

The Cord Weekly

Vol. No. 1, Issue No. 10

Published by Waterloo University College Undergraduates

January 20th, 1961

Ice Hawks Outclass Warriors 7 to 5

Students Tour Industry

Waterloo students in third year Business Administration toured the Canadian Blower and Forge Limited plant in Kitchener. This is one of several tours planned by the business department to give the class some practical knowledge of the terms and methods used in modern industry. Question and answer periods with the management of the industries follow each tour. The practical knowledge gained on these tours assists the students in their courses and in their future business positions.



Left to right: Tom Freure, Paul Dudgeon, John Vermeullen, Bob Gaverluk, Dan Davids, Colin Dungey.

B L O O D ?

Approximately two hundred and twenty-five Waterloo students donated more than twenty-eight gallons of blood at the Red Cross blood-letting clinic held on Wednesday, January 11th. The operation proceeded very smoothly with only a few casualties. The girls took over the men's lounge at nine in the morning, and within one hour were eagerly grabbing students as they passed in and out of the Torque Room. The room remained stuffed with prostrate bodies until the girls left in the afternoon.

This writer has had opportunities in the past to blood-let but has passed them up with excuses of colds, jaundice and social diseases. But because the Cord has assigned me the "blood heat" and it seemed that it was the thing to do on Wednesday, I felt I should go through with it. After downing a glass of canned (not frozen, mind you) orange juice, I filled in a registration card and moved on to the next table where a nurse lacerated one of my fingers to obtain a blood sample, at the same time quizzing me on my medical history. At the time, I thought it might be funny to give my pint and then tell her I had just recovered from a bout of jaundice. That would really set her back on her heels. Clutching several slips of paper she had shoved at me, I moved on into the lounge where a nurse immediately captured me and led me to a bed. At this point, I might mention that unfortunately small veins (or fat arms) seem to run in the family. I remembered my bout with

the quack who tried to get Salk vaccine into me; I had a few misgivings about the cutie poised with the needle above my arm. As I expected, after five minutes of furious stick-squeezing and arm-pumping, all to no avail, the nurse called over a Miss Savage. (I shall call her Miss Savage). Miss Savage, who looked like she had nursed in the Civil War, sadistically started stabbing me with her needle. To top it all off, Nurse Savage must have had a quickie lunch of limburger cheese and onion. Oh well, halitosis is better than no breath at all. After fifteen minutes of this nonsense, I suggested that she either take a stab at my jugular or let me off the bed. (It was no Beauty-rest). Eventually, they did drain a pint out of me, and as I staggered from the bed, Nurse Savage bid me good-bye, with "Well, you're certainly a slow bleeder." I said I was sorry and went out for my ol' doughnut and coffee. Regarding this, I have been told that in England, after donating you are rewarded with a shot of rum instead of a fat doughnut. And don't let them kid you either — It DOES SO hvrt.

Seriously though, the percentage of students who donated in the school is considerably higher than at other universities. There were a few black-outs, a little blood spilled, a couple of needles broken off in the arm, but we all left the lounge "tired but happy."

Allan Loft,
Type "B"

Waterloo, January 18

Smarting from defeat at the hands of the Osgoode Owls the previous night, the Waterloo College Hawks last night whipped their archrivals from the University 7 - 5. The game featured rough, fast action that saw fights break out in the third period.

Butch McGee wasted no time in getting the Hawks off to a good start when he took a pass from Vic Durish, and cut in sharply from the right to beat goalie Mitchell of the Warriors cleanly. Ted Witty scored from Durish and Andy Copeland made it 3 - 0, assisted by Gord Rennie and Gen Hamada. Bullis scored for the Warriors, only to have Hawk winger Bobby Wilkinson get that one back less than a minute later. The period ended 4 - 1 for Hawks.

The teams divided four goals evenly in the second period. Vic Durish continued his fine play, scoring on a pass from McGee, and Gen Gamada sizzled one home from twenty feet out,

assisted by Copeland and Stan Sobieraj. Ruchty and Pinkerton scored for the University, with the latter coming while the Hawks were short-handed. Score at the end of the second period was 6 - 3.

Terry Kaden scored his third of the season on a "lone ranger" play at 6.43 of the third period. The Warriors scored twice more but Pablo Machetzki, filling in for the injured Don Dennis, held the fort neatly in the Hawk goal. Killer Bill Weiler won a decision from Lone of the Warriors as did Bob Cowan from Thompson. However, all four lost to the referee drawing five minute major penalties and an automatic ten dollar fine with Cowan and Thompson drawing an additional two minutes each.

The team looked much improved over the night before and it is hoped they can continue their improved play against O.A.C. in Guelph tonight. Good luck fellows, we're all behind you!

Toronto, January 17

Monday, January 16, saw the hockey Hawks here against the Osgoode Owls. The Hawks opened the scoring on a sizzling 30 footer by Terry Kaden. Osgoode wasted no time in retaliating and in fact led 3 - 1 at the end of the first period and 5 - 1 at the end of two, as Waterloo floundered and could not get untracked. The team improved slightly in the third period but through foolish

mistakes allowed the Owls three more goals. Bobby Wilkinson sparked the team somewhat with a fine shot after the Osgoode goalie had left a rebound from Stan Sobieraj's shot. The team had one of those really bad nights, but promised better things against Waterloo University on Tuesday in Kitchener. Let's get behind this team that is really trying and will, no doubt, be a surprise to the others from here to the end of the schedule.

In Retrospect

When asked to accept the position of producer of the "1960 Purple and Gold Revue," several questions came into my mind. Would the producer's chair be too large. What benefit would I derive from chairing an organization of such prodigious proportions? However, as the field of candidature consistently remained at one, these reservations rapidly became irrelevant.

As mace-bearer Erb approached me, it was apparent that he held the office high — approximately nineteen inches over my head. To maintain these lofty ideals, I instituted a decentralized executive which vested a maximum of responsibility in competent students at every level of participation. But they were not alone. More than one hundred and ten people were directly associated with the production this year, and at

least another score was indirectly active. These are the people responsible for the success of "My Man Smedley."

That these are the enemies of student-apathy who willingly forego personal whims and substitute a collective goal for the ever present, ever tantalizing egotistic objective, should not go unheralded. These are the people that I thank for keeping me in the producer's chair.

Although it is impossible to reiterate all the individual kindnesses, "P and G" again says thank you to the Torque Room staff, Mrs. Matthies, Mr. Rush, and to Miss Beno and her Secretarial Science students, without whose generous assistance there would have been no scripts.

Thank you all for a show well done.
Graeme Littlejohn.

The Cord Weekly

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Tom Freure

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Opinions expressed in the editorial columns are those of the editor, and not necessarily the opinions held by the Cord Weekly staff.

Editorial

Students have demanded, and are entitled to, an explanation of the Cord Weekly which appeared on Monday, January 16. As is indicated by the "Letters to the Editor" column, students readily recognized that this production was not wholly the work of the student body. Numerous comments have been received about the appearance, style, and propaganda content of the paper. I hope that the following explanation of circumstances concerning the printing of the paper will be received charitably by the student body.

Towards the end of the last term, Mr. Richard Hermansen, Director of Public Relations for the College, informed me of the preparations for the gala Homecoming week-end. We agreed that the Cord should be used as a means of advertising this event to the alumni, as well as to the student body. At that time, it was decided to place a special Homecoming insert into the regular edition of the Cord and to mail the entire paper to the alumni. Early this year, Mr. Hermansen requested, and received permission to do his own layout for this one special edition. It was understood that I would submit the regular weekly news and columns to him, and that he would insert his own releases regarding the Homecoming and the College expansion. Although the Cord Editor was later advised that there would be a change in the format, the insertion of articles and editorials attributed to the student body, was done without the previous consent or approval of any member of the Cord staff.

Many students have received the mistaken impression that the administration "commandeered" the Homecoming issue for propaganda purposes. This is entirely untrue. In my years of association with the Cord, the administration has never attempted to dictate or censor Cord material. Such confidence in student maturity has been sincerely appreciated. As editor of the paper, I, alone, must assume responsibility for what was printed in the name of the student body. Any blame for the nature of the last Cord lies ultimately with myself.

I would like to apologize to John Erb for the revelation that he was the author of the column entitled "People are Thinking." In a small College, the association of a well-known personality with a column of this nature deprives the column of much of its merit. John agreed to write the column under condition that his name would not be officially associated with it. Since my promise to him was broken, he has justifiably asked to be relieved of this assignment.

Apologies also to Jack Merwin, whose report to the Freshman Class appeared mysteriously at the end of another column, to Dale Finch, whose appointment as Keystone editor met the same fate, and to Alf Spriceniaks, who was credited (?) with playing basketball for the University of Waterloo.

To quote an ancient and wise philosopher, "live and learn."

Ron Berenbaum.

QUEER QUEERIES By Dan Karfell

Are the socialists cowards? We are besieged by the Liberals and plagued by the Conservtives, but never approached by Socialists on campus. Does this mean that those who adhere to Socialist politics are afraid to speak their minds? Perhaps they are taking the easy road of conformity because they fear they will be politically ridiculed. If this is the case, then the Socialist party must be in sad shape. It has only timorous pseudo-intellectuals as its supporters.

What has happened to those partisan political clubs? Outside of the Liberal fiasco, no politically stimulating activity has occurred.

Somehwere in the past I remember hearing propaganda about mock parliaments and enlightening speakers. But I suppose the club leaders like most politicians promise much but do nothing.

P.S.—I miss the free coffee and doughnuts too.

Letters to the Editor

What has happened to the "Voice of Waterloo University College Undergraduates?" The latest edition of The Cord Weekly bears about as much resemblance to its pre-Christmas fore-runner as "Mad" does to "Mac-Lean's". In fact, according to the revised mast-head, it shares some of the same staff. Surely the students of this college cannot have changed that much during the Christmas holidays!

I am not against change, but I feel those responsible for this edition of the Cord have produced one of the most shameful examples of mistreatment that I have ever seen. The Cord staff has worked hard all fall to build up a paper of a high intellectual calibre tempered with genuinely funny humour. In one edition, the result of their labour is replaced by the "new" Cord containing "the professional jargon of our huckster heroes" and not much else. I am pleased to find more and better pictures, but their slap-happy captions are worse than useless. The few familiar columns which have somehow found their way into this issue are so camouflaged by trite titles as to be almost unrecognizable.

The worst treatment of all is accorded the editor. Not only does his full name not appear anywhere in the issue, not only is his editorial space usurped by childish gibberish, but the few words he is allowed to say are bundled up in the same column as the words of the Freshman president. The whole effort is captioned with a completely banal title. It is an insult to a fine editor to use him, and the name of his paper, in this way.

"The Cord Weekly" is the proud name of a good college paper. Let us hope it is never again applied to such an illegitimate child as the edition of last week!

D. Baker.

* * *

Dear Sir:

I would like to make a comment about the special edition of the Cord Weekly that was released on Monday, January 16, 1961. I do not believe that any student on campus wrote the articles in the paper. No student at Waterloo College possesses the scintillating prose style exhibited in every article throughout the paper. (This style uniformity suggests that every article was written by the same talented individual). Perhaps the arrival on Campus of a Professional Public Relations Man explains the sudden upsurge in the quality of Cord material. If such is the case, I would prefer the dull insipid articles written by students, to polished Madison Avenue gems.

Die Hard.

* * *

Dear Sir:

The special edition of The Cord Weekly looked like a combination of Flash and Hush. It read like the Daily Worker.

The London Times

* * *

Dear Mr. Editor:

The edition of the Cord Weekly published on the sixteenth of January was, without doubt, the most professional of all our publications yet this school year. The editorial staff is to be congratulated for its lack of originality; it only managed to contribute the common, ordinary columns like "People are thinking about . . ." and a new selection called "Ron's Ruminations."

All the rest of OUR paper, from the new, and very attractive title, "The Cord Weekly, the Voice of Waterloo University College UNDERGRADUATES" to the excellence of the fifteen photographs had a too, too professional appearance.

On reading further, I discovered an article entitled "Great Dane to Hound Fourth Estate: Hidden Persuader Uncovered." The "Hidden Persuader" seems to have persuaded the undergrads right out of their own newspaper.

Some of us come from those 'huge' centres like Toronto. We have chosen Waterloo as our College because of the 'sleepy' atmosphere the locale offers to people who are trying to avoid hidden persuaders and the pressures of metropolitan cities. To discover that we now have acquired "hidden persuader" is not at all satisfying.

Perhaps, Mr. Editor, you could lead the "Great Dane" away from the editorial desk so that we might have a Cord published by the undergrads.

Allan McDowell.

* * *

Dear Sir:

I am very pleased to hear of the new building program the College has planned for the near future. I do not wish to be an ingrate, but I would like to know if this building program will be accompanied by the addition of more academic courses of study to be added to the meagre array of subjects available at present.

Yours inquiringly,
Bill Jarrett

WOMEN'S UNDERGRADUATE ASSOCIATION

On Thursday, January 12, odours of ham and pineapple and raisin sauce wafted out over the rinks at the Granite Club as hordes of well dressed young ladies, faculty, faculty wives, and members of the Women's Auxiliary gathered for their annual banquet. As before mentioned the girls dined in manners to which they are unaccustomed, especially if they frequent the cafeteria. The sumptuous creme de menthe parfaits added those extra calories that no one in this overfed country needs.

After dinner, the various dignitaries present were formally introduced, and the various groups that they represented were more adequately explained. With the proposed addition of new facilities for women on this campus, we may look forward to an interesting future even though we still are in the minority.

1960 in retrospect.

The last issue of the Cord before Christmas mentioned a Chili dinner held in the Torque. At that time the W.U.A. decided to collect for the needs of the Sunbeam Home on Erb St. This hospital looks after about 80 children who have no homes and must be looked after in a hospital environment. These children are in need of things that will make the hospital run more conveniently. The two dorms collected for a new ironing board and cover and the remaining girls brought miscellaneous items, pins, food stuffs, diapers and the like. Dale Perrin, Donna Honsberger, and Betty Lynn Boyle delivered our efforts and were shown through the hospital. There are over 1800 such children in Ontario alone and this is the only private home

Continued on Page 3

W.U.A.—Continued

to care for them except for a new hospital in Conestoga that has 20 children.

The Sunbeam Home is run privately on donations by Pieter and Johanna Vos. If you feel that there is anything that you are able to do, why not share some of your bounty with children whose future will never be as bright as your own.

At the time of printing, the annual dinner at the Granite Club will have taken place. In retrospect again, the women students have been appropriately "pinned", and "wiener roasted" and "teaed" and "danced."

The future of 1961 is spread before us. Will we continue to have such good fortune?

D. Strahm.

German Band

The Zeitgeist has recently been enhanced by the addition to the campus, of our inimitable German Band. Their repertoire, though admittedly weak at the outset, has developed rapidly, and now they even play one or two requests. Among their numbers you will find marches, Wienerschmitzel, Schnitzelbank, waltzes, pop tunes, and marches. The contingent, led by Bill Wolfe (alto/tenor saxophone), is composed of musicians of such stature as Joan Tribble, Ron Gorham, Gunar Subins, in the trumpet section, Paul Enns on alto sax, Bill Klumpp and Jerry Wolfe (Bill's brother) on trombone, Ron Radkowiec on French horn, Nora Cavanagh on flute, percussionists Bill Jarrett, Eric Penman, and Barry Dickson, and Euphonium, Prof. Morgenson. The German Band is on tap for most of the athletic performances, at least those sanctioned by the administration, and if you are having a small group in for a stein or two, see Bill Wolfe about bookings. You will have to act fast, however, as the music union may outlaw them before you can reach them. Plans are being made for enlarging the group, so students interested in making a musical contribution, are cordially invited to come out.

Plans are being considered to investigate the possibilities of buying a bus, majorettes and uniforms for the band, and if the budget holds out, a baton for Bill "Sousa" Wolfe, and even . . . even some music. So take it from the edge boys, cut time . . . four beats and we're in . . . !

Journal of Creative

Literature to Publish

Chiaroscuro, the annual anthology of student prose and poetry, will be published this year.

A basic aim of the university is the fostering of creative writing by students. Chiaroscuro is the medium for this creative writing as it appears in the student body.

Contributions of prose or poetry should be submitted to Professor E. J. Barnes, Editor of Chiaroscuro. The tentative deadline for submitting work is March 10th.

Start Thinking About
THE FRESHMAN
FORMAL

Don't wait too long or she
will be asked by someone
else.

Feb. 10 Seagram's Gym

People Are Thinking About . . .

People are thinking about . . . "Du sublime au ridicules il n'y a qu'un pas", (Napoleon I) . . . "Great men may jest with saints; 'tix wit in them; But, in the less, doul profanation." (Measure for Measure) . . . "Asperae facetae, ubi nimis ex vero traxere, Acram sui memoriam relinquunt." (Tacitus) . . . "Wisdom is the principle thing; therefore get wisdom; and with all thy getting get understanding." (Proverbs).

People are thinking about . . . the long-awaited, post-Christmas edition of *The Cord Weekly* finally hitting the stands with a whomp, like wet socks flung into melting snow . . . eight pages of mugging before the lens of the alumni eye . . . "undergraduate" editors wearing grey flannel suits . . . Amidst the hoopla and the oompa, a president retires (in 35 lines or less) . . . Waterloo lit by a new neon meteor (in 49 lines or more) . . . "A Worried Alumna" writes wittily of Torque Room trivialities and the Morgenson revival . . . "S. Freud" editorializes by thumping the alumni.

People are thinking about . . . ends with the revelation of an officially kept secret . . . unofficially the word was out after the first column . . . since the editorial policy of *The Cord* has changed, this column would degenerate into a gossip line of campus scandal . . . for those interested in pursuing further, any pre-digested news, consult the following sources: Newsweek, Saturday Review of Literature, Vogue Magazine, The Globe and Mail, The Manchester Guardian, The Atlantic Monthly and JFK . . . the "gerbage" can is empty, it is waiting to be refilled . . . My thanks to Ron Berenbaum, and the spelling correctors . . . "Newspapers always excite curiosity. No one ever lays one down without a feeling of disappointment." (Charles Lamb).

Erb asks . . . that the administration will not, in the future, use an undergraduate publication to promote their own interests and never pressure the student editor into relinquishing his editorial column or changing his editorial policy unless his remarks are degrading to his position . . . "The press is like the air, a chartered libertine." (Pitt).

Traders' Finance

to Conduct Interviews

Management representatives of Traders Finance Corporation Limited will visit Waterloo University College on Wednesday, January 25th to discuss careers in sales finance with graduating students.

R. J. Herold, Divisional Manager for the Toronto-Hamilton Division of Traders Finance, will interview students at Arts Building beginning at 9.30 a.m., January 25th. At that time he will provide a wide range of information on the company and its career.

Interviews will be scheduled through the university placement office.

Traders, founded in Winnipeg, in 1920, as the first independent, all-Canadian sales finance company, has nearly 100 offices from coast to coast.

KEYSTONE

CLUB EXECUTIVE AND CLASS PHOTOGRAPHS TO BE TAKEN

JANUARY 23, 24, 25

IN THE WOMEN'S COMMON ROOM

Students are requested to cooperate in having their pictures taken if they are interested in obtaining a respectable year book next fall.

Monday, January 23

- p.m.
- 7.00 Freshman executive
- 7.15 Freshman Class, letters A, Hon
- 7.30 Freshman Class, letters Hor, Sau
- 7.45 Freshman Class, letters Sch, Z
- 8.00 Sophomore executive
- 8.15 Sophomore Class, letters A, Lea
- 8.30 Sophomore Class, letters Leg, Z
- 9.00 Junior Executive and class
- 9.15 Senior Executive
- 9.30 Waterloo College Ball Committee
- 9.45 Willison Hall House Committee
- 10.00 Conrad Hall House Committee
- 10.10 Circle K Executive

Tuesday, January 24

- p.m.
- 7.00 I.C.V.F. executive
- 7.10 L. S. A. executive
- 7.20 Canterbury executive
- 7.30 Westminster executive
- 7.40 Ambassadors executive
- 7.50 United Church Club executive
- 8.00 C. O. T. C.
- 8.10 Student Council
- 8.25 E. U. B. Club executive
- 8.35 Presbyterian Club executive
- 8.45 Newman Club executive
- 8.55 Christyros executive
- 9.05 Psychology Club executive
- 9.15 Philosophy Club executive
- 9.25 French Club executive
- 9.35 Geography Club executive
- 9.45 Spanish Club executive
- 10.00 German Club executive
- 10.05 Parking Committee executive
- 10.10 Judicial Committee

Wednesday, January 25

- p.m.
- 7.00 Board of Publication executive
- 7.15 Directory Staff
- 7.25 Cord Staff
- 7.35 Keystone Staff
- 7.45 Chiaroscuro Staff
- 7.55 Undergraduate Society
- 8.05 Women's Undergraduate executive
- 8.15 Athenaeum executive
- 8.25 Honour Awards Committee
- 8.30 Candlelight Service Committee
- 8.40 W. U. S. C. executive
- 8.50 N. F. C. U. S. executive
- 9.00 Philharmonic Society
- 9.00 P & G executive
- 9.20 Chapel Committee
- 9.30 Faith & Life Council
- 9.45 Athletic Directorate
- 9.50 Politics Club executive
- 9.55 P. C. Club executive
- 10.00 Liberal Club executive
- 10.00 C. C. F. Club executive

Curlers Called

After shaking the apathy which characterized the administration in their handling of the Curling this year, the organizational meeting got off to a bang-up start. The Skips, meeting with David Howe, who helped organize the league in years past, selected their teams from the rosters placed on the bulletin boards. The teams have now been selected, and provisions made by Mr. McKellar, Curling

Supervisor at the Granite Club, are 4 sheets of ice on Tuesdays, and 6 sheets on Thursdays, from four to six p.m. Most of the teams will be curling on Thursdays, as there has been effort made to obviate any conflict with the bowling, which continues so satisfactorily.

The College boasts a good record in curling, and this year with the many experienced skips we have, Waterloo may be a strong contender for the Intercollegiate Curling Championship laurels this year. Listed among those veteran skips are Bill McLeod, Bill Simmons (a real veteran), Jim Wilgar, Don Dingwall, Joe Basch, Colvin McNeely, Bill Wolfe, Keith Walker, Don Hervieux, Bob Cowan and David Sonmor. The teams have their rosters complete from Skips to Leads, but any students interested yet in turning out for curling are asked to report to one of the above-mentioned Skips for further information.

Conrad Corner

Whereas the issue of the *Cord* last week was devoted to the alumni, and whereas most of us have broken our own New Year's resolutions, and whereas nothing much has happened hereabouts, and there are still a few exams floating around, the following is respectfully submitted as a list of resolutions for Waterloo students in 1961.

I, the undersigned, being of strong mind and body, do hereby pledge to keep the following resolutions to the best of my ability.

— to dress neatly in a fashion befitting a college student, with the idea that others will be influenced by my example and try to improve their own appearance (for instance, shaving every fourth or fifth day).

— to regard the student council president and certain parts of the history department in a new and more romantic light.

— to enjoy myself at the Christmas party next year even more than this year. I propose to do this by developing scintillating topics of conversation to be employed in reception lines (although recent events might make this unnecessary).

— To have unrelated bits of information ready for lags in the conversation in the Torque. e.g., Did you know St. Jude is the patron saint of hopeless cases?

— To campaign that all girls should learn to apply eye make-up so that it does not appear to have been put on left-handed and in the dark.

— Never, never to enter the vestibule of our esteemed residence after 11.00 p.m. without first checking as to its occupancy.

— To brew a new column for next week.

D. Strahm.

Students Deprived of Coffee

Students could be heard complaining bitterly this week about the latest regulation imposed by Les Lumber, Manager of Food Services at the College. Mr. Lumber has prohibited the Torque Room from opening before 9 a.m. thereby preventing many students from getting that necessary last minute coffee before the 9 o'clock class. The Torque Room staff (bless their hearts) were perfectly willing to open shop a few minutes earlier to permit students this delightful stimulant. Meanwhile, Mr. Lumber's name has been placed in nomination as the person the students would most like to hang in effigy.

Can The Church Meet Today's Needs?

One of the highlights of the year on our Campus is the week of Religious Emphasis. Beginning Monday with the Chapel program at 9.50 a.m. meetings will be held morning and evening, together with social get-togethers, discussion groups and opportunity for interviews with the speakers. The theme for the week is: "Christ and His World: A New Situation."

Invited to our Campus for the week as the main speaker is Professor David B. Harned of the department of Religion, Williams College, Williamstown, Massachusetts. Mr. Harned is a graduate of Yale in 1954, studied subsequently at New College, Edinburgh, and received his B.D. from Yale magna cum laude with the Archibald Scholarship prize in 1957. While working on his doctorate, he taught in the Yale College department of religion for three years, before going to Williams last autumn. He is a fellow of the National Council on Religion in Higher Education. His first book will be published in 1961. The lectures to be given here at Waterloo also may provide the text for a very brief volume for laymen.

Speaking each evening at the Waterloo Collegiate Auditorium at 6.30 p.m., Professor Harned will cover the following subjects: Monday: "The Sociologist's Facts"; Tuesday: "The Artist's Interpretation"; Wednesday: "The Church's Failure"; and Thursday: "The Church's Invincibility". Following the lecture a Panel consisting of the two speakers of the day (the Chapel speaker will relate his thought to the subject for that day), two professors and two students will discuss the subject still further. Opportunity for student participation will also be made.

The speaker for Monday morning, opening the program for the week, is the Rev. Orville B. Hossie, pastor of Trinity United Church, Kitchener. An informal supper for United Church students and any others interested in participating will be held in the little dining room off the cafeteria at 5 p.m. Both speakers will be present. The evening panel will consist of Professors Mary K. Lane and George F. Durst, and students Pablo Machetzki and Alfred Spriceniaks.

Tuesday's speaker is the Rev. William H. Jones of Glen Acres Baptist Church, Kitchener. Panel for the evening consists of the Rev. Donald Stewart, formerly a professor in philosophy, and Professor D. G. Jones of the Ontario Agricultural College, together with student John Erb and Clayton Dirstine, former student.

Wednesday's speaker is Father Gordon Baker, Editor of the "Canadian Churchman" and a well-known speaker. He is a graduate of the University of Toronto with a Bach. of Music and of Wycliffe College.

An open house will be held at Renison College at 4.00 p.m. to meet Father Baker and Professor Harned. All are invited to attend. The panel in the evening consists of Professors Evelyn Boyd and John Montgomery, and students Diane Strahm and Barbara Mackay.

The Rev. Bruce Miles, pastor of the Presbyterian Church in Listowel will speak at Thursday's Chapel program. The music room will be open from 3 to 4 p.m. to meet Mr. Miles and Professor Harned under the sponsorship of the Westminster Foundation. All are invited. Thursday evening's panel consists of Professors Ralph Krueger and Dorothy Cressman, and students Alan McDowell and Brenda Good.

Are We Enthusiastic?

Homecoming week-end is fast approaching and with it, all sorts of opportunities for the pessimists in our midst. Some say that the snow carnival as planned is too ambitious a project for such a small school. Well, that may be. Besides, there might not even be any snow. Who ever heard of such a small student body being successful at a venture that even the University of Waterloo would not attempt? If the institution down the road continues to condone their students' pranks by avoiding any comment, then it is likely that they will do their utmost to halt this venture as well.

A couple of issue back, *The Cord* carried an article entitled "Shame on

Frosh." It will probably be applicable to the whole student body if any of the above mentioned crises come to pass. Se we are small; so what? Is not quality better than quantity? If we are not favoured of God, and it does not snow, why not hire a truck and beg snow from some farmer's lane in the snow belt. (Check with the geography department if you and your club are not sure where to look). So let the esteemed engineers of this town try their utmost to hinder us from success; are artsmen incapable of defence? If we make a fluke of this one, then we all had better stop grumbling about "Shame on Frosh" and realize once and for all that the enthusiasm of the entire student body deserves such descriptive comment.

D. Strahm.

EXECUTIVE OFFICES

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TRADERS BUILDING
625 CHURCH STREET

TORONTO 5, ONTARIO

OFFICE OF THE
PRESIDENT

Within the past few years our company has selected a small group of sales-minded young college men to represent Traders in the many facets of the sales finance industry.

Because of the national scope of our organization today and because many of our men in executive and managerial positions have been appointed from within our own company, we again find it necessary to search for career-minded individuals who have their sights set on the summit.

Traders is an all-Canadian sales finance company, founded in Winnipeg in 1920 as the first independent company of its kind. Since then we have grown from one office to almost 100 branches from coast to coast.

We are in the business of making credit plans available to dealers in automobiles, trucks, boats, motors, appliances, home furnishings, industrial equipment and machinery and many others too numerous to mention.

We find it a fascinating and stimulating business and one that offers its own rewards to a serious young man. Conditions have never been more favorable for establishing a career with Traders.

Sincerely,

R. M. Willmott

President.

THOSE INTERESTED in a Finance Corporation career should contact their career counselor immediately for an appointment. A Traders Finance Corporation representative will be conducting interviews on the campus 9:30 a.m., JANUARY 25th, 1961.

WEATHER REPORT

Huge Snowfall Expected
So start thinking about
your Club's entry into
the snow sculpture contest

MAKE THIS
HOMECOMING AN EVENT
TO REMEMBER.