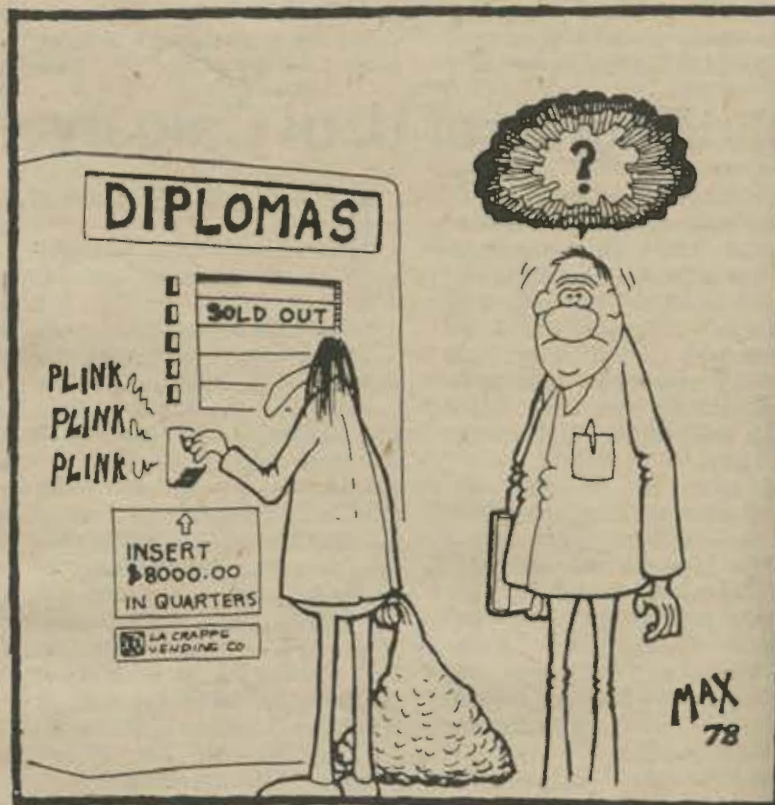
Should these representatives and representatives-to-be campaign on such an issue? Is it right that they should willingly commit themselves to the position of delegate? **Does the public know enough about the subject of capital punishment to make an intelligent choice?**

I would suggest that there are positions both for and against capital punishment. We hear strident calls for the return of the death sentence from those who are concerned with the cost of maintaining prisoners. Not as callous, but rather naive, is the view of some that only God, not man, has the right to take a human life. This view would be fine if there were such things as escape-proof prisons, no possibility of hostage-taking incidents, and if all murderers and potential murderers were rational and moral individuals. They aren't.

The truth of the matter is quite simple: convicted murderers, if there is absolutely no doubt as to their guilt, and there is reason to believe that they would have no qualms about murdering again, should be put to death for the protection of the society as a whole. All other murderers should be locked up, sentences varying with the nature of the crime.

The topic of capital punishment is a controversial one. I have made a suggestion as to a sensible course which could be followed. Obviously, there are others.

But I do not think that politicians should try to make cheap political points by defining the problem as white or black. There ain't no such thing. There is only gray of various shades. Politicians who think otherwise haven't even respect for themselves, let alone respect for the intelligence of the voters.



Homecoming parade

Undergraduate involvement in homecoming is being revived this year, according to Greg Barratt, Homecoming coordinator. The Student union is organizing a parade as a first step to promote student interest.

On October 14, alumni will return to WLU to reminisce at dinners, cocktail hours and other social events.

The WLUSU organized parade will have a maximum of 8 floats, including about 5 floats entered by the residences. Tamiae, WLUSU and the alumni will also be making submissions. Barratt is seeking more entries for the parade from other campus organizations. A maximum of \$200 is allowed for each float. There will be a plaque awarded for the best float and WLUSU is also giving out a prize, 20 cases of beer.

Graduates from the Class of '28 will travel the parade route seated in three antique cars, supplied by the Craven "A" Foundation. A marching band, paid by the university, will supply music for the procession.

The tentative parade route is set as going down Albert St. to William, William to King, King up to University Ave., and University down Albert, back to WLU.

The parade begins at 10:00, Saturday, October 14. A hawk-walk of WLU students will accompany the floats to show that Laurier is Number One. After the parade, students can go to the pre-game blitz held at one of the local hotels. At 2:00, the students will return for the football game, at which Windsor will play Laurier.



RL criticism

The rather unprofessional attitude displayed by the management and on-air personnel of Radio Laurier has cost the membership of WLUSU many thousands of dollars in the past two years.

First year students at WLU first encounter Radio Laurier when they discover that the mysterious box above the door of their room in residence is connected to a non-existent student-run radio station. They are paying for the dubious honour of enjoying Radio Laurier. I am quite sure that late at night many first year students lie awake in their tiny bed pondering the existence of this phantom of the air waves.

We are informed by sources close to the Torque Room that the unintelligible, intermittent, and rather obnoxious NOISE blaring

from the sub-standard "speaker system" in the ceiling of the Torque is in fact a product of the foul, phantom farce. This repulsive situation would be humorous to the point of collapse, were it not a costly joke.

Like the compulsive gambler, WLUSU continues to pump money into this losing horse. Next time you tune into the

"sounds of silence" in residence, or have your custard curdled by the decible overdose in the Torque, decide for yourself whether this service is worth the price you pay.

Press for a referendum in the February General meeting on a proposal for refundable fees for Radio Laurier.

Dave Creek and Brian Bristo

Shinerama

I am writing this letter as National Shinerama Chairman to thank the students of Wilfrid Laurier University for their participation in Shinerama on September 8. Through their efforts over \$5000.00 was raised in support of research to find a cure or control for Cystic Fibrosis.

I would especially like to

acknowledge the work of Rob McAdam, Mike East, Mark Tiffin, Brian Collins, and Bob Gilmore for their leadership.

Because of them and all who helped on September 8, the people we love are getting better.

Jim Doris

National Shinerama Chairman
 Canadian Cystic Fibrosis Foundation

Thanks again

This week was interesting as far as the Cord goes. With a little help from our loyal friends, we managed to get out yet another issue—believe it or not! Deb Stalker, Cathy Orth, and Brenda Armstrong all typed tons of copy, and Paul Vella and Carl Friesen put in some very much appreciated time in the darkroom developing the pictures. We still

need more typists, both for Monday and Tuesday nights, so if you have an hour or two to spare on either of those nights, we would really like to hear from you. You don't have to be a terribly good typist (take it from one who knows). We will be publishing again October 16, so hope to see you there!

Sure, guy

I would like to congratulate you on last week's paper. It was very nice to also see a letter from my old friend Martin Bormann. I'm very upset that you withheld his address. Could you please forward an invitation to him for me? I'm holding a party next

weekend to commemorate the 166th anniversary of the Battle of Waterloo. All the old friends will be there: Mussolini, Stalin, Caesar, Cromwell, King Arthur, and of course, Josephine.

Napoleon Bonaparte
 ADDRESS: Elba Island

Here And Now by Loretta Heimann

A survey was conducted by Lou Pike, WLU's career program co-ordinator, of the 1977 graduates not too long ago; more than half of the grads replied. The results were both informative and revealing.

Not surprisingly, the arts graduates were having the hardest time finding full-time jobs—36% of the general BA students and 37% of the Honors BA students hadn't found jobs by January while 90% of the business graduates, masters, of arts, and masters of social work programs had found jobs. The best salaries went to social work graduates while the lowest salaries went to arts grads. Business and social work grads cited career training as the main reason for attending university while the arts and science grads stated personal growth as their reason for attending university. But that doesn't mean that they didn't expect to find a job when they graduated.

Pike's survey clearly pointed out the fact that the longer you wait before starting the job hunt, the more interviews you have to go through and the longer you have to wait before finding a job.

Many of the grads commented on the fact that they could have used help in learning how to go about finding a job. With that in mind, Pike has offered the following pointers.

1. Do a self-appraisal—your interests, abilities, personal needs, life goals, the type of environment you'd like to work in, whether you work better in groups or alone, etc. Concentrate on what you have to offer and don't limit yourself to the field you have your degree in. You have to find a job that fits into your life—you are not just planning for a career but you are life-work planning.
2. Try making your decisions as early as possible and develop a job strategy such as making personal contacts in the job field you want to get into.
3. Develop good job search techniques, such as knowing how to write a good resume, and how to handle yourself in an interview.

These are just guidelines

because in the end, the job of looking for a job is in your hands. If you think you need help in these areas or just want to see if you are going about it in the right way, contact Career Services and

ask about their career planning workshops which are beginning this month. (see page 14)

From one future grad to another—good luck!

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Must be able to sight read.

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Reggie's Corner

Already a few weeks of school have passed and by now, one's discipline should have been formed or recovered. But fall has approached, and with it has arrived a numerous amount of what I call excuses . . . ; the autumn splendour, football games and the marvellous foods of thanksgiving. Yet, on the other hand, we have those unwanted events and thoughts . . . mid-terms! Horrible thoughts, I know!

Our office extends our best wishes for a happy Thanksgiving weekend and our good luck for your tests upon your return.

Reggie

P.S. For those still not sure on a particular course, even after those mid-terms Nov. 15th is the last day for withdrawing without penalty of failure from undergraduate courses.

Question of the Week

by Carl Friesen

What do you think about Radio Laurier?

Rudy Essegern

4th year Honours History

I think that the station has improved a lot this year—Larry Greenberg does a good job. The technical problems are being ironed out. It's non-commercial, which is good, but I think they play too much disco and AM type music.



Carolyn Miller

2nd year Sociology

I generally don't listen to it. I'm not familiar with the types of music they play; and wish they would play cuts off better known albums. For news, I'd like to hear campus events.



Rick Stevenson

3rd year Geography

About the only time I hear Radio Laurier is when I'm in the Games Room. I do like the rock programmes as well as the University news.



Andrea Hodgins

1st year Psychology

I haven't had much contact with it yet, but what I heard was O.K. My preferences are for folk music; and I wish they'd cut down on the disco.



Bob Gilmore

3rd year Business

The station isn't very well publicised. I don't hear it much, not being in the Torque Room or Games Room much. The speaker system there is very inadequate; that doesn't generate much desire to listen to it.



Fat Albert's
Tonight The Drifters
Friday Oktoberfest Dinner Dance
(Tickets still available)

*Saturday, Sunday, Monday—Fat Albert's
opens at noon for Oktoberfest*

*Tuesday, Wednesday, Thursday (Oct. 12)—
Reservations accepted for Oktoberfest
Fat Albert's opens at 5 p.m.*

*Friday (Oct. 13)—Fat Albert's opens 5 p.m.
for Oktoberfest. Tickets available at door only.*

*Sat. (Oct. 14)—Fat Albert's opens at noon
Tickets available at the door only.*



**WATERLOO
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Movie Review: The Boys From Brazil —future Society?



by Kurt Ditner

Have you ever just wanted to sit back in your chair and let the movie carry you away into another world? If so, go see "the Boys From Brazil". This movie builds on the inquistiveness of the human mind. Can you ever remember just sitting down and wondering what the hell was going on? The world seems to have the tendency to keep turning with or without your personal touch. Have you ever wanted to shout, "Stop, I want to get off"? Of course. We all would like to escape from this materialist trap. But in all reality, we are by-products of our society. Society sets the norms and we follow them.

This movie brings to scope, reality. People live in many different parts of the world with one goal in mind, to survive. In relation to the underlying theme, it's one of power for the sake of power. Man must have the concept of survival under control before he can reach for higher goals. Or does he really? Man dreams of world conquest, a future society based on their own value system.

If you want to wake up in the middle of the night, in a cold sweat, why not melt into this movie, for it has a tendency of making people disappear. If you wanted to make a box office success, this film has all

the items to do just that; a good director, Franklin J. Schaffner, combined with the acting ability of Gregory Peck, Sir Laurence Olivier, and James Mason. With this quality ingredients, can you really go wrong? Digging just a little into the plot of a movie would be just like tasting the icing of a cake without actually tasting the cake itself. So, I say to the reader, I will speak no evil. The opening scene starts somewhere in the heart of Paraguay, with the madman, Mengele. Mengele and his friends in secrecy are planning the conquest of today's world. What one has at stake is the future of mankind. In

opposition to Mengele's master plan is a little man across the world, Leberman, whose favorite pastime is to track down strange evil men.

Building on the character of these two men, we learn that there is a hostility between them that will separate them for all time. But why? Can one be filed as representing good, while the other being the symbol of evil. Is there such a fine line between good and evil, like the movie would have us believe?

The opening question seems to be, "Are we masters or slaves in our society?" How would you like to wake up in the morning to find out that for the rest of your life,

you will be someone's slave? Or take for example the book 1984, where all the members of that society seem to be slaves to the system, or within the society of "A Brave New World," in which test tube babies are emphasized.

If you really want to wake up in the middle of the night with nightmares of a mad doctor taking a skingraph off your legs, go and get involved with this new movie that will hold the future of mankind at stake.

Best movie bets

National Lampoon's 'Animal House'

One of the best movies to run in the area. The outlandish comedy stars John Belushi as "Bluto." It will put a smile to your face when you go to see the residences of a campus zoo.

'Up in Smoke'

Tommy Chong and Cheech Martin follow their bizarre line. "Don't go to this movie straight" right to the key. A little slapstick humour, combined with the contribution of a giant-sized smoke, should keep you smiling through-out the show.

'The Eyes of Laura Mars'

The story was written by John Carpenter. The photographer Laura Mars, was played by Faye Dunaway. Take in this movie and you can view a movie parallel to the Vogue Magazine models. A little violence on the screen should not hurt anyone.

Radio Laurier cont'd. from p.3

university radio station serving just its campus. Ulmanis observed that if RL were solely an on-campus station, it would not be subject to outside regulations and "we could say what we like." As well, the added cost of contracting for cable service would not have to be budgeted for by WLUSU. He reflected that university radio broadcasting "gets to be part fun, some serious".



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INTERVIEW SKILLS WORKSHOP —

Learn how to put your best self forward in a job interview.

CAREER DISCOVERY GROUP — Learn a method for making career decisions by means of written and verbal exercises, discussions and interest inventories.

All groups will begin mid-October. For further information, contact Tina Liehmann, Program Secretary, Career Services—lower floor, Student Services Centre or 884-1970, ext. 495.

Don't go straight to see this movie!

Because there's going to be nothing straight about a **CHEECH & CHONG** film.

Every generation has had their own comedy duo: the 30's had Laurel and Hardy. Abbott & Costello broke up the 40's and Martin and Lewis really fractured the 50's.

CHEECH & CHONG have helped make the 70's go "**UP IN SMOKE**."

CHEECH & CHONG are the comedy team that gave birth to rock comedy and in the process of turning on a whole generation, sold ten million albums, picked up numerous awards, including Cash Box and Billboard's best comedy duo, and a Grammy for their album, "Los Cochinos."

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...to be ...to be ...to be

If you would like to announce your forthcoming campus event; submit your entry (maximum 25 words) to the CORD office. Copy deadline is Monday evening (12:00 noon) for the following Thursday's issue. Indicate that your submission is for the "TO BE" column.

October 5
Laurier Christian Fellowship will be meeting in the Mezzanine at

4:45 p.m. for supper and 5:45 p.m. for the meeting. This week, Brian Lambert will be speaking on "witnessing". Brian is a teacher at the Laurel Vocational School. Please join us.

The Turret will be entertaining the group "Massachusetts", starting at 8:00 p.m. Tickets on sale at the WLUSU office.

Audio: part II

Every sound system you will ever hear, no matter where it is, will always have something in common with every other system. That is the fact that they all must have a sound source of some sort. In the theatre it is the sound stripe on the film. In a restaurant it is a tape machine or a radio signal of some sort. In your home it can be one of many things and it is this subject on which we will briefly dwell.

To achieve the best sound from a home system one must try to find the best sound source possible. It is a simple fact that no matter how excellent your system is it cannot improve upon the basic sound which is fed into it. In other words the sound you listen to will only be as good as the source from which you take it.

For those of us who like to sit down and listen to the best sound we can from the stereo sets we own, the best choice of sound source is the turntable and records. No matter what we spend on tapes and tuners the sound which we get will not be up to the quality which we can receive from discs. This statement must be qualified by saying that one must optimally match his turntable, tonearm and cartridge to the rest of his system to truly realize the improved sound that can be achieved. This does not mean that the turntable-record combination does not have its drawbacks. It is definitely not as convenient as some of the other formats available on the market today.

For those of us who prefer to use our systems as a fill-in or

background type of unit the use of tape machines and tuners is probably more preferable. This allows for a more continuous flow of sound while other activities are being carried on. The tape format allows a little more versatility in the fact that it allows one to make up tapes which incorporate the particular kind of material most frequently required, but it also means that one must have access to some other source to make the tapes in the first place. The tuner format is probably the least expensive of the sound sources available although one can spend vast quantities of money on tuners. A tuner offers a continuous flow of music over which the listener has a limited amount of control as to the material he wants to listen to.

Within each of these format areas there are wide ranges in quality of the differing products. When one considers that one can pay as little as forty dollars for a record player or as much as two thousand dollars for a turntable-tonearm-cartridge combination one can easily see where vast differences in quality could occur. When you stop to realize that even wider gaps are present throughout the other formats available it becomes obvious that the differences in the resulting sound can be staggering.

One must determine just which format best suits the requirements of the system. Once this is done all that remains is to find at what point within the quality range both ear and wallet are happy.

See you next week.

October 7
Oktoberfest Donkey Baseball game, Bechtel Park, Waterloo, Tickets \$1.75, at the game \$2.25. Advance tickets sold at King-Kong Subs, Forwells, and H. Salt Fish and Chips.

Varsity Football: Home Game: Wilfrid Laurier Hawks vs University of Western Ontario Mustangs.

October 10
Waterloo Jaycees present The Great Barrel Race, 9 a.m. till noon. Contestants are required to check in at the registration desk (Labatt's Trailer) by 8:30 a.m. on the day of the event. This event is free to all Spectators. For further information write Waterloo Jaycees, P.O. Box 708, Waterloo Ontario, N2J 4B8 or call daytime 578-7410, evenings 885-4190.

The U & I Club, formerly I.S.A. will be selling Oktoberfest sausages with buns from 10:00

a.m. to 3:30 p.m. in the Concourse, WLU.

Tuesday, October 10 Information Session, Faculty of Education, U of T, 12:30 in the Mezzanine

October 10 and 11
Humanities Theatre, U of W, 8 p.m.: 1st Annual Pascal Lectures on Christianity and the University with Malcolm Muggeridge giving inaugural lectures. Admission free, but tickets required, available at UW Arts Centre Box Office.

Wednesday, October 11 Information Session, Faculty of

Education, Queens, 12:30 in the Mezzanine.

October 11
Humanities Theatre U of W, 10 a.m., Free Film on Pascal — question and answer period with Malcolm Muggeridge. No tickets required.

Thursday, October 12 Information Session, Faculty of Education, Mipissing College University, 12:30 in the Mezzanine.

Friday, October 13 Information Session, Ontario Teacher Education College Toronto Campus, 12:30 in the Mezzanine.

PIC-ME-UP cont'd. from p. 8

already have problems with their knees and may get violent. Bite their elbows). However, the best and most unique approach is the impulsive creation that occurs to you while sitting at the pub.

Tonight, at least, probably, the best method would be simply to approach the mate of your choice,

brandish this, and say, "Did you read this stupid article in the Cord today?"



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Have you come for a pick-up at the Turret?

by The Dynamic Duo and Uncle Dougie

University life has many young and foolish student; from variable activities to offer the sports to classes to actual



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Even if you can't keep all the other promises you made ... there's one you can. Give her a diamond! One fiery jewel to express the love that is yours. Symbol of love and devotion ... and all that is yet to be ... a brilliance to be cherished forever.



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KITCHENER

intellectual development. Laurier holds many opportunities for today's youth, for these people are tomorrow's politicians, scientists, and leaders. Parents send their budding adolescents to this edifice of higher learning with great hopes of being able to boast about their children's accomplishments in the years to come.

But, in actual fact, as many senior students have discovered, the main facets of university life are: lust, passion, and above all, SEX. The football players are weaned early and tend to discover this fact in first year (if not training camp). The rest of the first year students' rutting instincts remain dormant (at least until the first pub). These drivers are sometimes less obvious or cross-directed towards their own fields of interest.

Alas, we have found out that some students (a definite majority) lack the ability to satisfy these primal instincts. Consequently, even though the frosh should learn by experience, we decided to help them a wee bit and outline some standard

methods and mistakes for the sojourn at the pub.

Opening pick-up lines are an important part of an up-coming relationship. An opening line can make or break a relationship. Such lines as "Weren't you in my church choir?" or "Haven't I seen you somewhere before?" are blasé and dated. Today, the openers are decidedly more freaky, odd and bizarre. But—they work! Lines like "Would you like to dance?" and "Is this seat taken?" work wonders, but still show the general lack of maturity at this university. Other lines, used especially by the Jocks such as "That's an interesting top, but I don't understand how you get it off" are becoming extremely common and are used more and more frequently as football season progresses.

We, your seniors, suggest this line for the budding Casanova—"How would you like to come home with me and see my stamp collection?" This could be considered a fairly misleading line as the only stamp you happen to own is stuck on the ceiling of your bedroom directly

above your pillow and must be observed from a horizontal position. This chatter will be useful to those bold enough to try them, but we also concern ourselves with the shy-guy minority who need a little encouragement.

Girls, now is the time to exercise your skills. That man that you're desperately eyeing in the corner is too shy to make it on his own. Make your move and make it good. You could try various tried and true methods that have remained standard over the years. Examples of which are: 1) tripping over his chair and landing on his knee (try to land lightly, or you may be out of luck that night) 2) staring at him (please be careful to stare above his waist, or he may blush and head to the washroom to check his fly). These methods may be tried and true, but we admit a preference toward a more unique approach. An approach sure to get his attention is an under-the-table routine, with a love-bite on his knee (Don't try this method on football players as they

Cont'd on P.7

redouble

by Jeff Blakely

The Stayman bidder does not need to have both majors. All that is needed is one plus a place to go if opener bids the one that responder does not have. In the following hand North opened One No Trump and South bid Two Clubs as Stayman. If Opener responds either two Hearts or two Diamonds South bids two Spades which is played. With

only seven points and no fit, game is unlikely.

If opener responds two Spades showing four spades, South can revalue his or her hand to ten points on distribution with the spade fit and bid Four Spades.

North	East
SK 10 9 2	SQ 7
HA 10 5	HK Q 9 4 3
DA K 9 2	D 7
CK 4	CA J 9 7 6

West (D)	South
S 5 4	SA J 8 6 3
H J 8 7 2	H 6
D Q J 10 6 5 4	D 8 3
C 10	C Q 8 5 3 2

West (D)	North	East	West
P	1 NT	P	2C
P	2S	P	4S
P	P	P	

East led the King of Hearts on which West threw the eight and North took with the Ace. A small heart is then ruffed in dummy and two rounds of trump pulls trump. Another small heart is ruffed in dummy. A small club is led to the King and East wins with the Ace. East returns a diamond on which West plays the ten and North wins with the Ace. A small club is returned to the Queen with West showing out. A small diamond is returned to the King and a small diamond is then ruffed in dummy. A club is ruffed. North loses a diamond to West and wins the final trick with the last trump; making 5.

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Sunday Schedule
College and Career Bible Study—9:50 a.m.
Morning Worship—11:00 a.m.
Evening Worship—7:00 p.m.
(Other activities as planned)

For transportation call...
The pastor, Rev. Fretz, 884-6092
Mrs. Dorcen Koenig, 884-4986

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Considering a Career in Teaching?

Please Plan to Attend the following
INFORMATION SESSIONS

Tuesday, Oct. 10 12:30 Noon in the Mezzanine	Faculty of Education University of Toronto
Wednesday, Oct. 11 12:30 Noon in the Mezzanine	Faculty of Education Queen's University
Thursday, Oct. 12 10:30 a.m. Dean Vallilllee's Brd. Rm.	Faculty of Education Nipissing College Univ.
Thursday, October 12 12:30 Noon in the Mezzanine	Faculty of Education U. of Western Ontario
Friday, October 13 12:30 Noon Room 4-110	Ont. Teacher Educ. Coll. Toronto Campus

For more information inquire at the
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Fashion world through the eyes of Laura Mars

by Susan Thomson

For about the last two years, the fashion world has created a furor by using new and bizarre methods of posing their models. You may remember the anger that exploded after *Vogue Magazine* did a multi-page spread with models engaged in various sado-masochistic poses. This violence in photography is much more eye-catching than the stilted poses of yester-year. Yet, the more conservative faction of society is afraid that these pictures of violence will perpetrate greater violence on the streets. *The Eyes of Laura Mars* is a movie about a photographer, Laura Mars, who depicts death and violence in her work. She believes that this violence will kill the populace's fascination with violence and therefore eradicate the populace's need to kill. If this were the fact, then why are Laura Mars' friends being killed?

This movie was made to explore a very controversial subject and tries to do it from both sides. During the production of this movie, reporters were not allowed on the set and no disclosure of the plot was made to the press. This was probably due to the subject matter and besides, it would dispel the suspense if the killer were made known...

The movie was good; a message movie rather than a piece of art. After you leave the theatre, you have a sense of having seen something moralistic, but as to the real moral, no one can definitely say.

The story, written by John Carpenter, is one of terror. Laura Mars, a photographer played by Faye Dunaway, has psychic visions of her friends being killed. The question is "Why are they being killed and by whom?" Is it because of the violence in her work? Is it jealousy? Is it her alcoholic husband who wants her back? Is it jealousy? Is it her alcoholic husband who wants her back? All these factors combine to form great suspense. And, of course, we have the requisite love theme aided exquisitely by the torrid sexuality of Tommy Lee

Jones who plays Police Lieutenant John Neville.

Faye Dunaway, as Laura Mars, gives a good performance, but her character is too much like many of the characters she has played in the past. After her frenzied performance in "Network", this type of almost hysterical female role is boring. However, she is still a very beautiful woman, and can do a great deal with a limited character.

Tommy Lee Jones playing the police detective and Laura's lover, manages to ooze sexuality. Many people may remember him from his performance in "The Betsy". He is a charismatic actor like Paul Newman, and refuses to let a part restrict this charisma... but, I suppose that the male audience will see past his

sexiness and charisma and see that he is a very good actor.

There are a few other actors that I'd like to mention for their creditable performances: Brad Daurif you may remember from "One Flew over the Cuckoo's Nest", and Rene Auberjanois who does a great impression of Lloyd Bridges! The models used by Laura Mars are, of course, among the most beautiful people in the world.

Jan Peter the producer used very chic and beautiful settings to portray this film, which is only right. He also managed to get his girlfriend, Barbara Steisand in to sing the theme song, Prisoner, which, by the way is a beautiful song.

I liked the movie, but there was something about it that turned me off. I think it was too slick.

There were beautiful models and scenes to be taken advantage of, but unfortunately, the photographic techniques of the cameraman were not up to those of Laura Mars. I guess that I'm just

longing to see a good artistic movie; so don't listen to me.

Go and see Laura Mars if you feel that you haven't seen a good movie in a long time. You'll like it!

Upcoming Concerts

Toronto

October 5 to 7—Ronnie Hawkins, Knob Hill, 278 Eglinton E.

October 9 and 10—Wet Willie, el Macombo, Spadina and College, for Tickets call 961-2558

October 11—Andrew Davis conductor, Schoenberg Five Pieces for Orchestra; Mahler Symphony No. 6 Tickets \$4.00, \$7.50, \$9.50, \$12.00

October 14—Cano, Convocation Hall, University of Toronto, 8 p.m. Tickets \$6.00

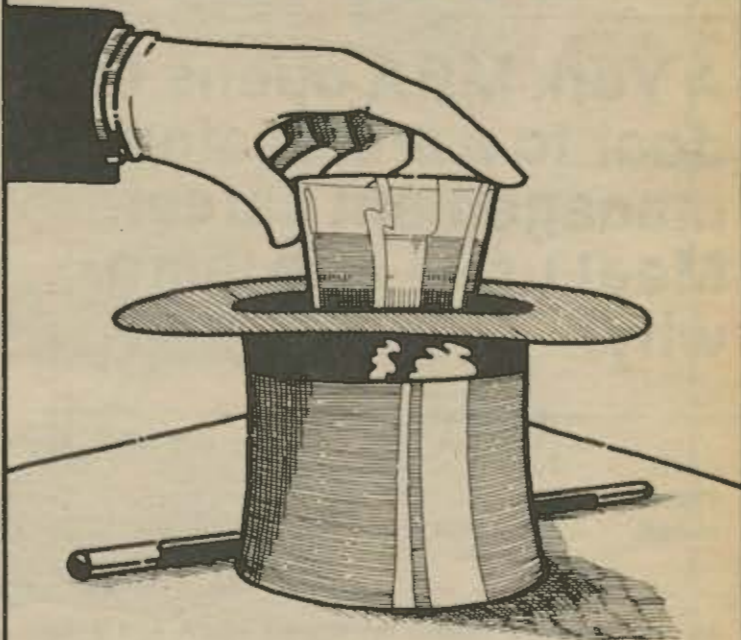
October 20—John Prime, Special Guest David Bodstreet, Convocation Hall U. of T., 7 p.m. and 10 p.m. Tickets \$7.00

October 20—Donna Summer Maple Leaf Gardens 8:00 p.m., Tickets \$8.50, \$10.00

October 22—Isaac Stern Massey Hall 8:30 p.m. Tickets, \$6.00, \$9.00, \$12.50, \$15.00

November 13, 14, 15—Dan Hill Massey Hall, 178 Victoria St. 8:00 p.m. Tickets \$5.00, \$7.00, \$8.00

A trick shot



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Through a musical journey of FM in concert

by Rob Simpson

Electronic music has come of age and FM is not only in it, but part of the vanguard. The three member band performed impressively in the Humanities Theatre at the University of Waterloo last Friday. They utilized the potential of electronic sound, blended with excellent percussion, to captivate the audience to take them on a musical journey that few of their contemporaries could parallel.

Cam Hawkins, one of FM's two original members, handled two synthesizers, moog bass, along

with vocals at once as if they were one instrument and a natural extension of himself. Ben Mink, formerly of Murray McLaughlin's Silver Tractor band, left mouths open with his masterful command of the electric violin and electric mandolin. Only such contemporary masters of the electric violin as Jerry Goodman and Jean Luc Ponty could rival the impact of his sound. Marty Deller brilliantly complemented electronic sounds of Cam and Ben with a unique array of percussion.

Musical selections were played

from their recently released direct-to-disc album FM and their soon-to-be-released album *Black Noise*.

If you are into disco, songs under three minutes, and other lower forms of human existence, you'll hate FM. If you need hits of high energy rock and roll to keep you alive, you'll find FM boring. If you like music that is innovative, full of variation and improvisation, you'll love FM.

But if you feel electronic music is not natural like music produced by acoustic vibration, it is due to a failure on your part, and to that of similar critics, to recognize that the source of energy for electronic music, electricity, is just as much a part of nature as the mechanical energy used to produce the energy in an acoustic instrument. It has just taken us a little longer to develop the technology to create music from nature's other force.



PICS BY ROB SIMPSON

A York MBA opens the door to a professional management career. Meet us — and learn why!

DATE: Tuesday, 17 October, 1978
TIME: 9:00 a.m. to 3:00 p.m.
PLACE: Room 3004, Needles Hall, University of Waterloo

As Canada's largest graduate management school, York University's Faculty of Administrative Studies offers many more alternatives in course selection. This means an even wider choice of career becomes available to you. Meet our representatives to talk about your career possibilities, the entrance requirements at York, and what life is like in the professional business school.



If you are unable to attend this information meeting, ask your questions by writing to:
 Student Affairs Office, Faculty of Administrative Studies, York University,
 4700 Keele Street, Downsview, Ontario
 M3J 2R6 — or call (416) 667-2532.



CAREERS IN BUSINESS MANAGEMENT

Back to school. Exams. Christmas. More classes, more exams and graduation. And next...

Right now you are probably thinking about the past several years and what you have to look forward to after graduation.

While you're at it, consider the personal growth and satisfactions you could experience at Procter & Gamble — a leader in the consumer products industry. We regard training and development as our most basic responsibility because we promote strictly from within Procter & Gamble. We know of no way to train people to become managers other than to have them learn by doing.

Economics, history, psychology — our managers include diverse backgrounds. More important than your specific field of study are such basics as intelligence, leadership ability, innovativeness, and a solid track record of achievement.

Prior to on-campus interviews, representatives from Marketing, Finance, and Sales will be visiting your campus to answer questions and talk about their experiences at Procter & Gamble. Specific date, place and time will be advertised soon in this newspaper and at your placement office. The visit will be a one-day informal session in which all interested students can learn more about career opportunities in business management at Procter & Gamble.

As a first step, we invite you to visit your placement office and obtain a copy of our literature. Additional information is also available in the library file in the placement office.

Plan to be at our pre-recruiting session — no appointment necessary, drop in any time.

PROCTER & GAMBLE



Variations on Kraft Dinner

by Susan Thomson

Being a poor student is not easy and one of the first commodities to be cut back on is food; so you buy Kraft dinners. It's cheap (3/91 cents); it tastes okay (?); and it's quick to make, thereby giving you more time to study Turret 103. So for the first three months of university, you live on Kraft dinner, but... something strange begins to happen. By Christmas, Kraft dinner is not the delectable cuisine you once thought it was, so I decided to write this and tell you how I made Kraft dinner more interesting.

My first variation was to try eating it raw. This is a very quick way of preparing it, and you don't have to dirty dishes as you can eat it right out of the box, but this method has its drawbacks, as well. The noodles tend to stick in your teeth—that is, if they don't crack your teeth first—and the cheese sticks to the top of your mouth and dries up all your saliva.

My second idea is to cook the macaroni and forget the cheese. This isn't too bad, but it needs tons of salt and pepper.

Putting tomato soup or spaghetti sauce in makes a delicious dish. Chopped wieners will also enliven the taste.

If the above variations are too much work, you can always put ketchup or steak sauce on your Kraft dinner. And if you have a sweet tooth, jam could be the answer.

But to tell you the truth, folks, the best thing to do when you get sick of Kraft dinner is to go out and buy something else like Rice-a-Roni, frozen pies, canned beans...

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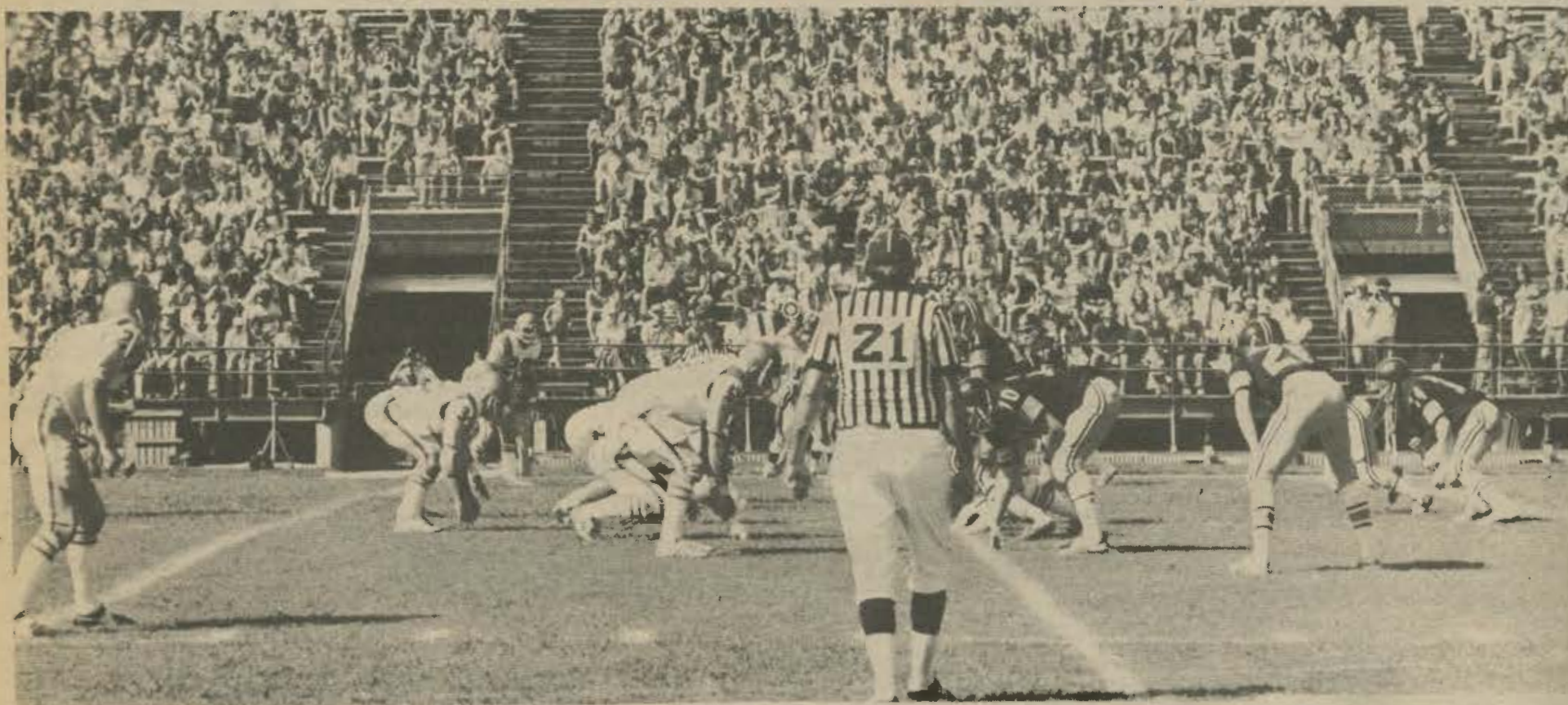
*recommended by Mr. Oktoberfest himself
 as one of the best Oktoberfest bands to
 ever play the area.*

Coming the week of Oct. 16
Ian Thomas

*We have four licensed lounges. And
 remember... every Tuesday night is
 Amateur Night—and first prize is a trip
 to Florida.*

SPORTS

Hawks crush Windsor 35-15 to end jinx



With more passing, the Hawks have a more diversified attack than previous years. After 4 games, Reid and Colwell are the top two rushers in the nation.

by John Webster

Saturday afternoon in Windsor, was a memorable occasion for the Golden Hawks as they trampled Windsor 35-15. Not only was this their fourth consecutive win, placing them at the top of the West in the OUAA, but it was the first time since 1972 that the Hawks have beaten Windsor at home. The win in 1972 was an exhibition game. Last year, the Hawks managed a tie in Windsor, but that wasn't enough to end the jinx. The jinx, if it may be called that, is one that is bitterly remembered in the 1975 playoffs where Windsor managed to humble the Hawks 65-8. It was a win surrounded by the Pickett controversy and represents one of the sore spots in the bitter rivalry between the two teams. Windsor has been known for its physical brand of football, intensified by their

home atmosphere. That was no advantage on Saturday.

The Hawks offence came out in the first quarter and exercised some control along the ground. After Colwell went outside for 57 yards, the Hawks quarterback, Les Protopapas, swept around the end for 9 yards and the first touchdown. Windsor managed to come close on a couple of occasions, but couldn't handle the Hawk's defence. Late in the half, a turnover gave Windsor the ball inside the Hawk's 30 yd. line. After several fruitless attempts, Lancer quarterback, Scott Mallender decided to go it alone for a Windsor touchdown. The Lancers led 8-6 at the end of the half. The game, however, belonged to Laurier. Both the players and coaches knew that it was a matter of time until the wishbone exploded. The defence were stuffing Windsor. It was up

to the offence to put the points on the board.

The Hawks came out in the second half, and put two touchdowns on the board. Burke swept the end on the option for 40 yds. to score the first major. The Hawk's quarterback, Les Protopapas scored his second TD on a 61 yd. run. Les rushed for a total of 98 yds. The elusive Greek is not only a rushing threat, but a steady influence of the offence. His play reveals a confidence and patient approach to the quarterbacking position. He definitely reflects maturity on the field for a sophomore player. Windsor's Greg Mallender came back with a 62 yd. run for their last score. The Hawks have scored 137 points in their first 4 wins. Dan Kirby had four receptions for 61 yards as the Hawks were good for 5 of 12 attempts.

Defensively, Laurier put forward their best effort of the year. Larry Rygus sacked Mallender and had an outstanding game. Rygus is playing the outside linebacker position, or defensive end and is enjoying his best year by playing aggressive football. The defensive backs, led by Jim O'Keefe, who had another interception and a 26 yd. return played heads up football. Conrad Debaros played an excellent game and also sacked Mallender. Barry Quarrelli and Brent Scott turned in a solid performance in the defensive secondary. Quarrelli is a rookie with a very bright future. He also returns punts and kickoffs, as well, he had an interception and a 27 yd. return.

Mike Katurcic dressing for the first time this year had a defensive touchdown as he recovered an error and snapped in the end zone. Kat has just

recently returned to the Hawks. Rick Payne laced the best hits of the game and even had admiration from the Windsor bench. The Hawks' down, linemen Jack Davis, Peter Hepburn, and Dave "Steel Ribbed" Uarincick turned in solid performances along with newcomer, Mike Graffi.

Kicker Jerry Gulyes had a 38 yd. field goal and converted 2 TD's. Jerry is just enjoying a tremendous season and is probably pro-bound for next year.

Much credit is due to Bill McTeer and Gary Teffries for the defensive preparation. McTeer made Golden Hawk history by blitzing a DB. Head coach, Dave Knight, needs only to see his 4-0 record and no. 2 ranking as his reward. Rick Newborough and a friend received their reward at centre field in Lancer Stadium. Next week Western and transfers get theirs!



PIC BY SWITALSKI

The wrecking defence is getting better every game. The performance of this unit must be the highlight of the season so far.

GOLDEN WORDS

To start this week's editorial I would like to thank John Webster, Hohn Kastner, Don Hummel, Mike Lannigan and anyone else who helped to piece together the Sports section after my sudden departure to my home last week. Also, on behalf of my family and myself, I would like to extend my appreciation to editor Barry Ries and the rest of the Student Publications staff for their thoughtfulness at this time.

The 1978 football season is now past the halfway point and what a start for Laurier! At the start of the season everyone said "look out for Western and Windsor". "Beware of the system." "Laurier is rebuilding this year after losing eight starters and will have a difficult time making the playoffs." These statements, as well as many others, would lead one to believe that the Golden Hawks would be in for a mediocre year.

Well I am pleased to say that is not the case! After four games, the Golden Hawks are in sole possession of the first place and are the only undefeated team in the West division. The latest victory was the 35-15 trouncing of the Windsor Lancers. In four games, the offense has averaged over thirty-four points per game, while the 'wrecking crew' defence has allowed under fourteen points per game. These stats are incredible considering the competition in our league. Laurier, with four wins and no losses, is almost assured of a playoff spot while Toronto, after their loss to Western, is almost guaranteed of a quick exit from the 1978 season.

The rest of the division has Western 3-1; York 3-1; Windsor 2-2; Waterloo 2-2; McMaster 1-3; and Guelph bringing up the rear with a 0-4 record. Under the new system, York, Western, Windsor and Waterloo seem to be fighting it out for those last 3 playoff spots. To stay on top will not be an easy task for Coach Knight and his Golden Hawks because in the next three games we meet Windsor again and Western twice. So there can be no relaxation for the Hawks until (hopefully) after the College Bowl, which now seems within our grasp.

Needless to say, to win four games a total team effort—both physical and mental—is required. The offence has been powerful at times but I expect to see a more consistent attack before the year is out. The offensive line, anchored by veterans Bellamy and Hale, has provided a solid blocking for the dynamic duo of Reid and Colwell. Receivers Kirby, Vetro, Voof and Klein have come up big when needed and have been great in the blocking department. Another pair of underrated players, Bill Burke and Dan Gerusak, have provided excellent blocking for Colwell and Reid. At the pivot position, Protopapas seems to be gaining valuable knowledge and confidence every game.

The other half that makes up our winning combination is the "wrecking crew" defence. The big question prior to the season was the calibre of the young defence. Many times the "wrecking crew" has kept the opposition down and allowed the offence time to get on track. It is too bad the league does not keep stats because our team would be leading in many categories. Yurincich, Davis, Hepburn, Payne, Rygus, Stacey, Graffi, and O'Keefe have helped to form a solid unit to this point in the season.

Individually, O.U.A.A. stats as of September 25 show Laurier figuring in many departments. Colwell leads the division in scoring. Reid and Colwell are 1-2 in rushing in Ontario. Protopapas is fifth in passing. Kirby is second in punt runs and Gulyes is having a great year. Gulyes has the third highest average, the longest punt (68 yards), the longest field goal (47 yards), and the longest kickoff (85 yards). Gulyes' poise and confidence have really been a bonus with punt after punt hemming opposition deep in their end.

I am expecting greater things in the future from our team. Some may say this is being unfair but our team is believe it or not, capable of better football. There is always room for improvement and I think there are certain areas that need to be worked on. The offence will develop a more consistent attack and will become unstoppable. The defence will no doubt be working on their pass defence to prepare for Jamie Bone and company. Hopefully, everything will mold together by Oct. 28 to start the playoffs on the right foot. One thing I can say for sure is that our Hawks will be directing their resources towards a College Bowl berth!

Gerry Huddleston,
Sports Editor



Kirby and Scott pave the way for Stacey and another Hawk gain.

PIC BY SWITALSKI

JOCK SHORTS

by Gerry Huddleston

Another chapter in the Sitko Saga saw Mike play against Western after reviewing a court injunction. Even with Mike the Blues failed to win their first against the good teams. As stated by a friend of Mike's Toronto are the best 1-3 team in the country.

Western	38
McMaster	25
Queen's	27
Ottawa	24
Careleton	28
York	11
Toronto	24
Waterloo	15
McGill	17
OQTR	2
Concordia	7
Guelph	9

Listening to the Argo—Ottawa Saturday left me wondering about the support Canadian university football receives from the media. At half-time of the rather boring game (compared to a Laurier game) the announcers gave the American college scores and mentioned only U of Toronto and York scores. It disgusts me to see our own college sport scene almost non-existent on a so-called Canadian Sports Broadcast.

Today we pay a tribute to three men who have played a great role in WLU football for many years and have received no thanks. The Pat-On-The-Back Award goes out to Gary Gilles the Golden Voice of the Hawks at home football games. Gary drives from London for every Hawk home game to add his colour commentary. Also sharing in this prestigious award are Glagmen Cuz Wagner and Timer Gingles Simon who have put in nine long years with no appreciation.

Baseball '78 is a carbon copy of last year with the New York Yankees vs Kansas City Royals and the Los Angeles Dodgers vs the Philadelphia Phillies. All teams look very strong and should provide some fine entertainment leading up to the WORLD SERIES.

Anyone wishing to play on Laurier's baseball team of 1979 are reminded practices begin December 1st in Puerto Rico. Stop at the third beach and ask for Tuffy.

Coming Soon! The politics and payoffs behind national rankings.

A recent sport's release says that two Western Ontario cheerleaders have been suspended for appearing in the November issue of *Field and Stream*.



Jerry Gulyes has proven to be worth his weight in gold this year helping to kick the Hawks to fame and fortune. A very jolly fellow, Jerry also does a fine Groucho Marx impersonation.



Be sure to go to the blitz this weekend. It allows everyone to get up for the game.

PIC BY CUNNINGHAM

Something for everyone at the Athletic Complex

1. Ballroom and Disco Dance
Classes are closed for the fall term. Very popular programs and will be offered again in the winter term.
2. Yoga classes are being held
Monday evenings at 8:00 p.m. in the mat room. There are still openings and \$5 can be made payable at the Athletic office.
3. Tennis instruction Mondays
at 6:30 p.m. on Tennis courts. Still openings. No charge.
4. Squash instruction Thursdays
at 7:00 p.m. A few openings remain, no charge.
5. Kung Fu Monday and
Wednesdays at 4:30 p.m. in A.C. classroom. Still openings, nominal fee.
6. Men's Ice Hockey. Enter by
Monday, October 16. Begin playing Monday, October 23. Play Monday and Tuesday evenings from 11:00 p.m. to 1:00 a.m. at Waterloo Arena.
7. Bowling. Enter by
Wednesday, October 11. Begin on Sunday, October 15 at 7:00 p.m. at Frederick St. Bowl.
8. Co-ed Curling. Enter by
Tuesday, October 10. Begin on Thursday, October 12 at 10:30 p.m. at K-W Granite Club.

Women's V-Ball after 2 weeks

	W	L	Pts.
Comic Reliefs	4	0	8
Nomads	3	1	6
Mooreheads	1	3	2
Bus IV	0	4	0

Co-Ed V-Ball after 1 week

	W	L	Pts.
Tuna Fish	1	0	2
Ecie's Born losers	1	0	2
Misfits	1	0	2
Shrinks	0	1	2
Karai's Bus	0	1	0
Floodies	0	1	0
Soc. Work	0	0	0

Men's V-Ball after 1 week

	W	L	Pts.
Bus. 1	1	0	2
Arts 2	1	0	2
Young's	1	0	2
Little Alkies	0	1	0
Little 69's	0	1	0
Pick Ups	0	1	0

33, Willison A1, 0; Motz over Gogers by default; Willison B1 over Little A3E by default; Shomp's Selects over Music Quest Hawks by default.

Women's Residence V-Ball

Clara Division	Conrad Division
1. D3E	6. C2
2. B1	7. D1
3. D2W	8. D3W
4. A3	9. B3
5. Euler	10. C.
	11. A2

Sun. Oct. 15 7 p.m. 1-4, 2-3 7:45 p.m. 6-11, 7-10 8:30 p.m. 8-9, B-5
Sun. Oct. 22 7:00 7-8, 11-9 7:45 6-10, 12-8:30 5-3, B-4

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The many joys of jogging

by Joe Veit

In this article, I am going to outline some of the benefits and rewards of jogging, and also give some of my reasons as to why you should contemplate starting a program of your own. It should be clarified at this point that even though running is a great way to stay in shape, and to keep fit for other sports, it is not necessarily ideal for everyone. However, for the vast majority of people it can be an extremely rewarding and relaxing enterprise provided they give it a chance. It would be quite naive to think that from the very first time you run around the block you're going to love running. The first few times will be very grueling and more than once you'll find yourself asking how you ever got mixed up in such a foolish Fad. But if you stick with it until you find that your study habits have improved, your social life is on the upswing, and your whole life is totally enriched, you'll find at this point that running is in your blood (figuratively speaking).

Why run? (good question) You'll never have to worry about postal strikes again. You can run and deliver your own mail. For that matter you can also run and

pick up your own mail. (If you want to avoid the problem of running to someone's house two or three times and finding that they still haven't finished their letter to you, the easy way out is to give them a phone call.) But you might say "how can running be good for me if I never send or receive any mail?" Well then, in the event that a transit strike ever hits Kitchener-Waterloo you don't have to worry, because you can run around town. Now I know what you're thinking. You're probably saying, "yeah, well I don't have to worry 'cause I have a car." Here's where running can really come in handy though. If the occasion should ever arise that you run out of gas, and you're alone (this does not apply if you are not alone, you would simply send the other guy) rather than hitchhike to the nearest gas station and run the risk of getting picked up by some "less than normal person" you can run to the station.

In all seriousness, one of the most important reasons to run is

to keep fit. How do you feel when you see a commercial comparing a physically fit sixty year old Swede to a thirty year old Canadian? I don't like it a bit. But what actually makes me sick is realizing that the commercial is not far from reality. Just think about it the next time you see a middle aged man that looks as if he is about seven months pregnant. (Hi dad!) This is in essence why I run. I don't ever want to be that thirty year old Canadian compared to the sixty year old Swede, nor do I want to be the middle aged man with a spare tire around my waist.

You don't have to be a good athlete to run. All you have to be is someone wanting to get exercise, someone concerned with the kind of shape they are in, someone looking for a way to meet and acquire new friends, and someone looking to have fun. I recommend to each and everyone of you that YOU try running and I hope that somewhere down the road our paths meet.

The Cord has started a new feature for WLU students only. It permits a student to announce cheaply what they would like to buy or sell or trade or borrow or announce. Rates are 5¢ a word with a minimum charge of 50¢. All ads must be submitted to Student Publications on the Friday before the issue and payment must be made then. You are also requested to show your current WLU student card at the time of placement.

For Sale: One pair Hitler Youth Boots—size Nein. Inquire 884-8699.

Correction: Last week's ad for the dishwasher for "The Palace" should have read "live-in-maid" and not "dishwasher". Place of employment should read "The Hole" and not "The Palace", experience needed is to be good with a fly swatter and the employers are still Hugh and John. The pay is still the cheap \$10 per term.

UNCLASSIFIED CLASSIFIED UNCLASSIFIED CLASSIFIED

JOBS CAREERS JOBS CAREERS JOBS CAREERS JOBS CAREERS

Graduating?

Hoping To Find A Job?
What can YOU do?

Perhaps the following series will help you...

Monday, Oct. 16	9:00 AM 10:30 A.M. 1:30 P.M. 3:30 P.M.	How to use the placement office? How can it help you? " "
Tuesday Oct. 17	9:00 A.M. 10:30 A.M. 1:30 P.M. 3:30 P.M.	How to prepare a good resume —what to say & what not to say. " "
Wednesday Oct. 18	9:00 A.M. 10:30 A.M. 1:30 P.M. 3:30 P.M.	How to plan an effective job search. " " "
Thursday Oct. 19	9:00 A.M. 10:30 A.M. 1:30 P.M. 3:30 P.M.	How to prepare for a job interview —marketing yourself. " "
Friday Oct. 20	9:00 A.M. 10:30 A.M. 1:30 P.M. 3:30 P.M.	What can I do? " " "

All meetings will be held in S.U.B., Willison Lounge (off the Turret)
This is a joint WLUSU-Placement Office Project. It's for you. Only YOU can make it work.

Tamiae Hockey

Oct. 15	Nov. 5	Nov. 26	Jan. 14	Jan. 28	Feb. 11
10 4 vs 5	10 1 vs 3	10 1 vs 5	10 3 vs 4	10 2 vs 4	10 2 vs 5
11 1 vs 6	11 5 vs 2	11 3 vs 6	11 5 vs 6	11 1 vs 5	11 1 vs 6
12 2 vs 3	12 6 vs 4	12 2 vs 4	12 1 vs 2	12 3 vs 6	12 4 vs 3
Oct. 22	Nov. 12	Dec. 3	Jan. 21	Feb. 4	SEMI
10 3 vs 6	10 5 vs 6	10 1 vs 4	10 1 vs 6	10 3 vs 5	FINALS
11 2 vs 4	11 1 vs 2	11 2 vs 6	11 2 vs 3	11 1 vs 4	Feb. 25
12 1 vs 5	12 3 vs 4	12 3 vs 5	12 4 vs 5	12 2 vs 6	10 1st vs 4
Oct. 29	Nov. 19	Jan. 7	Jan. 28	Feb. 4	11 2nd vs 4
10 2 vs 3	10 2 vs 3	10 6 vs 4	10 2 vs 4	10 3 vs 5	Mar 4
11 4 vs 5	11 4 vs 5	11 1 vs 3	11 1 vs 3	11 1 vs 4	10 3rd vs 4
12 1 vs 6	12 1 vs 6	12 5 vs 2	12 5 vs 6	12 2 vs 6	11 4th vs 4

WLU OKTOBERFEST '78

Dates

Thurs., October 12, 8:00-1:00
Fri., October 13, 8:00-1:00
at the Turret

Featuring The Amazing POLKA ACES
SMORGASBORD INCLUDED
Admission: \$2.50 WLU, \$3.00 Others

Tickets available Mon. Oct. 2
in the WLUSU office

The victory over Windsor saw the Golden Hawks take a large step forward in the standings. By beating Western on Saturday, we should be in top spot. Here are this week's standings.

1. Western	6. Acadia
2. LAURIER	7. Alberta
3. Calgary	8. British Columbia
4. Queen's	9. McGill
5. Windsor	10. St. Mary's

C.I.A.U. gets help

by Gerry Huddleston
Iona Campagnolo, Minister of Sport, added a pleasant bonus to the CIAU this past summer. At the Canadian Intercollegiate Athletic Union convention in Ottawa Campagnolo dipped into the federal bank account and came up with a \$500,000 subsidy to defray the costs of interprovincial travel for university athletic teams. The funds will come out of the Sport Ministry's five per cent share of Loto Canada monies. The news was received with a standing ovation by the forty-seven member CIAU. Campagnolo said "It's our responsibility to establish equality of opportunity among Canadian." The money will be a great help for Maritime and British Columbia schools. Simon Fraser University, though not a member of the CIAU because of its policy of awarding athletic scholarships, is also eligible under the guidelines of the grant. It is expected that by 1979 Simon Fraser U. will be included in all western athletic competitions. Currently, S.F.U. competes with American schools. This grant will be an incentive for S.F.U. to compete in Canada. Simon Fraser has a strong program and would compete with the best in all sports.

Are you a member of the Class of '79?

You say you haven't made an appointment to have your Grad Photo taken?

Well, if you are a Spring, Fall or Extension Student Grad, you'd better hurry and call:

Student Publications: 884-2990
Mondays—3:15-4:00 p.m.
Tuesdays—12:30 p.m.-1:00 p.m.
Wednesdays—12:30 p.m.-1:00 p.m.
Thursdays—1:30 p.m.-2:30 p.m.

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EARLY MORNING SERVICE
6.45 a.m. — Mon. to Fri. — via Guelph
8:45 a.m. — Monday NON-STOP EXPRESS
Sundays or Monday Holiday
7.30 p.m., * 8.30 p.m. & **10.40 p.m.
* VIA ISLINGTON SUBWAY STATION

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Mon. to Fri.	6.40 a.m.	6.58 a.m.	8.05 a.m.	8.30 a.m.
Sundays	10.40 p.m.	10.58 p.m.	11.50 p.m.	12.15 a.m.

WOODSTOCK-LONDON SERVICE

Express via Hwy 401

Read Down
Fridays

6.15 p.m.	Lv. University
6.35 p.m.	Lv. Kitchener Terminal
7.25 p.m.	Ar. Woodstock
8.05 p.m.	Ar. London

Read up
Sundays
Ar. 6.40 p.m.
Ar. 7.10 p.m.
Lv. 5.55 p.m.
Lv. 5.15 p.m.

Individual Tickets Available from Driver

Toronto and London Buses loop via University, Westmount, Columbia and Phillip, serving designated stops. Buses will stop on signal at intermediate points en route and along University Ave.

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See System Time Table

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WATERLOO-TORONTO	\$42.10

Tickets have no expiry date; they do not have to be used by purchaser; they may be used from Kitchener Terminal or from Waterloo

Tickets and Information for this University Service
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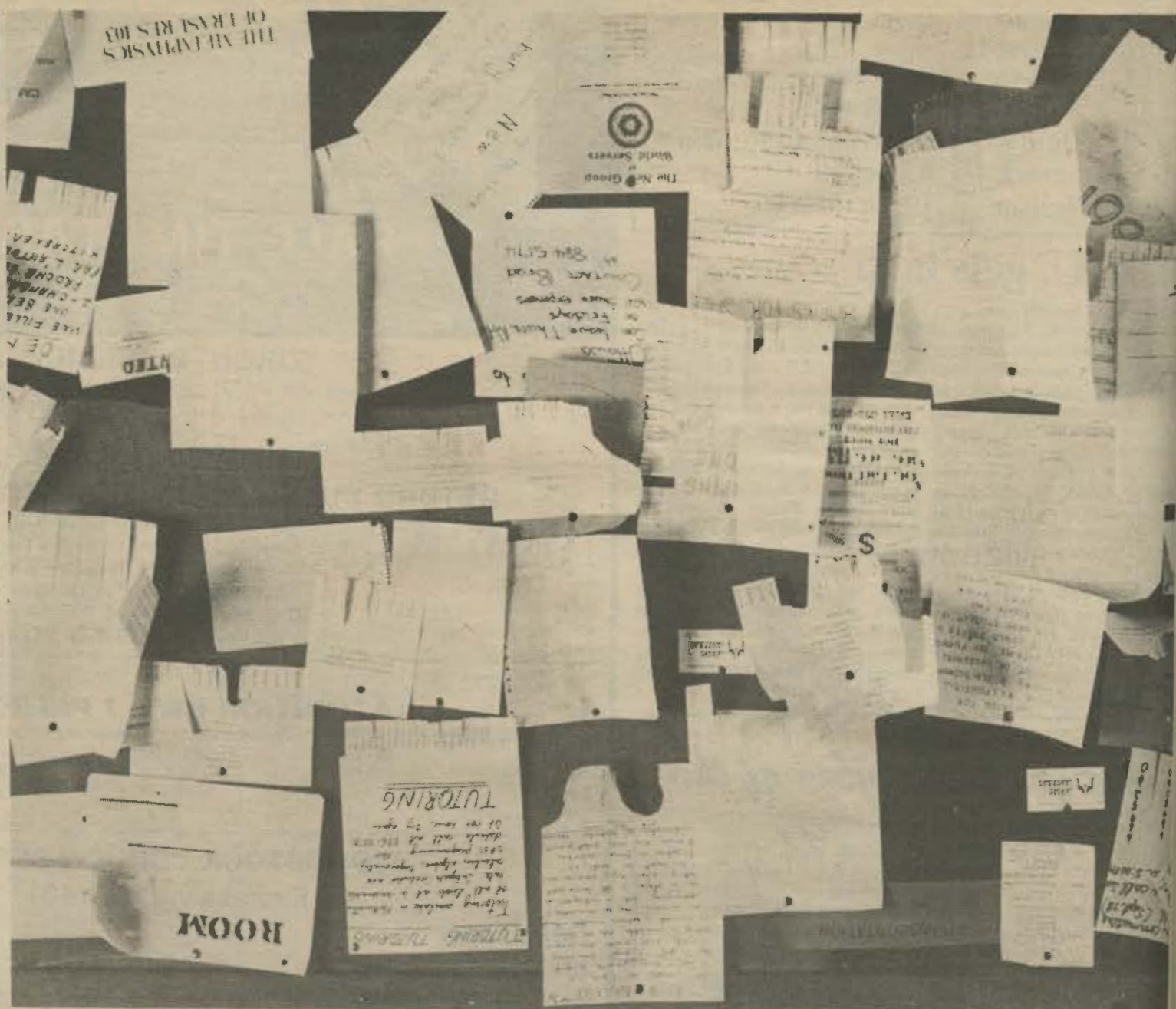
TELEPHONE 742-4469
KITCHENER TERMINAL
GAUKEL & JOSEPH STS.

FOR COMPLETE INFORMATION

THE CORD WEEKLY

in this issue:
update on Radio Laurier
WLU Budget discussed
Hawks win again (yawn)
and some other stuff...

Thursday, October 5, 1978
Volume 19, Number 4



CANDIDATES FOR STUDENT SENATORS

Kurt Ditner
Randy Elliott

Stan Karwowski
Brad Young

Election:

Tuesday, Oct. 10, 1978

10:00 a.m.-4:00 p.m. Full time Students

Tues., Oct. 10, 1978 — Thur., Oct. 12, 1978

6:30 p.m.-9:30 p.m. Extension Students

Saturday, Oct. 14, 1978

10:00 a.m.-3:00 p.m. Extension Students