SEX + SEX

FOR HORNY MEN NOVEMBER 2000

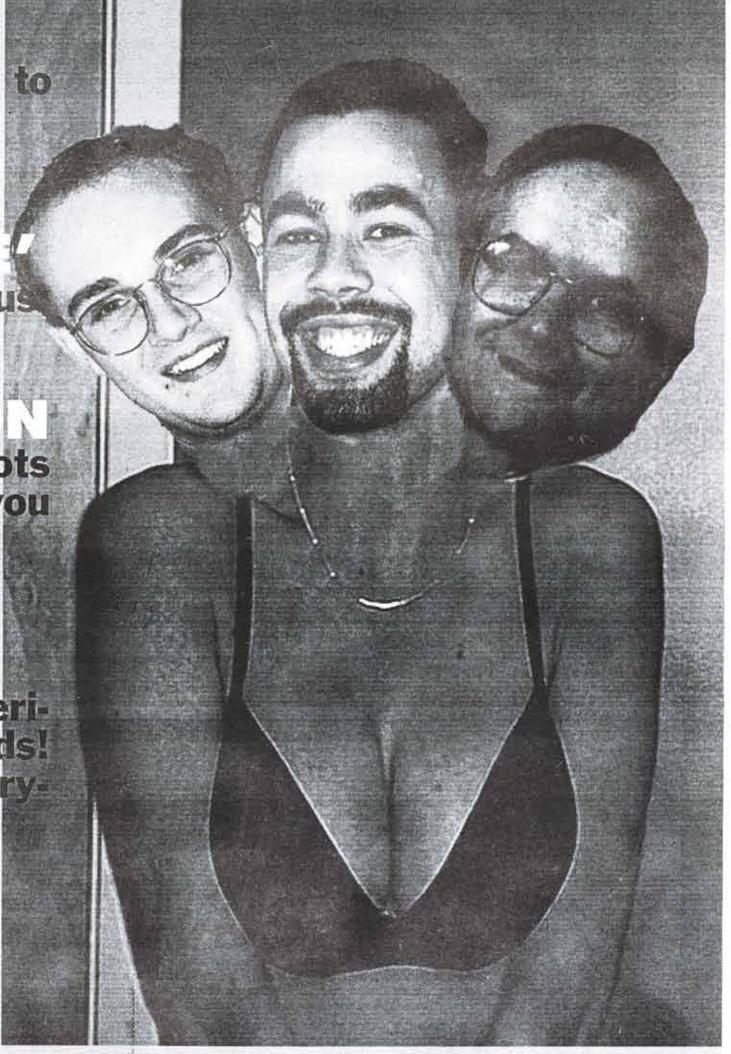
Getting laid at Laurier:

Where, when and how to get it on all the time!

Cock-blocked on-campus A true story

The high-scoring spots on campus for all you high scorers out there

This is a joke insert! Don't take anything seriously, except for the ads! They're real, but every thing else is made up!



Presidents Kroeker, Pearce and Rosehart reveal the tricks of the trade!



MACKS'EM

Features

COVER COUPLE **BOOTY IN THE LINE OF DUTY 5**

It's not easy being the full-time leader of any corporation, let alone also being a student at the same time. The pressures are new and intense and can lead to new feelings and sensations. Now you'll know how the men in charge of your student corporations relieve their tension and exactly how to be like them.

FEEL HIS PAIN THE COCK THAT WAS BLOCKED 6

One man sets off on the trail of conquest. He returns not with his Holy Grail in a Veil but tales of newfound horror and man-onman violence. Read his shocking story.

FUN FITNESS SEX-ATHLON 7

Keeping score while you score in and around Laurier. The most exotic and dangerous locations. The biggest risks for the biggest rewards! Do the daring deed and see how well you rate. Are you gonna' be a champ or a chump? Play ball!

Regulars

HOW TO ... PICK UP AT ANY TIME 4

Even though there's an over-abundance of women compared to men at Laurier, it's still a little tricky to get your dicky sticky. Follow our step-by-step guide to picking up at WLU and you'll never suffer a lonely night again. Step One: Read the damn article.

An Explanation of What This Is

A JOKE INSERT: ALL OF IT!

There's only one part of this insert that's real and that is the ads. Everything else in here is made up. It's a joke. Nothing more, nothing else. So read this insert, but don't believe any of it. Don't take it seriously.

Don't freak out. Don't have a cow, a coronary or a kid. None of those would be nearly as funny as this is, nor would they be nearly worth the trouble. Sit back. Relax. Enjoy.

> Asad Kiyani Editor-In-Chief The Cord/MACKS'EM

Strange Sexual Truths



1. Every year, 11,000 Americans injure themselves while trying out bizarre sexual positions.

2. This is what you look like when you have an orgasm.



Hey, Mr. Editor, is this some kinda' joke?

You're goddamn right it is, sonny-boy.

This is the biggest joke since Al Gore teaching Floridians how to count. It's bigger than Titanic, It's bigger than Dirk Diggler's diggler. And it's bigger than Hip-Hop. Macks' Em is the funniest read ever. Maybe not for you, our devoted and probably slightly demented reader, but definitely for me, your definitely demented editor. Since this is the last issue of Macks'Em I will ever preside over, let me point out the jokes to you, in case you missed them in the first 863 issues.

Isn't it funny how anyone with any kind of hormone has an irresistible urge to pick up this glossy magazine [glossy 'cause it's easier to wipe off] and "read" it from cover to cover?

Isn't it funny how every issue is the same thing, repeated several dozen times, with several variations on several themes, and yet people still grab it off the stands as if each issue were a collector's issue?

Isn't it funny that we even have "Collector's Issues"? I mean, really, what's the difference? We could label ANY issue a "Collector's Issue" and people would still pay double for it! Does it matter if Kirsten Dunst is hotter than Angela Jolie? Can you even argue that one's hotter than the other? You're never going to get either of them anyway!

Isn't it funny how our magazine does absolutely nothing to erase the stereotype of men as self-centred, horny, dishonest, shit-depositing space-wasters with no redeeming value whatsoever, except for the sperm we carry in our over-scratched testicles?

Isn't it funny how you're still reading this, chump?

Isn't it funny howour magazine reinforces stereotypes of women and objectifies them without shame?

Isn't it funny how we claim to be the one thing every ordinary guy should read and abide by yet we fill our pages with pictures of super-famous women who wouldn't bother trampling over you if you lay down in the mud in front of them? Or that we fill those same pages with ads for ridiculously over-priced and useless consumer fashions and products that, while giving you a certain degree of 'cool' based on their price and exclusivity, really make you look like a mindless, unoriginal, lead-me-by-thehorns kind of 'fool'?

Isn't it funny how men always make fun of their girlfriends and girls in general for reading Cosmo and Glamour and Vogue when, in reality, Macks'Em is exactly the same thing - only it's for men?

What's that? No, you DON'T think it's funny? Are you sure? Perhaps you need to work on your sense of humour then. If you're reading this, you probably need to work on a lot of things, but I'd start with the sense of humour.

Oh, and to borrow a cliche [hey, it's what we do best], even though you don't think it's funny, I'll be laughing all the way to the bank! And when I get there, me and the bank manager are gonna' laugh together! At you! Ha!

SIR MACK-A-LOT Editor-In-Chief

Note: The Phil's ad in last week's issue was incorrect. We apologize for any inconvenience this may have caused.

REAL AD!



A Piece of Tail, GUARANTEED!

Ever wander around this school wondering how on earth you can get it on? Laurier's greatest mack provides you with a simple ten point guide that's guaranteed to have you scoring at a record rate. By Wilfrid Chamberlain

Lonely? Wanna meet some of Laurier's finest and have some fun? Well, slugger, all you have to do is read on and find out how you can pick up anyone at Laurier, anytime! This guide will help you on your next trip to the bar and you won't go home disappointed... Guaranteed!

1. The Opening Line

Whenever you see anyone you know during the day at school, ask them if they're "going out tonight". This way, you can cut the BS, because everyone just wants to talk about what they're doing at night anyway. As well, you can find out the hottest places to go. On second thought, don't worry about it because anyone who's anyone will be at Wilf's or The Turret anyway ...

2. The Clothes

Wear only the hottest new fashions. Make sure you have a big puffy vest, cause you might drown walking around campus. Also make sure you have one of those diagonal bags with a cell phone pocket. Someone said they're cool, so they MUST be!

3. The Scent

Wear too much cologne or perfume. Try bathing in it; it's quite a popular activity among Laurier students. You know that crunched up face people make when they smell something very powerful? It's actually quite attractive. See, you never realized that it was attractive before because no one ever told you it was!

4. The Music

Watch Much Music endlessly so that you know what the hottest new songs are. That way, when you go to Wilf's or The Turret, you can request those hot new songs. And since everyone else loves hearing the same five songs over and over, you'll be pleasing everyone in the place!

5. The Moves

You can't enjoy the hottest songs without



knowing how to dance to them! So grab some of your closest friends and they can tell you how to dance. Don't worry about coming up with your own moves, however, because if vou're a Laurier student, chances are you've never really had to rely on your own intelligence anyway!

6. The Drink

Drink. Don't worry what you're drinking; just make sure it's alcoholic. No one can resist a loud, slurring drunk person. It's REALLY sexy to start stumbling around the dance floor. Or, even better, try stumbling around the line at The Pita Shack at 2am. Don't worry, everyone gets your drunken jokes, so they're not really laughing AT you, but with you!

7. The Jingoism

Talk about how great it is to be Canadian. And

if anyone asks you what it is to be Canadian, just say "Not American!" and proceed to brag about how Canadian beer has so much more alcohol than those p*ssy American beers! If that gets tiresome start chanting about how great the Leafs are...

8. The Phone

If your cell phone rings, make sure you answer it! You'll look like the coolest person in the world. I mean, not only do you already look cool from following all these tips, but EVERY-ONE wants to talk to you too! If you're in the process of picking someone up, make sure they see you on the phone. That really turns people

9. The Thinking

If anyone asks you a deep question that you're afraid you might have to think about, just quote a line from the latest Britney Spears or Ricky Martin song. You know, stuff that was cool in high school but isn't anymore? Oh, wait a minute, this is Laurier ... EVERYTHING that was cool in high school is still cool now ...

10. The Humour

Learn to take a joke. People will be joking around a lot and you've gotta learn how to react. Since you're a Laurier student, you probably gained a tight ass when you came here and the simplest things can confuse, enrage and upset you. So try to remember that not everyone thinks like you do, you ignorant fascist!

Who knew it was so simple to pick up at Laurier? Now that you've got all the tips, go out there and get 'em, tiger! You're gonna look great, so make sure you bring a mirror along

New Year's Bash emi-formal Saturday December 2, 2000 semi-formal





Champagne, Prizes, and Balloon Drop

Tickets on sale in the C-Spot for \$5

語の記述の主義を登出される。

You won't want to miss them!

DOUGH THE LINE OF DUTY?

As rumours about the abilities and attitudes of Laurier's Leaders float around the school, **Mitch Footlong** grills our chief executives as to their styles and substances. Just how up to the task were they?

There has recently been talk of a lack of professionalism exhibited by three of Laurier's most influential executives. Namely, Student Union President Jeffrey Kroeker, Student Publications President, Christian Pearce and University President Bob Rosehart have been accused of being less than formal and procedural in their roles as Presidents. I recently had the opportunity to sit down with the three of them and find out just what was going on.

MF: There have been some rumours circulating around Laurier recently regarding just how "professional" your relationships have been with each other. Would any of you care to respond?

CP: I thought we were here to talk about the Cord Review Board.

MF: No, no, Pearce. That was like three months ago.

BR: You have nice feet, Mr. Footlong.

MF: Gee, thanks Dr. Rosehart.

JK: I am of the belief that I invented the question mark. What do you think of that?

MF: Don't you think that's an outrageous claim?

CP: I like the Cord Review Board, and it likes me.

JK: Anyone have any Yogenfruz?

MF: Uh, no, Jeff. Anyway, can we discuss each of your hiring policies? Rumour has it that people are being hired based on more than just qualifications particular to each position.

BR: Sometimes we have to make exceptions. I mean, we said we'd only hire a woman for the available Psychology position, right?

JK: I don't like this interview. Is there any way we can make it into an Open Forum?

MF: No. And stop touching me there.



CP: Me, I just hire people based on

whether or not they liked the movie,

JK: I like Harvey's, but I don't think

BR: I also enjoy She-Ra. I wrote

MF: Laurier News? What's that?

MF: How about you, Jeff. Do you have any of your own publications?

JK: Yes. It's called the Union and it's filled with lots of interesting informa-

CP: I have one too! It's called Pound

photos of Johnny Depp in there. Did

I mention he's in this movie called

Edward Scissorhands. He has scis-

ty things in the yard.

state of, oh, I don't

sors for hands and he cuts really pret-

BR: I see your Schwartz is as big as

MF: How do you guys feel about the

magazine. It's mostly about music,

but I'd kind of like to have more

tion about...umm...damn, I can't.

remember what it's even for-

about it in the most recent issue of

"Benny and Joon" with Johnny

Depp. I love Johnny Depp.

BR: I like warm apple pie.

they like me.

MF: Right...

Laurier News.

BR: Nevermind.

know...Information Technology at Laurier?

JK: Ooh, ooh-

MF: Hang on Jeff. Dr. Rosehart?

BR: Look, I'm the President of the school, okay? Give a brotha' a break.

JK: I'm starting a new initiative-

MF: I said wait your turn, Kroeker! Pearce?

CP: I have a pony. His name is Gilbert Grape. That's a movie that Johhny Depp was in with Leonardo DiCaprio. I like Johnny Depp, but that DiCaprio jackass can burn in hell!

JK: Can I talk about computers yet?

MF: Let me think about it. Umm, no. Mr. Pearce, would you care to actually answer the question?

CP: Foget aboud it. That's a line from "Donnie Brasco", which starred Johnny—

MF: Anyway, on to a different topic. Jeff, how would you describe your relationship with university administration?

JK: I get my own office, you know.

CP: What? I have to share mine with this dude with a huge 'fro. I gotsta check out that Presidential handbook. I'm getting the shaft!

REAL ADS!

MF: What are you laughing at, Rosehart?

BR: Chris said 'shaft'! That's funny.

JK: Rosehart, quit acting like a child. And don't think you can close down my bars, old man!

MF: All right, all right, calm down everyone. That's enough.

CP: Don't splash the pot, Footlong.

MF: Pearce, I said that's enough. And in my club, I will splash the pot, venever, de fak, I please.

At this point in the session, Rosehart asked us if we liked apples and then told us that he "had to go see about a girl." Confused, Pearce went back to his office and had the locks changed while Kroeker went to the Terrace to make sure that no one was sitting on the leather couches.

Damn boobs.

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THE ADELE SLATER PRIZE FOR AN ESSAY ON WORLD PEACE

Thanks to a generous bequest from the estate of Alyce Adelaide (Adele) Slater, Wilfrid Laurier University has inaugurated an annual student essay prize, "The Adele Slater Prize for an Essay on World Peace"

The purpose of the prize is to encourage and recognize serious and skillfully written student contributions that contribute to research and reflection on world peace and its promotion. First prize in the competition will be \$750 and second prize will be announced publically and prize-winners will participate in a related event at Laurier.

This competition is open to all students - undergraduate or graduate - who are registered at Wilfrid Laurier University. Written submissions of 3000-3500 words will be made to a jury appointed by the Dean of Arts. The jury will look for original, independent, well-written unpublished work. Submissions will be accompanied by an official entry form.

Additional information, including explanatory guidelines and evaluation criteria, and official entry forms available from the Dean of Arts, Dr. Alvin Woods Building, Wilfrid Laurier University. The deadline for submissions is 26 February 2001. The results will be announced in early April.

Packages - Travelling Europe taways - Backpacking Australia and New Eco-Touring in South 3pring Break Sun & Ski Tropical Winter Getaways America - African Safari Travelling Europe kpacking Australia and New Eco-Touring in South Spring Break Sun & Ski Tropical Winter Getaways Himalayas travelcuts, com ropical Winter Get Lackpulling I mortund and I ver Zealand -Trekking the Himalayas -Eco-Touring in South Student Union Building, 3rd floor, 886-8228

DID I JUST GET COCK-BLOCKED?

The most evil thing one man can do to another. By The Sweet Greek

Cockblocking is running rampant at Laurier. Now I know what you're thinking: "Cockblocking? What the hell?"

Let me break it down. Here you are working your magic, talking to this fine lady, face to face, about a few feet apart, just chilling, macking, getting your groove on. Out of nowhere, your boy shows up. What does he do? He steps between the two of you and starts talking to your girl, in effect ending your play.

While this might be the most common occurrence of cockblocking, there are many other forms of this devious art that the unsuspecting public at large is unaware of.

Cockblocking can occur in an instant without warning or provocation from your best friend. So you find yourself dancing with a fine lady. You're feeling it, she's feeling it, everything is going nice and smooth. You leave for a minute to buy the lady a drink. When you return, the next guy is all over her. Ya' know what? You just got cockblocked. Look on the bright side: this time, at least you have a couple of drinks to down to help you get over it.

Or imagine this. You're just chilling once again with this broad, and
out of nowhere comes one of your
boys. The only problem is he is not
really your boy, you barely know
him, but he just wants to talk to you
all the time. So you try and give him
a hint or two that you're busy but he
just keeps on talking, eventually boring your companion to death. She
leaves. You were just inadvertently
cockblocked, and, on top of that, you
have to talk to this Jabroni.

Another scenario. The bar is bumping, and you're just kicking it with this mint chick. There are four of you sitting at the table, your boy and two girls. So she's into you, digging everything, getting all cozy and close. At the worst time, you have to break the seal. So you excuse yourself for a moment in time that seams like an eternity. You come back from the men's room only to find your other friend sitting down with his arm around her. You got cockblocked, again!

Cockblockers can also work in other ways that aren't as obvious. While standing around talking about sports, drinking, women and exaggerated sexual escapades (let's face it, you are male), a group of hotties walks up. Right away, you're leering at them. Your compadre sparks up a lengthy conversation with them. The whole time, he doesn't introduce you. Later, he turns around and starts telling you how he was their leebreaker and they know him so well. A very sly cockblock.

Once again you are macking (don't ask why you're macking so many girls on this particular day, just go with it because this is what legends are made of). So you start talking about Saturday night at the bar and the vixen you are conversing with has vague memories of the night. Out of nowhere, an acquaintance of yours joins in the conversation. (Okay, he really is a friend of yours but after the last time few times he cockblocked you, he's been downgraded.) So your old chum brings up something completely ridiculously embarassing that occurred on the weekend. Somehow in his story he wasn't involved in the incident. Everyone shares a laugh and he leaves with the vixen. You just got cockblocked. The worst part is, after he leaves, you remember that he was the one that did everything and he

just pinned it on you.

Cockblocking, I'm afraid, has transcended beyond the previously mentioned conventional methods. While driving on the 401 expressway I find myself repeatedly cockblocked. I'm just flying, coming up to the DVP (Don Valley Expressway), and I see my hole. There is a space between these two cars that I can get in to and get off the 401. So I pin it, the Accord is roaring. I am almost there and this guy changes lanes right in front of me, then proceeds to ride the brake. Forcing me to slow down and miss my hole. What a cockblocker.

Cockblocking is running rampant and unfortunately uncontrollably so. It stems from fear. The cockblocker is afraid that he can not pick up; he sees himself being inferior to the cockblockee. The only way to overcome this inferiority complex for the cockblocker is to downgrade the perception of the cockblockee. If the cockblockee is lowered to the same level as the cockblocker or even below, the cockblocker feels confident because he's lowered your status and put you in an unfamiliar position. The cockblocker will also try to take you by surprise so you don't have time to react. Beware.

One form of defense towards cockblockers is to call them a cockblocker to their face in front of everyone, including the lady that he just cockblocked you with.

Cockblockers will deny it so much that they will usually step aside and let nature run its natural course as it was before they intervened.

Now repeat after me, "What a cockblocker!"

It's your best line of defense.



TALKING



LOOKING



BI OCKED



the first annual MACKS'EM

Bored? Wanna' prove just how hot you and your girl are? Then enter the first annual MACKS'EM Sexathlon. Rack up major points while racking up major orgasms. By Farquar El-Hashish and Ivana Tease

Sex and higher education go together like cheap booze and a cheap piece of ass. Now to make things interesting the writers here MACKS'EM thought up this game (which we shamelessly ripped off from another publication) to make the pursuit of booty that more competitive. The general premise of this game is to make sex more fun and the bragging rights about sex even more important.

Rules

The rules of the game are simpler than fumbling in your drawer looking for a jimmy-hat at 3:30 in the morn-

The first and most important thing is documentation. You can't claim the prize without evidence. We're willing to accept anything within reason: video tape, audio tape or masking tape. The editors of MACKS'EM can appreciate spontaneity so be prepared to catch yourselves in the act.

The most important rule of the game is that couples involved must be monogamous (at least for that week), and each game must have a minimum of two couples involved.

Accumulate your best score within our seven days of sin and you and your partner in crime will win MACKS'EM's prize for Booty Couple of the Year.

EVENT VENUES

1. Barber's Chair in Super Dave's 2 1000 points

How To: Stick around Super Dave's until Cheryl goes on her lunch break. When the coast is clear invite your honey into the shop for a "personal hair consultation".

The Trick: Make sure one of you is wearing a short skirt for easier access to the trim. Use the chair's levers to increase your ability to slide up and down with little friction.

Testimonial: "One time me and my girlfriend got so excited in Super Dave's that when she climaxed she started throwing hair brushes everywhere. I had to turn on the hair dryer to calm her down but my eye is still recovering from a nasty blow of afro sheen to the eye." - Wil B.

2. Aerobic Studio in Athletic Complex 250 points

How To: Wait until the last class of of aerobics lets out and then slide in pretending to be the cleaning crew. When the staff at the Hawks Desk lets you in ditch your duds and slip into something more comfortable, like each other.

The Trick: Bring knee pads because nothing feels worse than floor burns the morning after. Don't forget the ballet bars along the walls for extra creativity points. Use generic aerobics music to establish an energetic mood.

Testimonial: Seein' my sweet ass bod in those mirrors turned me on to no end. Not to mention the bumpin' and grindin' to Sir Mix-a-Lots helped me burn off more calories than bangin' my prof earlier in the day. -Danny F.

3. Seminary Chapel 400 points

How To: We feel bad enough for including this so you can figure out how to do it YOU FREAK. If you're in a bit of an ironic mood, you might want to try the "missionary" position.

The Trick: Don't burn in hell.

Testimonial: See Madonna's Like A Prayer video

4. Library Elevator 100 points

How To: Wait until 10:45 when you can no longer check books out. Everyone will be going down, so they'll really only need one elevator at the most.

The Trick: Use your hip to press the emergency stop button. Don't worry about the alarms, the way things get fixed in the library you'll have enough times for a round two and three if you're feeling frisky.

Testimonial: "Once me and my boyfriend got so hot and sweaty researching an essay on liberal democracies that we climbed into the elevator and I couldn't wait to climb him. I pressed the emergency button and ripped off his and my clothes. It was so good. Let's put it this way, he was saluting me and not democracy."

THLON

5. Only photocopier that works in the library 300 points

How To: Locate a photocopier that works for more than 10 minutes at a time (for those who do not finish quickly you'll need the extra time). Entice your partner to duplicate, replicate and emancipate at the same

The Trick: Make about 50 copies to get the rhythm going and then pray that your weight doesn't crack the glass between your butt and a whole lot of pointy things.

Testimonial: "One time me and my girlfriend got so excited that we had to do it on the photocopier. But me being a responsible student had to photocopy handouts for my class the next day. So after we had finished I ran off thirty copies as quickly as possible. The next day when I looked at them I noticed a moon like impression on my work. Needless to say I was embareassed "-Martyna L

6. The President of the Students' Union Office 500 points [if the President is present] 950 points

How To: Make an appointment to meet with the President. After he cancels on you as usual sneak into his office when he's off on business.

The Trick: Use his stash of ten year old cognac to pour in your mouth or any other orifice and fornicate like fiends in this luxurious haven of leather couches, Chinese rock garden and volumes of the Art of War.

Testimonial: "Having established a good working relationship with the Student Union President these past few months, I have taken to just dropping in on him from time to time. Late one evening in mid-October following a night class I decided to check in and see how he was. I was overwhelmed with midterm stress and he, well, he just looked too good to be true. REAL ADSI

Before I knew it all of my motions were passed." - Tammi Booty

7. DAWB escalator "going down" 750 points

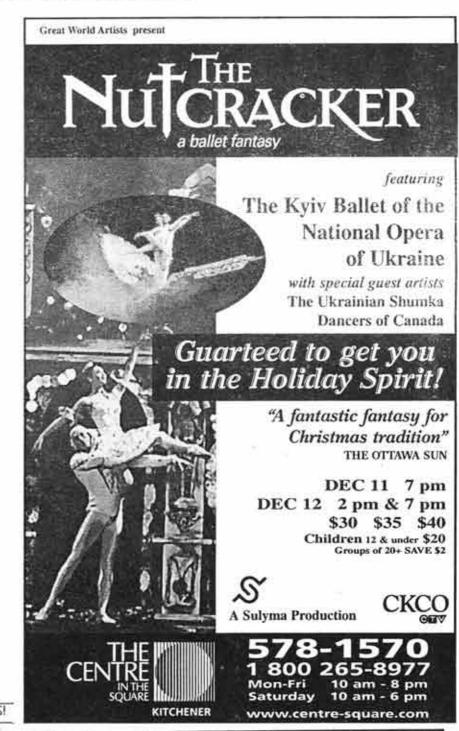
How To: While standing on the escalator you can either face one another or away from one another, it depends on your personal preference. Actually the more people on the escalator may help to cover your excitement.

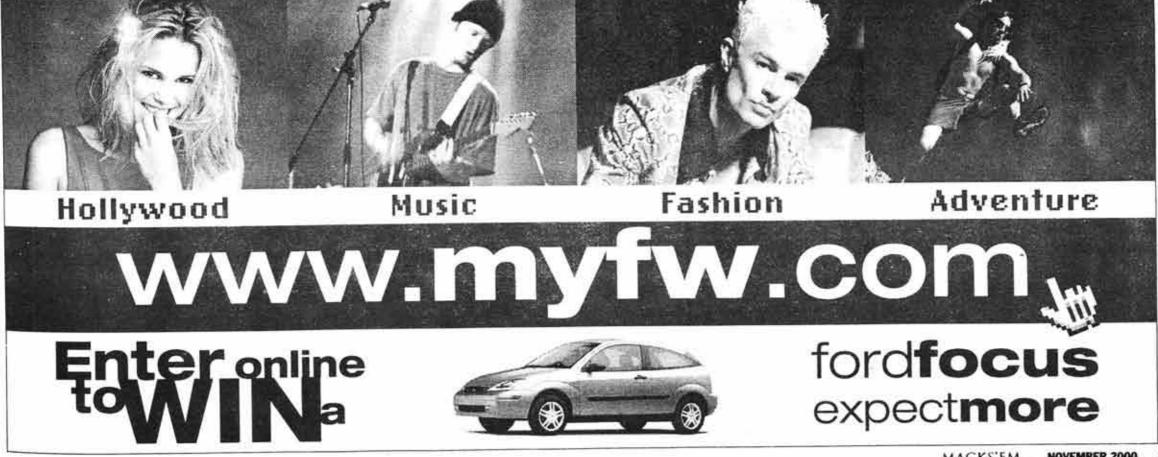
The Trick: Regardless of which position you chose to take, distance is key. Make sure that the two of you are standing on steps right next to

one another. Begin the foreplay on the way up to the second floor in order to peak by the time you reach the fifth floor.

Testimonial: "On my way to my morning class my girl dropped her book while she was on the step in front of me. Soon enough I had her in the lusty lean and I was coasting to the fifth floor. Unfortunately, those escalators have some rough edges and those teeth at the top of the floor caused more harm than good. Needless to say the randy recliner would've been a better idea." Assmango Kay

To enter the first annual MACKS EM Sexathlon, send your entries in before February 15







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