

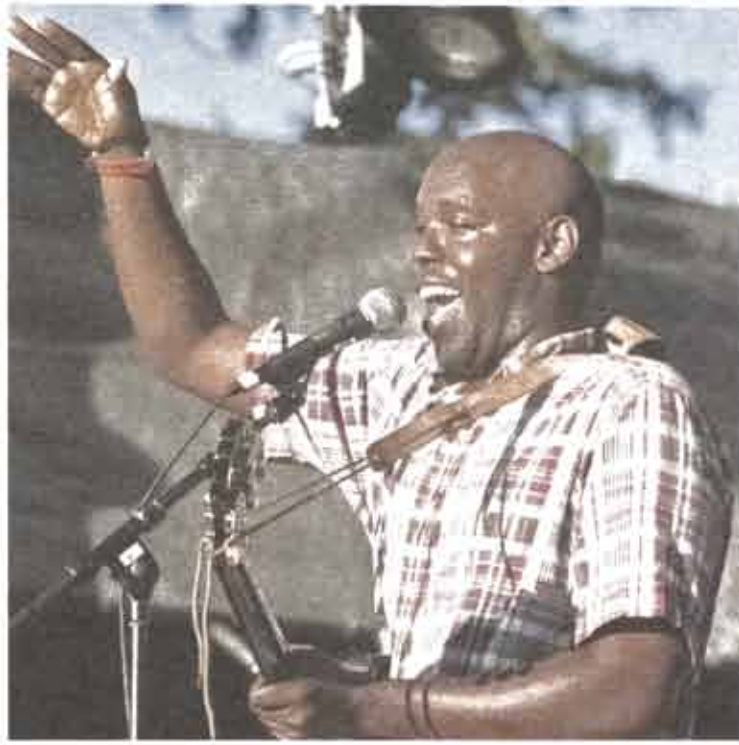
THE CORD

The tie that binds Wilfrid Laurier University since 1926

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NICK LACHANCE VISUAL DIRECTOR MEGAN CHERNIAK PHOTO MANAGER

A Hillside to remember

MIKE LAKUSIAK
NEWS EDITOR

For 27 years, one weekend in July has been set aside for hippies and non-hippies alike to gather together near Guelph for the Hillside Festival.

Held at the Guelph Lake island, Hillside has become one of the most notable and heavily anticipated festivals of the summer, attracting diverse Canadian and international talent along with dedicated swarms of fans intent on extracting the absolute most from their weekend – whether in sunshine or monsoon rain.

The muddy road leading to the festival grounds first passes the hundreds of tents of Hillside faithful, continues to the word 'ANTICIPATION' spelled out on a massive sign, and finally emerges from the woods, descending toward the lake and the surreal, hedonistic atmosphere only outdoor music festivals offer.

"It's one of my favourite of the festivals that I've played," London, Ontario rapper Shad explained after his set Sunday evening. "It's very fun and down to earth ... it's just pretty 'hippie' in general, and I guess compared to a lot of countries we are sort of on the hippie side of things."

Musicians and audience alike embraced the convenience of bare feet onstage and off. Litter or even the need for garbage cans was almost nonexistent due to reusable plates and beer mugs and the number of bikes parked rivalled the number of cars. Yes, the word 'hippie' was thrown around a lot. Everyone was also incredibly, incredibly nice and helpful.

While many performances

“

At festivals people generally aren't interested in being cool, they just really want to have a good time.”

—Rapper and Laurier alum Shad

reflected the folksy atmosphere, there were sets representing a variety of genres. Whether it was Shad's brand of incessantly witty hip hop word play, the electronic pounding of Holy Fuck or Japandroids' beautifully deafening explosion of noise rock, there were many different sounds on the island over the course of the weekend.

The Japandroids show in particular lacked any laid back characteristics and whipped the crowd into a frenzied, thrashing mass of humanity, the band apologizing to delicate ears. "I'm sorry for all the hippies here, this is a bit loud for you I know," bellowed singer-guitarist Brian King.

"It's the opportunity to make new fans, to build an audience in a sense," King commented on the festival environment, especially with regards to an emerging working band. "A lot of people come in to festivals with no expectations whatsoever, so you have a chance to win them over."

The Vancouver band is coming off a year of non-stop touring after

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Students' business employs peers

MIKE LAKUSIAK
CAMPUS NEWS EDITOR

Summer employment can be a topic of dread among students as a lack of available jobs in recent years may have forced some to accept less-than-ideal jobs to fund their education – if they were able to find any job options at all.

Fourth-year business student at Wilfrid Laurier University John Duff has a different perspective on the student job situation, finding himself in the position of providing students with job options after he and his brother began College Green Marketing, a distributor of biodegradable trash bags last summer.

"They use these bags out in BC in the city of Vancouver and the University of British Columbia, but no one was using them here in Ontario," Duff, College Green's CEO, explained.

While traditional plastic trash bags will take up to 400 years to decompose in a landfill, the biodegradable bags College Green distributes break down within four years leaving no toxic residue.

John and his brother Tom stumbled across the product, manufactured by a Vancouver-based firm, after their father was involved in rebranding the company. After presenting the company with a business model based on door-to-door sales of the bags in Ontario by students, the brothers secured the exclusive North American distribution rights for the bags.

College Green currently employs approximately twenty students for the summer. The company has had many students apply for work with them due to dubious or nonexistent seasonal job prospects according to John.

"We definitely played on that last year and we have had tons of applicants this year," he said. "This summer it was super hard for a lot of our friends to find jobs and that's definitely worked to our advantage."

The students work in groups going door-to-door selling bags with crews based in Burlington, Oakville, Hamilton and the Niagara region as well as in cottage country.

"The Ontario market doesn't even know what they are, so [selling]

door-to-door was a great way to create the awareness and create a buzz around this new product because it can't be found in stores."

The brothers have built connections with local businesses to supply trash bags and are in talks with larger businesses including golf courses.

College Green is focusing on building their business's image through providing their products free of charge for community clean-up efforts they organize and events including Burlington's Sound of Music festival, as well as donating a portion of all their sales to support local 'green' initiatives.

The next goal for distributing the bags is to partner with Ontario universities as the bags are sourced directly from the producer and used on campuses in BC. "We want to approach the universities in Ontario and say 'look at what they're doing in BC,'" John said. "There's no reason that Ontario isn't ready for this – starting with Laurier."

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Inside

Census debacle

Opinion Editor Eric Merkley examines the changes to the national census.

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Hawk to play for Argos

Former Laurier Golden Hawk captain Peter Quinney gets drafted to the CFL.

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Laurier students in China

Business students host workshops on leadership, marketing and human resources in Chinese high schools.

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Bored by the Emmy's

Arts columnist Wade Thompson says the Emmy's are playing it safe with this year's nominees.

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'So much more than play'

Examining how sport can help developing countries both at the grassroots level and economically.

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Editor's Choice
Reporting from Hillside

Arts, page 6

Editor-in-Chief Alanna Wallace • awallace@thecord.ca



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Editor's Choice
Grad school need-to-knows

thecord.ca

This Week in quotes

“We put everything we have into every show we play so your body does get worn down after a while. Your liver takes a beating.”

—Dave Prowse of Japandroids on the band's touring schedule.



“You don't need a bathing suit there.”
—Pontoon boat captain at Hillside responding to one musician's disappointment at forgetting her bathing suit and seeing people in the water.

“You're not going to get an opinion from me on those documents”
—Foreign Affairs Minister Lawrence Cannon refusing to comment on WikiLeaks.

“I've loved reading books since I was three and so I hope to keep reading books for another year in graduate school.”
—English professor and associate dean of graduate and postdoctoral studies Dr. Tamas Doboz on what not to put in a personal statement for post-graduate studies.

From the archives

July 27, 2005 - WLU's hip hop celebration
Laurier business student, Shadrach Kabango, or more commonly known as Shad, performed a sold-out show at the Heather Hotel Lounge. The show was put on by The Funkification Project, which generated so much buzz that it drew three WLU business professors to the audience, and provided Shad with a platform to perform his debut album *When This is Over*.
Having begun his career as an emcee “freestyling at house parties” in London, Ontario, he was able to record the album after winning \$17,500 from 91.5 The Beat's Rhythm of the Future contest in 2004. While the debut of his album coincided with the end of his career at Laurier, Shad expressed no intention of abandoning his career as a hip-hop artist.

10 Things spotted at Hillside

1. Bongos and banjos
2. Numerous skinny dippers
3. Sweaty facial hair (including moustaches)
4. Flip-flops abandoned in mud
5. Kids wearing hearing protection
6. NO plastic bottles
7. Over 800 bikes
8. Token out of place older drunk guy
9. Awful/awesome tattoos (but mostly awful)
10. People engaged in deep conversation in the Porta Potty line

Vocal Cord

What do you think about the changes to the OSAP process?



“I'm not on OSAP but my friends complain about it all the time.”
—Abby Goldberg
Third-year psychology



“It's going to be more efficient.”
—Katie Cuthbert
Fourth-year North American studies and French

This Week on thecord.ca

World

Cross country U.S.A

World Editor Alex Mitsiopoulos road trips from Toronto to Seattle in search of stories and adventure.

thecord.ca/blogs

Conference in Kabul

Important announcements concerning security in Afghanistan.

thecord.ca/world

News

Crossfit for a cure

Laurier student raises money for Alzheimers through charity gym events.

thecord.ca/campus

More concourse renos

Changes to the OneCard office and The Hub should make services smoother come September.

thecord.ca/campus

National

Canada still in Haiti?

The international community is lacking a strategic plan to tackle the reconstruction effort.

thecord.ca/national

Van Loan's Europe trip

The biggest trade deal since NAFTA being discussed by Canada and the European Union.

thecord.ca/national

Arts

In review: Inception

The most talked-about movie of the summer is deemed as fascinating as it is puzzling.

thecord.ca/arts

Circus Room concerts

Arts writer Drew Higginbotham reviews performances by Kilmore Place and This Is Franco.

thecord.ca/arts



“For students booking an appointment it's better... but you're going to get delays anyway.”
—Gautam Lamba
Fourth-year BBA

Opinion

World Cup debrief

Opinion columnist John Kennedy comments on why the World Cup lifts spirits as well as GDPs.

thecord.ca/opinion

Local

Celebrating peace

Those in attendance at this month's Non-Violence Festival discuss peaceful protesting

thecord.ca/local

Features

Grad school

It's never too early or too late to start preparing for life after Laurier

thecord.ca/features



Total Hillside experience through blogging

radiolaurier.com/blogs



“A lot better. That line's actually brutal.”
—Dan Rohinton
Third-year business

THE CORD

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The Cord is the official student newspaper of the Wilfrid Laurier University community.

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The Cord has been a proud member of the Canadian University Press (CUP) since 2004.



*Campus Plus is The Cord's national advertising agency.

Preamble to The Cord constitution

The Cord will keep faith with its readers by presenting news and expressions of opinion comprehensively, accurately and fairly. The Cord believes in a balanced and impartial presentation of all relevant facts in a news report, and of all substantial opinions in a matter of controversy.

The staff of The Cord shall uphold all community-held ethical conventions of journalism. When an error of omission or of commission has occurred, that error shall be acknowledged promptly. When statements are made that are critical of an individual, or an organization, we shall give those affected the opportunity to reply at the earliest time possible. Ethical journalism requires impartiality, and consequently conflicts of interest and the appearance of conflicts of interest will be avoided by all staff.

The only limits of any newspaper are those of the world around it, and so The Cord will attempt to cover its world with a special focus on Wilfrid Laurier University, and the community of Kitchener-Waterloo, and with a special ear to the concerns of the students of Wilfrid Laurier University. Ultimately, The Cord will be bound by neither philosophy nor geography in its mandate.

The Cord has an obligation to foster freedom of the press and freedom of speech. This obligation is best fulfilled when debate and dissent are encouraged, both in the internal workings of the paper, and through The Cord's contact with the student body.

The Cord will always attempt to do what is right, with fear of neither repercussions, nor retaliation. The purpose of the student press is to act as an agent of social awareness, and so shall conduct the affairs of our newspapers.

Quote of the week:
“You know what's funny, but not funny? Well, it's kind of funny, but not. How your day died during the not funny?”
—Web Director David Goldberg stomps on Nick Lachance's nail

NEWS

Mike Lakusiak Campus News Editor • mlakusiak@thecord.ca

News in brief

Laurier initiates new booking system for OSAP pickup

Laurier students who receive OSAP loans will now be able to schedule a timeslot to pick up their cheques rather than waiting in a familiar, incredibly long lineup at Student Awards office this September. Through their LORIS account, eligible students can access the online booking system that will allow them to book an appointment. "We've long known that our lineups were very excessive," manager of Student Awards Ruth MacNeil said, adding that under the new system, "rather than sitting here for three or four hours trying to get your OSAP, you'll be out in fifteen minutes."

—Compiled by Mike Lakusiak

WLUSU charitable donation figures released

Donations for Wilfrid Laurier University Students' Union (WLUSU) committees for 2009-10 were finalized and released July 7, with a final total of \$115,651.47.

After poor press as a result of low charitable donations in the previous year, many of the committees cut spending to ensure higher donations. Charity Ball raised \$6,195.60 while Shinerama, the national cystic fibrosis research fundraiser that originated at WLU, raised \$95,199 at Laurier last year.

—Compiled by Alanna Wallace



CONTRIBUTED PHOTO

College Green Marketing's John and Tom Duff

"There's no reason that Ontario isn't ready for this"

—cover

According to Laurier's sustainability coordinator Sarah English, the university is examining its waste disposal operations, including the use of 'green' products. However, the Duffs may have to wait for their products to be considered by WLU.

"Certain departments are locked into certain contracts," English pointed out. "We try and source 'green' products from them as much as we can, but until that contract's

over we can't go to anyone else."

Whether or not the trash bags on Laurier's campus eventually come from College Green or not, John explained that the business will continue throughout the school year as he completes his final year and after graduation as well.

"At first it seemed like a one summer kind of thing," he mentioned, "but looking at the big picture, there's so many ways we see this going down the road."

SBE students hold workshops in China

Business talks in Chinese high schools conducted as part of annual trip

MIKE LAKUSIAK
CAMPUS NEWS EDITOR

A group of ten Wilfrid Laurier University business students travelled to Beijing and Shenzhen, China in early July to head workshops for students at international high schools.

Members of the Link student organization within Laurier's school of business and economics conducted the workshops in business and entrepreneurship for Chinese students. The trip was coordinated as part of Link and the university's International Student Leadership Conference (ISLC) program.

The Chinese international high schools that hosted the workshops provide students with a Chinese and Canadian high school diploma, the first schools permitted by the Chinese government to do so, meaning that their graduates usually complete their post-secondary education in Canada or the U.S.

"We teach workshops and seminars on business and leadership, focusing more on business operations, marketing and HR," Link co-president Amira Dhalla explained.

"It's like a skimmed-down version of what we do in a first-year business program."

She added that the workshops focus on leadership skill building and simply provide the opportunity to build on the students' English language skills.

The Laurier students stand to benefit substantially from the trip as well according to Laurier International director Peter Donahue. "The

initial goal was to give students in the Link program exposure to China and what is happening in China today," he said.

Dhalla added that in addition to experiencing China, especially cultural differences, the trip provides students an opportunity to take a teaching role and communicate ideas to the high school students, despite language difficulties.

"We've learned so much over four years but there's never been a time where we've had to teach what we learned," she said. "Are you going to be able to teach that to another demographic, especially one that doesn't speak English very well?"

"If you think of the economic perspective that China and India are moving into, to have this kind of firsthand experience as a business student helps to become more globally-aware," Donahue said, underscoring the value students can derive from involvement in the program.

Laurier, which has opened an office in China, as a whole will benefit from cooperation with Chinese institutions through arrangements like this. Graduates from the faculty of education are going to teach at the schools involved in the ISLC according to Donahue.

"The benefit for Laurier is to give us a platform that we can engage with China for our students," he said. "We have social work students, business students and education students who are all gaining access to China through opportunities at these schools."

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Sport for a brighter tomorrow

The conclusion of the FIFA World Cup brings about great change for South Africa, on the soccer pitch and beyond. A stronger infrastructure, renewed civic unity, a new image on the world stage – but for how long?

ALEXANDROS MISTIPOLOUS
WORLD EDITOR

As the dust settles in Soccer City and the world's focus turns away from South Africa, the circumstances that surround the African nation are forgotten again. Indeed, a difficult life persists for South Africans beyond the Federation Internationale de Football Association (FIFA) spotlight.

Heavily diverse in culture and language, South Africa has struggled long and arduously for identity. Almost fifty years of racial inequality under apartheid laws has left a deep divide nearly impossible to disregard.

Even under the post-apartheid era, poverty levels remain unusually high and attempts to maintain discipline in financial policy to ensure growth have been negligible.

However, some like Eric Dienes, liaison officer for the United Nations (UN) office on sport for development and peace (UNOSDP), believe that sport has a large role to play in the development of nations like South Africa.

UNOSDP brings together actors like potential donors, non-governmental organizations, the private sector and UN agencies in an effort to promote development through the use of sport.

"Sport is used to increase school attendance, improve well-being, mental and physical fitness, empower girls and women, and raise awareness on and educate about environmental and health issues, just to name a few," said Dienes.

The advent of popular sporting events such as the Olympic Games or the World Cup, have the ability to breed unprecedented advancements in development for nations such as South Africa. The unusual marriage of sport and development has yielded exceptional results in the past.

The time following the FIFA World Cup will serve as proof to the legacy that sporting events can leave behind.



Quite often sport is still seen as a luxury, but it is much more than just play."

—Eric Dienes, UNOSDP liaison officer

Spending for development

Of many recent sporting events to date, it is an inescapable truth that host cities experience a boost to infrastructure. Beijing enjoyed great improvements to public transportation – including bus, train and subway lines – when preparing for the 2008 Summer Olympic Games. While improvements to air quality in China seem to reflect medium-to long-term goals, recent environment-related improvements are highly commendable.

Four years before Beijing, Athenian citizens received a considerable improvement in the quality of life following their hosting of the Summer Olympic Games.

The average Athenian enjoyed cleaner streets, better public transportation and heightened urban development, all bolstered by state-of-the-art technology.

Barcelona enjoyed restoration projects that helped refurbish historic buildings following the 1992 Summer Olympic Games. Traffic density was reduced and valuable urban development projects were executed, all financed with money coming from the Olympic Games' budget.

South Africa is no different. No expenses were spared to make the first World Cup on African soil a complete success.

Based upon old apartheid spatial planning, followed by years of underinvestment, the transportation system in South Africa has long remained a discounted issue. One of South Africa's toughest challenges, logistically speaking, involved the issue of transportation. One of the problems experienced was the mobility of the approximately 3.1 million spectators around a country nearly three times the size of Germany.

As such, the South African government has injected capital into operations that would greatly ameliorate public transportation. Combining the efforts of three levels of government, improvements were seen on services including bus, rail systems, airports and even taxis.

The implementation of brand new systems including the Gautrain and the Bus Rapid Transit System, known simply as Rea Vaya to locals, has greatly improved daily life in and around Johannesburg.

The surplus of over 3 million foreigners travelling freely within South Africa presented a clear security risk that needed to be addressed. The South African government responded with the introduction of 40,000 brand new police officers, highly trained and

accomplished at their time of deployment. The men and women hired under this operation will remain as permanent members of the force. Their wages were financed by stringent economic measures and federal tax compliance over the past six years in preparation for the World Cup.

In addition to a qualified police force, the South African government had also invested heavily in the judicial system, branded the Administration of Justice program. The objective of this project was intended to fast-track all legal cases from 2009 and 2010.

By doing this, the justice system is free to tend to cases that occurred during the FIFA World Cup, especially involving foreigners in South Africa.

The implementation of this project required the construction of 112 brand new courtrooms spread throughout all nine host cities. The new courtrooms deal with cases involving common thievery or vandalism right up to terrorist threat and murder.

Positions range from language interpreters, legal aid consultants, prosecutors, magistrates to general courtroom personnel. Following the World Cup, it is the government's goal to capitalize on these new facilities to insure that all South Africans have access to immediate legal services.

"If the initial investments in infrastructure are carefully planned they can be sustainable," said Laurier political science professor Alistair Edgar. "These are the critical building blocks for future growth."

South Africa has also made considerations to help manage the influx of health and medical issues that will occur during the games. The government has pledged a strict commitment to provide the best quality health care program possible. In this fashion, public and private subsidies were made to bolster medical programs, hospitals, ambulance, first response and aero-medical services.

In coordination with medical personnel serving with the South African armed forces, a permanent installation has been assembled, dubbed the National Health Operations Centre.

Working closely with military health services, disease prevention systems have been devised and implemented for the World Cup, with the intention of operating for decades to come.

Human capital

As early as 2002, advertising campaigns have been launched to provide the foundation for a unified South Africa. The International Marketing Council of South Africa in

collaboration with DraftFCB, a global advertising agency, has been the driving force behind initiatives to elevate patriotism and unity through their project, Brand SA.

It holds true that sporting events create opportunities where a set of genuine, honourable values can thrive. One may look to the World Cup that just passed to see the values of humanity, sportsmanship and altruism all come together across all cultures and ethnicities.

These values have the ability to conjure powerful emotional responses. From South Africa's perspective, it is sufficient to generate enough human capital to begin a new great era of change. FIFA was simply the catalyst.

While many have been cynical as to the benefits of using brand power to help boost the morale of a divided nation, many of the benefits are clear. The World Cup has successfully resurrected a sense of nationalism in South Africa.

Richard Poplak explains in his article, South AfricaTM: Now What?, that "the minds behind BrandSA understand that it is the country's human capital – the sheer energy of its people – that will tip things forward."

Danny Jordaan, Chief Executive Officer of the 2010 FIFA World Cup South Africa fondly remembers "hav[ing] seen black and white side by side at fan parks and stadiums, when for many years these people were prohibited by law to sit together."

While these may seem like modest victories, projects like these supported by the World Cup have "united our country" as South African President Jacob Zuma believes. Indeed, sporting events have a significant ability to bring together groups that otherwise have remained previously isolated.

This trend, exhibited in South Africa, has had successes in the past as well. In the 2000 Summer Olympic Games in Sydney, the world bore witness to the distinct emphasis on Australian Aboriginal rights.

Generally marginalized, the Australian indigenous peoples became the cornerstone for the 2000 Olympic Games bid. Organizers used indigenous culture to help strengthen Australian identity. Beyond simply supporting tourism and local investment, incorporating ethnic groups helps challenge dominant social structures.

After Australia was successfully awarded the Olympic Games in 1993, aboriginal peoples were more broadly received. Previously barred from open forum, their voice carried much more weight than any other time in Australian history. Aboriginal Australians

enjoyed greater representation in local and national government in addition to an influx in aboriginal sensitive legislation. Following the Games, former Prime Minister John Howard was integral in the implementation of programs that support child literacy and financial aid in indigenous communities.

Outside assistance

Immediately following the announcement of the World Cup in South Africa, the countryside overflowed with assistance from all over the world.

One of many projects includes the Mbekweni Community Sports Centre in the Western Cape. Sponsored by a British initiative Hope Through Action, the community centre was built to provide a safe, tolerant environment for all to enjoy a variety of athletics in organized leagues.

At a recent Youth Day, the community centre exceeded capacity as many all over the Western Cape came to enjoy the brand new soccer pitch, complete with changing rooms, sports workshops and 450 seats for spectators. The community centre doubles as a clinic, utilizing its side rooms to offer HIV testing facilities and counselling for community members on a volunteer basis.

To the program co-ordinator of the Mbekweni Community Sports Centre, Kwezi Shumi, the centre "facilitates life and leadership skills training and implements fun and educational programs."

"We want to increase the well-being and performance of the children and youth in our community in all aspects of their lives," she added.

Grassroots development is also important for the non-governmental organization African Impact, an organization that has opened several projects across the continent including one that involves teaching physical education to primary school students in a Cape Town township. The project also works in conjunction with Project Fair Play, attempting to raise money for the installation of a grass soccer field at the school.

Manager of this Cape Town project is Valerie Bam, who explains that the physical education provided by African Impact volunteers for the children of the township is "not only good for the body but also for the brain – many of the children are not able to play freely in the streets as their parents come home late from work and townships can become dangerous."

Bam acknowledges that South Africa is benefitting from the World Cup, though her involvement is much more grassroots, and she has witnessed the

Total cost of previous sporting events:

2010 Winter Olympic Games in Vancouver: **\$1.76 billion**
2008 Summer Olympic Games in Beijing: **\$40 billion**
2006 Winter Olympic Games in Turin: **\$2.2 billion**
2006 FIFA World Cup in Germany: **\$2.4 billion**
2004 Summer Olympic Games in Athens: **\$11.9 billion**
2002 Winter Olympic Games in Salt Lake City: **\$2 billion**
2000 Summer Olympic Games in Sydney: **\$6.6 billion**

The South African Budget: \$2.4 billion

Improving transportation system: **\$1.25 billion**
Stadium construction and renovation: **\$1.1 billion**
Improving telecommunications: **\$210 million**
New Police recruits: **\$92.9 million**
Grass roots development programs: **\$47 million**
Opening/ closing ceremonies: **\$20.9 million**
Volunteer training: **\$3.4 million**
Recreational events: **\$2.3 million**

All statistics presented by the South African federal government

Additional Information

40,000 new police jobs
2100 new court room jobs
Stadium construction created **66,000** new jobs generating an additional **\$1 billion** in wages.

progress that can be made through sport amongst the kids she works with.

"[Sport] will improve skills development amongst the youngsters," said Bam, "Sport is aimed to develop skills and make a meaningful difference, while improving a child's physical wellbeing."

It's not just smaller grassroots NGOs that work towards promoting sport as a means to development; countless UN agencies promote development, peace and gender equality among other values through the use of sport.

The NGO Right To Play has operations in 23 countries stretching from Peru, to the African nations of Ghana and Ethiopia, all the way to China and Thailand. Their activities capitalize on sporting events to attain key development objectives involving children and youth, specifically with the Millennium Development Goals in mind.

Julia Myer, a development officer at Right to Play, said that "Right To Play creates an opportunity for the children to build friendships, find positive role models and learn more about health issues."

"Working with major sporting events is a great opportunity to mobilize people together and a great tool for educating them of the sports and development model," she concluded.

The successes of Right To Play have been marked by spreading peaceful communication, increasing school attendance and decreasing aggressive behaviour, all accredited to youth empowerment and community building.

"We have to continue to convince governments, UN agencies and civil society that sport is a worthwhile investment and a cost-efficient and flexible tool to support development and peace-building objectives," expressed Dienes.

"Quite often sport is still seen as a luxury, but it is much more than just play. It holds a unique convening power and carries intrinsic values, such as respect for the rules and the opponent, team play etc., which can be harnessed and put at the service of positive social change," continued Dienes.

City of God and beyond
Brazil is currently expected to host

the 2014 World Cup and the 2016 Olympic Games and parallels have already begun to be drawn with this year's World Cup preparations. The government has already earmarked approximately \$10 billion thus far in programs to revitalize infrastructure, economy and social development.

"The World Cup goes far beyond a mere sporting event. It's going to be an interesting tool to promote social transformation," stated Ricardo Teixeira, president of the Brazilian Football Confederation.

From Right to Play to the United Nations, collaborations are becoming even more commonplace among organizations that work for sport and development in the lead-up to the next large sporting events.

"We expect to work closely together with...partners including FIFA and the International Olympic Committee (IOC). The Special Adviser will visit Brazil in autumn to start these partnerships," said Dienes.

Development programs have already begun to favourably affect Brazil's host cities and beyond.

"Hopefully both of these will provide more incentives for strong government action in dealing with the social and economic demands that unaddressed could look badly on the world stage," stated Laurier politi-

cal science professor Andrea Brown.

Indeed, the federal government must concede. The next four to six years must be wholly dedicated to advancement if it is desired to attain the same level of quality witnessed in South Africa.

"Hosting [the World Cup] in 2014 certainly will bring the world's attention back to Brazil; it's a fascinating country and a dynamic population, and soccer has a huge following there.

If some of the investment can be directed towards addressing health and education and other issues facing the favelas [slums] around Rio, for example, that would be a major bonus," said Edgar.

"It always is a temptation to politicize sports today, [like for example] tying 2014 investments to rainforest protection and carbon emissions," continued Edgar, "But there are immediate and small-scale pragmatic investments in human health and welfare that can have real impacts on local populations.

For me, those would be priori-

ties."

The progress that has been made thus far in Athens, Spain, China, Australia, South Africa and in many nations around the world represents the undeniable connection between sport and development.

It is this connection that has inspired an endless degree of support to all aspects of society, whether it be on a large or small scale.

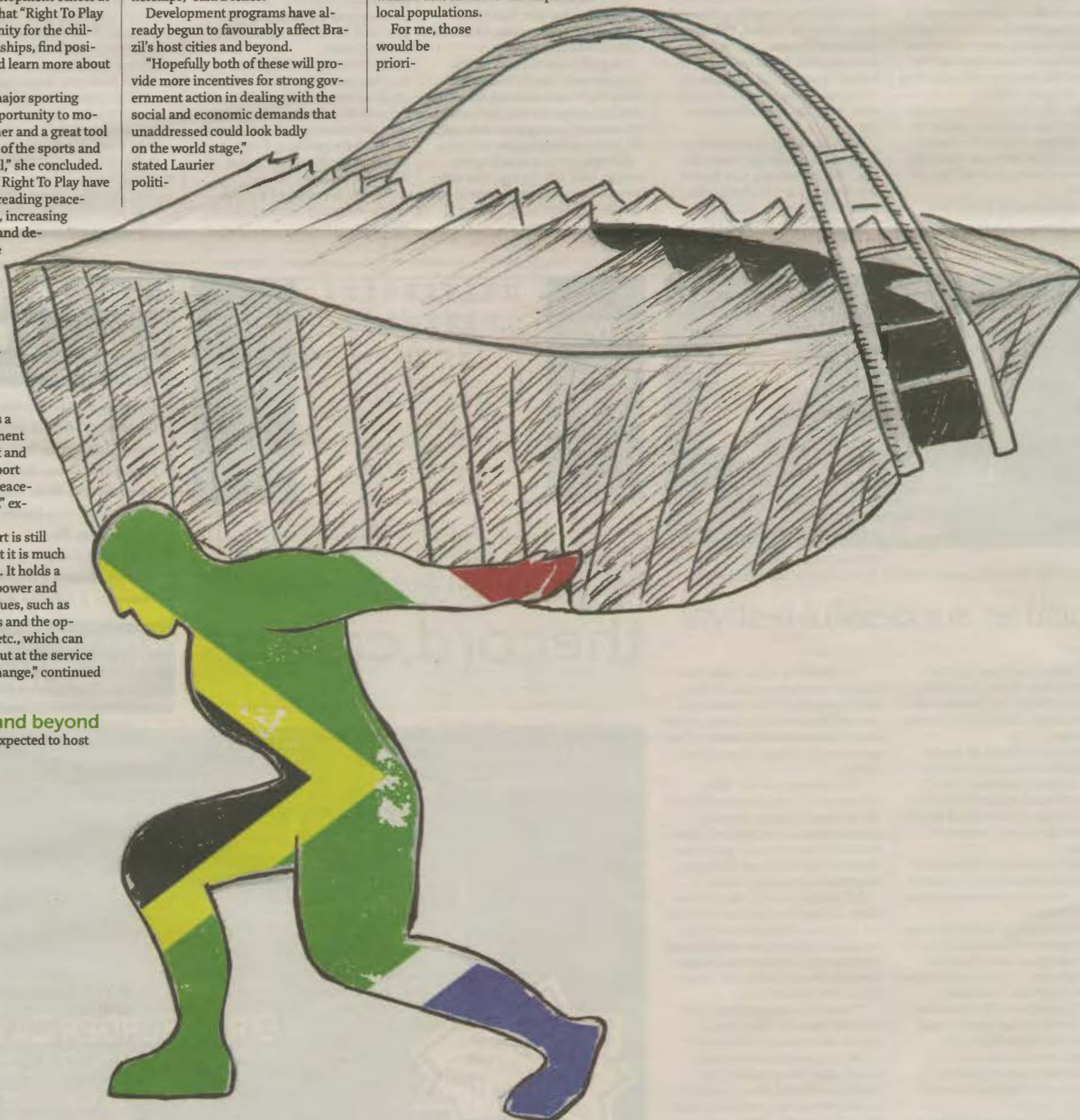
As the dust settles around Soccer City, it is still too early to determine the full extent to which the FIFA world cup has benefitted South Africa.

However, initial reports are optimistic. While there are still a lot of problems that persist in South Africa, this is certainly a new beginning. Citizens have been graced with a restored sense of confidence.

For now, as South Africa looks to the future, unity in diversity has never been stronger.

“It always is a temptation to politicize sports...but there are immediate and small-scale pragmatic investments in human health and welfare that can have real impacts on local populations.”

—Laurier political science professor
Alistair Edgar



ARTS

Arts Editor Sarah Murphy • smurphy@thecord.ca

Emmy nominations too safe this year



WADE THOMPSON
GRAPHICS EDITOR

I'm not quite sure that any single TV watcher out there can attest to this year's Emmy nominations being "correct", but I count myself among the many that can at least exclaim that this year's contenders seem to be rather "safe".

If you take a look at the list of nominees that was released this month, you'll find more than your fair share of expected names.

There's Tony Shaloub with the likes of Steve Carrell and Alec Baldwin. Neil Patrick Harris shows up a time or two, and of course it wouldn't be the Emmys without Tina Fey or Hugh Laurie.

And I'm not trying to say that any of these performers doesn't deserve their recognition, but it's just kind of tiresome to see the same old expected faces come Emmy time, isn't it?

Of course, that's the difficult thing about the small screen.

Only a few shows make it on the air every year, and we're subject to the good ones season after season resulting in our favourite recurring performers being honored time after time.

So, inevitably, the Primetime Emmy Awards try to mix it up every

year, peppering in the newbies with the seasoned vets.

This year however, when you look at the list of freshmen, none of the names really jump out as overly deserving. There are indeed a few in the first timers field who, by all means, needed to be nominated.

Christina Hendricks and Elisabeth Moss from AMC's *Mad Men* proved to be almost as amazing as Jon Hamm this past season.

I think you'll be hard pressed to find a better villain on television than Jane Lynch's Sue Sylvester, proving that she most certainly earned her spot for *Glee*.

And I can't speak for anyone else, but Jim Parsons from *The Big Bang Theory* is currently one of the funniest leading men on any network these days.

But not all of the newcomers seemed to have earned their place amongst the best.

I for one question the appearance of Chris Colfer from *Glee* in the Best Supporting Actor in a Comedy Series category. I mean, Colfer was capable on the show, but he hardly demonstrated the acting chops exhibited by some of his co-stars or other supporting actors who could have easily filled his nomination slot.

Why didn't 30 Rock staple Tracy Morgan get recognition again this year? He was actually a lot funnier than both Fey and Baldwin (who were indeed both recognized).

Or why was there no love for the

always-hilarious Nick Offerman from *Parks and Recreation*? I'm not even a fan of that show and can't help but love the guy.

The most notorious omission from the category though is most certainly *Modern Family*'s Ed O'Neil.

Mr. Al Bundy himself was the lone outcast from the show, having to sit idly by, watching the other 5 main players receive nods.

I haven't seen every episode of *Modern Family*, but I've seen enough to know that O'Neil is the funniest part of the show.

The nominating committee showed *Modern Family* more than enough love this year, but this omission really puts a damper on the rest of those who were recognized in his place.

On the Drama side of things, I can't help but wonder whether or not *Lost* is getting the sympathy treatment simply because it's finally all over.

Even if that's the case, it seems it will be hard to beat *Mad Men* or *Breaking Bad*, both coming off of critically astounding seasons.

I'm glad to see the likes of Kyle Chandler and Connie Britton from *Friday Night Lights* showing up in the Leading categories, but can't really believe that January Jones belongs in the same Leading Actress category.

She was great on *Mad Men* this season, but I still can't get that bitter taste from my mouth because of her equally awful hosting stint on *SNL* earlier this year.



WADE THOMPSON GRAPHICS EDITOR

I could keep going on, talking about whether or not Matthew Morrison really was good enough to secure a nod this year, or why NPH shouldn't be the only supporting player from *How I Met Your Mother* that ever gets any recognition or how badly Kristen Wiig needs to win an Emmy.

The bottom line though, is that in a year where the Oscars were already a little too "right on the money" with their nominations, the Emmys are following suit and staying a tad safe for my liking. I wish that someone would just take a shot off the board for once.

Oh well. It's not like I'll watch the show anyway. Jimmy Fallon is hosting.

Emmy facts

- WWII miniseries *The Pacific* leads the pack this year with a total of 24 nominations.
- HBO garnered 101 nominations as a network, with ABC in a not so close second at 63.
- *Glee* managed to gain recognition in all four acting categories for comedies (Lead Actor, Lead Actress, Supporting Actor, Supporting Actress), while *Mad Men* achieved the same in the drama categories.
- Interestingly, Conan O'Brien's *The Tonight Show* earned a nod, while *The Jay Leno Show* went unrecognized.



MEGAN CHERNIAK PHOTO MANAGER

Japandroids get the crowd moving at Hillside on Saturday night.

Another successful festival

—cover

the release of and hype surrounding their debut album *Post-Nothing*, and played their first Canadian date in some time at Hillside after a stint in Europe.

"Once bands like us get going and build the momentum that we have, you don't have downtime," King continued, explaining the rigorous touring experience the band has been through and expects to continue.

"[You don't have downtime] until you get so famous that you don't have to work as hard to make music or you break up."

"It's a good thing," he added, stepping beneath a tent to avoid the suddenly baking sun after torrential rains Saturday. "If you love what you do, you don't need downtime."

Like Japandroids, Shad tends to play more bars than outdoor stages. After his third album, *TSOL*, launched at the beginning of the summer, the Laurier graduate has garnered considerable acclaim at home and beyond.

After one more festival show in Kingston, Shad will begin a tour co-headlining with K'naan.

The densely-packed crowd at his Hillside appearance made it clear that his appeal is not limited to his records but also his live show, a performance made most notable by the genuine joy in his grin through each song.

"Sometimes in a club," Shad pointed out, "people want to be cool, but at festivals people generally aren't interested in being cool, they just really want to have a good time. They've been in the sun all day and they just want to enjoy music."

As Sunday drew to a close, Stars singer Torquil Campbell summed up the essence of Hillside, first by expressing his uneasiness with playing the final show of what he called his favourite festival, taking the stage after Gord Downie's set.

"This is the way festivals should be done," he said. "This is when people are at their absolute best."

Walking back along the dark, muddy road being wished good night by each and every festival volunteer preventing people from wandering into traffic, if anyone disagreed with Campbell's statement, they kept their mouth shut.

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EDITORIAL

Opinion Editor Eric Merkley • emerkeley@thecord.ca

Canadian government fails on promises to Haiti

Six months after a massive earthquake hit Haiti, foreign aid dollars have still not been delivered to the country, which continues to be wracked with destruction, impoverishment and grief. At the beginning of the month the United Nations reported that only 60 per cent of pledged aid has actually been spent on the ground as part of the reconstruction effort.

While this number is abysmal, it is nothing when compared to the fact that Canada thus far has spent only a little over one third of its pledged aid, \$150 million dollars out of a pledged aid of \$400 million. The fact Canada has not even come close to delivering on its commitment to Haiti is nothing short of a national embarrassment.

The Harper government took strides to promote a new way to target foreign aid. For better or for worse, they advocated a more narrowly targeted approach to aid distribution. They argued that it would be more efficient to deliver if they narrowed the scope of recipients and would ensure we make a difference in concentrated amounts where we can do the most good.

There is logic behind the principles advocated by the government, but it is clear the actions have not yet matched the rhetoric. As Canada has stood before the international stage and justified pulling aid out of Africa to help other countries like Haiti, the world expects us to be forefront in helping Haiti in its time of need. Instead we are well behind, some calling us rightfully a "deadbeat" when it comes to Haiti's reconstruction.

No one expects Canada to fix Haiti alone. We are part of a global effort to help bring Haiti back to its feet after the disaster. However, the Prime Minister has maintained Canada has a special obligation to Haiti, and if so it is time we start acting like it. The people of Haiti deserve better.

—The Cord Editorial Board

Research post-grad studies before you apply

With the beginning of the school year comes the slow inevitable panic of fourth year students not sure what lies beyond April exams for them. Students will scramble to determine whether they want to find work, supplement their university education with a college diploma or apply to graduate or law school.

Students increasingly are finding themselves out of work upon graduation, or lacking the skills necessary for the modern, high-tech economy. There is a false assumption that more years of schooling translates perfectly into more work opportunities. The reality is that continuing with graduate education is not for everyone, and people need to keep the big picture in mind when planning their future.

The overwhelming amount of arts bachelor's degrees in the workforce means that it has become increasingly more difficult to find a job. This has led to a large increase in enrolment in graduate programs. Before applying for graduate school, be sure it will actually benefit you in the field you hope to enter. If you still do not have a general idea what your career will end up being, perhaps take a year or two to work until you can determine for sure.

Speak to professionals in areas you think you are interested in, meet with professors and visit the co-op and career centre. Do as much research as possible before you decide to spend money on furthering your education.

Once you have confidence it is the right path, do your research in submitting a proper application, take the time to gather positive recommendations from a number of professors and proofread, proofread and proofread some more.

Graduate school is a serious commitment, and should not be treated simply as an extension of your BA.

—The Cord Editorial Board

This unsigned editorial is based off informal discussions and then agreed upon by the majority of The Cord's editorial board, which consists of 15 senior Cord staff including the Editor-in-Chief and Opinion Editor. The arguments made may reference any facts that have been made available through interviews, documents or other sources. The views presented do not necessarily reflect those of The Cord's volunteers, staff or WLUSP.



WADE THOMPSON GRAPHICS EDITOR

Ignorance prevails in long-form census decision-making



ERIC MERKLEY
OPINION EDITOR
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It is not rare to see the government emitting complete and total ignorance about a topic on which it has crafted public policy.

It is, however, exceedingly rare to have so many different groups from across the political spectrum united to oppose a government action as with the abandonment of the mandatory long-form census.

This change is opposed by evangelical organizations that are united with business leaders, social activists, university professors and municipal and provincial governments.

Two weeks ago Industry Minister Tony Clement announced the government would make the long-form census voluntary due to concerns expressed by certain citizens that it was intrusive. This move was not done in consultation with the numerous stakeholder groups that use the census and was not recommended by Statistics Canada.

Why the outrage?

By making the survey voluntary it has been said that the sample size will be skewed against visible minority groups and the poor, two groups that are less likely to participate.

There is evidence to suggest this is the case with the census. The United States underwent a trial of a voluntary census in 2003 and participation rates of Blacks and Hispanics dropped to 20 per cent. The US Census Bureau subsequently deemed the sample too small for statistical validity.

While the effects of non-response are not completely understood, there is at least a very significant risk that the sample could be skewed. This is why Statistics Canada preferred scrapping the long-form census entirely, if the government insisted on drastic changes, instead of making it voluntary.

The voodoo statistic espoused by Clement that increasing the sample somehow corrects the sample distribution is utter nonsense. Increasing the sample size makes a skewed sample even worse.

Aside from the government's ignorance surrounding the statistical validity of the census change, what about the government's claim that they have received numerous complaints about privacy from constituents? The Privacy Commissioner wasn't consulted on the change, and if she was she would have told them three complaints had been received in 10 years.

According to the Conservatives, "ordinary Canadians" do not complain to the Privacy Commissioner. Maxime Bernier claimed thousands of emails were sent to his MP's office after the last census when he was Industry Minister. Mysteriously, every single one of these emails has vanished.

Having worked in the office of a Member of Parliament I can tell you correspondence is kept and tracked for political purposes to identify issues and voter support for election campaigns. This is consistent amongst all political parties. For Bernier to suggest all of these emails were lost means they either did not exist, or not in a sufficient quantity to supposedly justify the policy change.

The privacy argument is a red herring for other reasons as well. If Bernier was so concerned about the privacy violations of the census, one of which happened under his watch, he would have set the terms of reference for the post-census review to address privacy concerns. The fact he didn't do so indicates privacy was not a concern at all.

People have to routinely fill out personal information to the government for any number of reasons. The oft mentioned "number of bathrooms" question that symbolizes the census's intrusiveness (which actually isn't in the long-form) appears on property tax forms, which are not anonymous.

Filing taxes is intrusive and time intensive, especially since the government has complicated the tax code with numerous useless tax credits. I suppose we should scrap it as well.

The census is an important tool for business, governments and NGOs. It

allows governments to know fully the characteristics of a public for delivering programs. It allows NGOs and charities to properly target aid to the most vulnerable and gather research to form policy proposals. It gives all groups an effective baseline to correct their own survey research to ensure the samples distribute properly.

There is no incentive or ability for the private sector to conduct a survey of a similar scope. It requires resources that most groups do not have and there is no immediate return on investment for business. The government has a role in collecting the census and making the data accessible to all.

It is important for Canadians to recognize that this research is in the aggregate; Statistics Canada rigorously protects individual privacy and ensures responses are anonymous.

For the government and proponents of the measure to imply otherwise is a flat out lie.

Reforms can be made to accommodate privacy concerns. The questionnaire can have the most intrusive questions removed, and a simple fine can be levied instead of threat of jail time (even though no one has actually gone to jail for refusing to fill it out). Census workers can be trained better and have stricter guidelines on how to treat citizens during survey collection. A reasonable balance can be struck without compromising the validity of the census and spending an extra 40 million dollars to do it.

Unfortunately, this government has no interest in balance.

It is a sad day when paranoid shut-ins who wear tin foil hats and dodge imaginary government surveillance satellites can drive a government to destroy the flagship program of a premier research institution. It is a sad day when our leaders operate in ignorance of not only basic statistical principles, but also how governments and businesses operate.

Our Prime Minister needs his masters degree in economics revoked. I recommend he comes to Laurier where we have a great business and economics program, with a strong reputation in statistical research. I know a few professors who are surely eager to give him a lesson or two.

SPORTS

Sports Editor Justin Fauteux • jfauteux@thecord.ca

Hawks' alum lives CFL dream

JUSTIN FAUTEUX
SPORTS EDITOR

At this time last year, Peter Quinney was unsure if he'd ever get another chance to play in the CFL.

After being drafted by the Winnipeg Blue Bombers, the Laurier alumnus had failed to crack the team's final roster and was heading back to Waterloo to play his final year of eligibility with the Golden Hawks.

"I was certainly hopeful, but you're never sure you'll get another shot," said Quinney. "You think you deserve one, but you never really know if it's going to come... But in the end, leaving Winnipeg turned out to be a blessing in disguise."

Not making the Blue Bombers' final roster has turned out to be a blessing indeed for Quinney. It enabled the fullback and special teams stand-out to return to Laurier and play a big leadership role in the Hawks' 6-2 season, graduate from teacher's college and finally get that elusive second chance at the CFL, signing with the Toronto Argonauts last January.

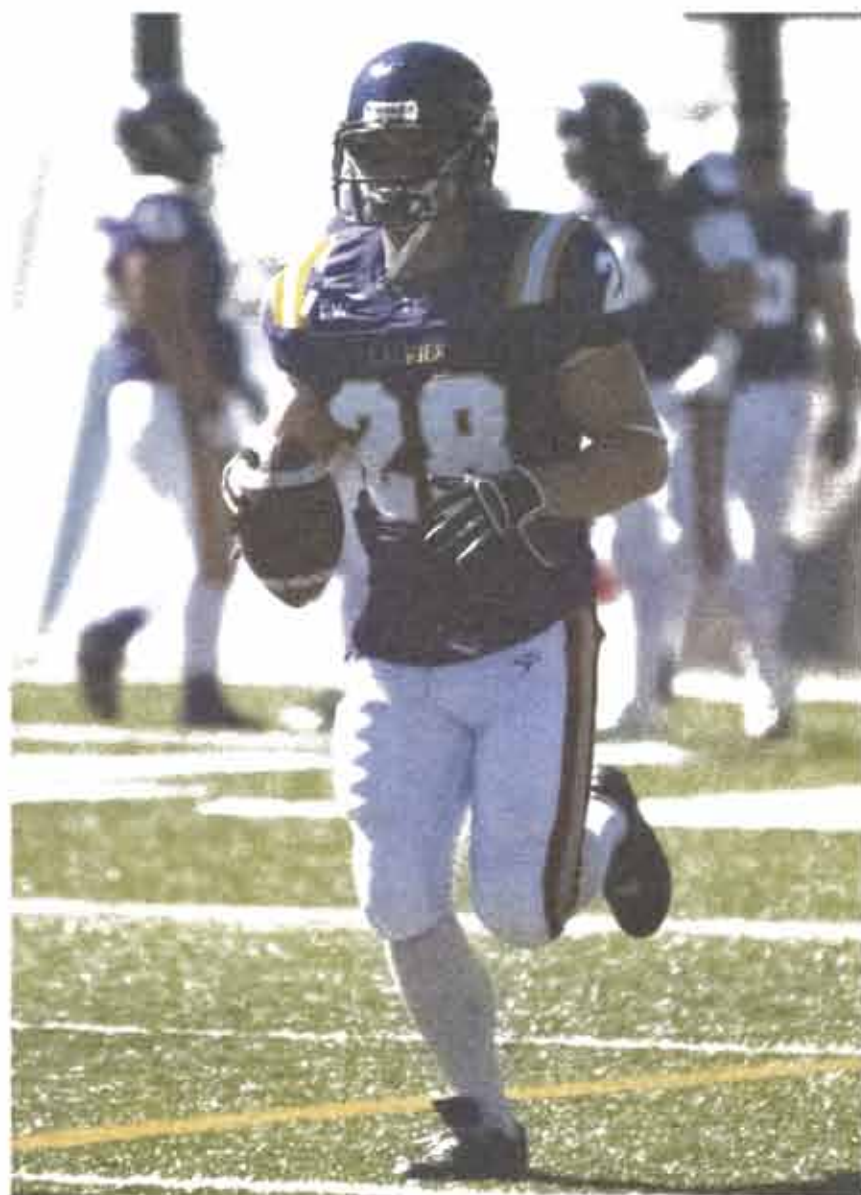
Originally signed to the Argos' practice squad, Quinney has made the most of this opportunity, not only making the roster out of training camp, but dressing and playing on several of the squad's special teams units in every game since week two.

"Sometimes I still feel like a giddy little kid who just went out and made his first play," said Quinney. "Being able to go out on that field as an Argos and play in the CFL can be pretty surreal. But at the same time, it's a very high-stress environment. You're always working to get better, the next game, the next series, the next play, so there's really not much time to stop and smell the roses."

Since arriving in Toronto, Quinney has been mentored by several veteran players, such as fellow Canadian fullbacks Jeff Johnson and Bryan Crawford.

"I really look to both those guys to see how they work and get clarification on certain things, and they're always willing to help," said Quinney. "I've been very fortunate to be around guys like that."

Quinney has also received guidance from current Argos' special teams co-ordinator and CFL legend



YUSUF KIDWAI FILE PHOTO

After a five-year career at Laurier, former Hawks' captain Peter Quinney has begun his CFL career with the Toronto Argonauts.

Mike O'Shea.

"That's definitely one of those really cool things because when I was a kid I would go to Argos games and cheer on Mike O'Shea and now we're sitting down and watching film together," said Quinney.

"The man's experience on the field sure does come right through when he's coaching. He can make really complicated things seem very simple, and he never puts too much pressure on you."

Although he now plays in Toronto, Quinney has very much kept Waterloo in his life. The 24-year-old still lives in KW, commuting daily to the Argos' practice facility in Mississauga.

"It definitely makes for some early mornings," said Quinney of

adding the drive to the exhausting schedule of a professional football player.

"But it's definitely nice to be back in Waterloo with my girlfriend and be able to go there and relax."

However, a demanding schedule is nothing new to Quinney as last year he had to juggle playing for the Hawks, 40 hours of class per week, as well as a work placement, while earning his teaching degree from Laurier's junior/intermediate education program.

Despite making the CFL, Quinney doesn't plan on giving up his aspirations to become a teacher. He currently sits on the short-list for the Waterloo Region's supply teaching board and intends to teach while playing professional football.

Sports in brief

No positive tests for Laurier football team

After the steroid scandal that caused the University of Waterloo to suspend their football program for the 2010 season, the Canadian Centre for Ethics in Sport (CCES) has been testing Laurier football players throughout the summer.

To this point, five Hawks have taken unannounced tests at their summer residences with none of them testing positive for any banned substances.

The Hawks were originally supposed to be tested on March 31 along with UW, Guelph and McMaster, however the CCES officials failed to show up at the stadium where the team was practicing.

by another football player in Ryan Jeffrey.

Also being inducted will be former women's rugby star Christine Caruthers, as well as Jason Lyall who played on the Hawks' 2001 Canadian Interuniversity Sport (CIS) champion men's soccer team.

Meanwhile, Tom Allen will go into the hall of fame as a builder for his contributions to Laurier's football program, while the 2000 men's soccer team – who also won the CIS title – will be this year's team inductees.

The class will be inducted as part of Laurier's homecoming celebration on Oct. 1.

New rugby coaches hired

The vacant head coaching position for the Golden Hawks' women's rugby team has been filled – twice.

This season, the team will employ two women at the helm, as Amy Bambury and Michelle Joslin will work as co-head coaches, replacing Jennifer Armatage who stepped down from her post in March.

—All compiled by Justin Fauteux

Six to join Golden Hawk Hall of Fame

In early July, Laurier's athletics department announced the 2010 class of inductees for the Golden Hawk hall of fame. Two members of Laurier's 2005 Vanier Cup winning football team – Ryan Pye and Ian Logan – headline the group, joined

UW transfers adjust to Laurier

Former Warriors settle into their new roles with their former cross-town rivals

JUSTIN FAUTEUX
SPORTS EDITOR

On June 14, the football players of the University of Waterloo seemed to have their 2010 season ripped away from them. After nine players on the team had tested positive for steroid use, the school made the unprecedented decision to suspend the football program for an entire year, and the over 50 innocent players were left to guess whether or not they would be able to transfer to another school before the opening of training camp on Aug. 19.

Two days after the decision to suspend the program was announced the Warriors received a reprieve in the news that they would be allowed to transfer, providing their academic credits would translate. A mass exodus of football players from UW began and five players have landed with the Wilfrid Laurier Golden Hawks.

"Initially, it's a little weird because we are rivals, but in the end we all love to play football, and everyone should have the right to play the sport that they love," said receiver Dustin Zender, one of the Warriors-turned-Hawks.

"When it comes down to something like this, you're not enemies any more... and everyone I've met so far has been really welcoming and supportive."

Joining Zender – who was a provincial all-star in 2008 – will be defensive backs Patrick McGarry, Mitch Nicholson and Cory Allen, as well as defensive end Andrew Heeley. According to Laurier's head coach and manager of football operations Gary Jeffries, there could be as many as five more former Warriors added to the Hawks' roster before the opening of training camp.

"There are kids that we've committed to and told them that we'd help them if we can," said Jeffries. "If they do end up transferring, that's great, but it's not like we expected

them to start with."

In Zender, McGarry, Nicholson and Heeley, the Hawks have added both talent and experience. Allen comes to the team entering his second year after being a highly-touted prospect coming out of high school.

The addition of the three defensive backs will serve an immediate need for the purple and gold's defence as the team lost a pair of key contributors this off-season in corner back Taurean Allen and safety Courtney Stephen. Allen was drafted by the CFL's Calgary Stampeders, while Stephen has transferred to the University of Northern Illinois.

"[The former Warriors] have a great amount of experience and we've had some great coaches in the past," said McGarry.

"Whether it's starting or playing on special teams, I'm just looking to help this team win games, any way I can."

The close proximity between Laurier and UW certainly played a role in the players' decisions. Both Zender and McGarry will be attending WLU as visiting students, taking credits at Laurier to finish their programs at UW, enabling them to still receive a degree from Waterloo.

"On top of the academic aspect, still being able to see my friends, still being able to play in front of my family, was a big reason why I wanted to come to Laurier," said Zender.

With training camp still a few weeks away, the newest Hawks have only been able to participate in team running workouts. However, that has been enough to get them excited about the upcoming season.

"The chances of winning Vanier are a big reason I came to Laurier and I think we've got a great team here," said McGarry.

"This is a team that has a winning mentality, and with the talent that's coming from Waterloo it's just really exciting. All I've been able to think about is that first game on Sept. 1 against Western."

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