

New president selected for the university



Charlie Farquharson is new president.

The university announced today that they have selected the new President of Laurier. It was not an easy task for there actually were some qualified people who applied, but in the end they settled on Charlie Farquharson B.S., M.S., Ph.D. A spokesman for the selection committee said that any time the interview got the least bit serious, boring or productive, then Charlie would get everyone laughing and change the subject.

It was felt that this ability of avoiding questions was a necessary requirement to work at W.L.U. The advantage that Charlie had was that people will leave his office laughing even though he didn't answer their question. It's just good public relations.

When asked what changes he would make at W.L.U. when he took over the presidency, he replied that the previous administration had done a good job. "For example," he said, "Have ya ever seen a funnier imitation of food than what the Torque Room and Dining Hall serve?" He was also impressed with the conservation measure used here, "No where else has anyone thought of resuing their dish-water as coffee," he said.

Farquharson felt that he was very qualified for the job with his three degrees: B.S. (Bull Shit), M.S. (More of the Same), and his PhD (Piled Higher and Deeper). He feels that his degrees exemplify the educational process and it is something that all students are proficient in.

WLU, U of W merge

Despite recent assurances to the contrary, it has been announced by the Ontario Department of Education, that WLU and U of W will merge in the near future. When asked why this change in plans had been made after all the previous reaction to this idea, it was made clear by the minister of education that extenuating circumstances had unexpectedly come into play. It seems that the administration and students of U of W were utterly overwhelmed at the prospect of having to continue in their status of the "university down the road from Laurier" and pressure was brought to bear on the minister to reconsider their case. As some U of W engineers were heard to say, "When you're number two, you do try harder, but with Laurier as number one... there's only so much we can do!" Taking pity on their plight, the Ontario government approached the administration of WLU to state the facts of the matter. At first the Laurier administrators were adamant in their refusal to accept U of W as an extension of the WLU campus, but after a

number of higher officials from U of W came and cried in Dr. Peter's office, it was decided that for humanitarian reasons, their merger would be accepted.

Search for name game

W.L.U. is sponsoring a "search for a new name contest." It seems that the university has borne the same name for several years now, and to be in keeping with tradition, it's time to change it. The administration feels it would be nice to keep the same initials (these ones aren't worn out yet) so all submissions are to be three words long and start with the letters W., L., and U. The Cord staff would like to make the following suggestions: "Withered Laurels University", "Worth Less University" or "Wild, Lewd University". Winners of this contest will receive their choice of an all-expenses-paid trip to New Hamburg or a guided tour of the Student Publications offices with ten free copies of the Cord free of charge.

Willison hall lounge plans revealed

Secret documents found by the RCMP in the physical plant and planning offices of this university reveal that the true plans for the Willison Hall lounges run somewhat counter to those expected.

It seems that the delays and frustrations occasioned by the prolonged construction of these lounges are actually part of a larger overall plan by the Canadian government to promote physical fitness among Canadian youth.

It was felt by the Minister of Health and Welfare, that putting lounges in a building would increase the likelihood of the residents setting in slothful inactivity, watching television and imbibing in less than dietetic beverages. Instead of allowing

such physical decay to occur, the government, in cahoots with WLU student services, decided to placate the demands of Willison Hall residents by pretending to build new lounge additions, but with the actual intent of necessitating the cutting of large holes in the walls. It was felt that these craters would further facilitate their desires for increased physical fitness by making it necessary for the residents to sprint through the halls rather than merely walking while on the way to the bathroom or other regions.

Furthermore, it was recognized that early morning jackhammer noises and the six-o'clock whistlings of the work-

men (all undercover RCMP agents) would force the residents to rise earlier and spend more hours in the healthful pursuit of studies and or jogging before breakfast. The extreme cleverness of this plot has been rewarded by a Governor-General's award (presented at a secret ceremony) and it has been decided to implement the plot elsewhere on campus. Consequently, renovations to the dining hall will soon be under way, with the first step being the removal of the roof. This should prevent students from lingering over meals and intaking large amounts, since it will be far too cold (and falling snow or rain may also occasion some discomfort).

The \$12,000 man to recoup on Curton Bummings loss

The Cord has just learned of plans made by WLUSU to produce a new T.V. series. For the past several months the financial wizards of the corporation have been trying to think of a way to recoup the losses incurred at the Curton Bummings concert. Several ideas were considered by WLUSU (such as selling tickets to entertaining board meetings) but they settled on the T.V. show.

The show is to centre around Bummings and his concerts at various universities and communities in the province. There are plans for the show to expand beyond Canadian borders if it is a success. Following the American example of the 6 million dollar man and the Bionic Woman who work for OSI, Bummings is to work for OFS. Whenever any university, college or other group expresses views that do not correspond with those of OFS then a concert is set up for Bummings to play and financially cripple the university.

What finally made WLUSU decide to go ahead with the

project was several comments made by university officials. When they heard that the series was to be about rip offs to the universities they were immediately interested. After studying the project they also decided that it would be very profitable and wanted to enter into partnership with WLUSU. This indicated to WLUSU that they had come up with a winner. In the words of one WLUSU official, "If the university is interested then there must be a profit involved."

When asked if he thought that there would be strong competition from the American shows, Bummings said that he felt the show would hold its own, especially in this area. "After all," he said, "the U.S. shows are about the triumph of good and the American way, while this show is about rip offs, something well understood here." Bummings refused to comment on what his salary was to be, claiming, that that was a matter between him and OFS.



Curton Bummings to redeem WLUSU losses

Faculty to Strike on April 1st

by Herman P. Sloptropper

The WLU faculty today announced plans to strike here at WLU over stalled contract talks. A spokesman for the Amalgamated Union of Professors, assoc-

iate professors, teaching assistants, lab instructors, markers, proctors, research associates, professors on sabbatical, retired professors, fired professors,

drunk professors, horny professors, professors who can teach, professors who can't teach, professors within Canada and professors without Canada stated that the reason behind the strike was to show management union solidarity.

Talks had stalled over the layout for cover of the agreement. Management claimed that the union's name wouldn't fit on it and the union was asking for a larger cover. Cliff Bilyea, speaking on behalf of the management said "If we give them a larger

cover can you imagine what their wage demands will be then? Hell, they'll be eating into our profits, opps....er, sorry, surplus."

The union on the other hand stated they saw no relationship existing between agreement booklet cover size and wage demands. "We've got 3 union members who wrote their theses on that topic and found only a minimal correlation. We're still going to ask for 432 11/16 % increase in the first 83 1/2 days of

the agreement. We've earned it. Hell, last week I was in my office for 2 full hours; that's three times the amount of time I spent in my office last year. We aren't slave labour you know."

The federal labour mediator who was overseeing the negotiations babbled incoherently about nothing in particular when asked about how the contract negotiations were going. He was then removed to the Hamilton Psychiatric Hospital for observation and treatment.

Birthright means having a friend when you are pregnant and in need. A Birthright volunteer is concerned about you and your baby. She can listen sympathetically to your problems. The Birthright volunteer can provide practical assistance such as housing, medical aid, free pregnancy test, maternity clothing, counselling, legal aid and baby equipment if needed!

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Radio Laurier in the air

Recent renovations to Radio Laurier having been completed, many students in residence have been inquiring as to when Radio Laurier is going to be heard in residence.

This is a good question.

It seems that the so-called "repaired" speakers do not seem fit to work, and therefore normal broadcasting from the station will not be heard this term.

However, wishing to provide the best possible service, the Station Manager and disc jockeys of Radio Laurier have decided to do their utmost to prevent all inconvenience. In the interest of having no student deprived of true entertainment and listening pleasure, the staff at Radio Laurier is now forming a travelling choir that will tour residence halls each evening and serenade the students. The choir, directed by the illustrious station manager, will also sing at weddings and banquets upon request. To acquire skill and practice, the choir will also be performing in the Turret some night in the future. (It should be noted that the entire group seems to be very dedicated to doing a good job of this performance and hence is getting well acquainted with the layout of the Turret, doubtless to familiarize themselves with the acoustics.)

The devotion and dedication of the Radio Laurier staff to the cause of entertainment is indeed commendable.

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Friday, April 7th, Noon to 10:00 p.m.
Saturday, April 8th, 9:00 a.m. to Noon
Hilliard Hall, First United Church, Waterloo.
All proceeds for Scholarships and Community Service Projects.

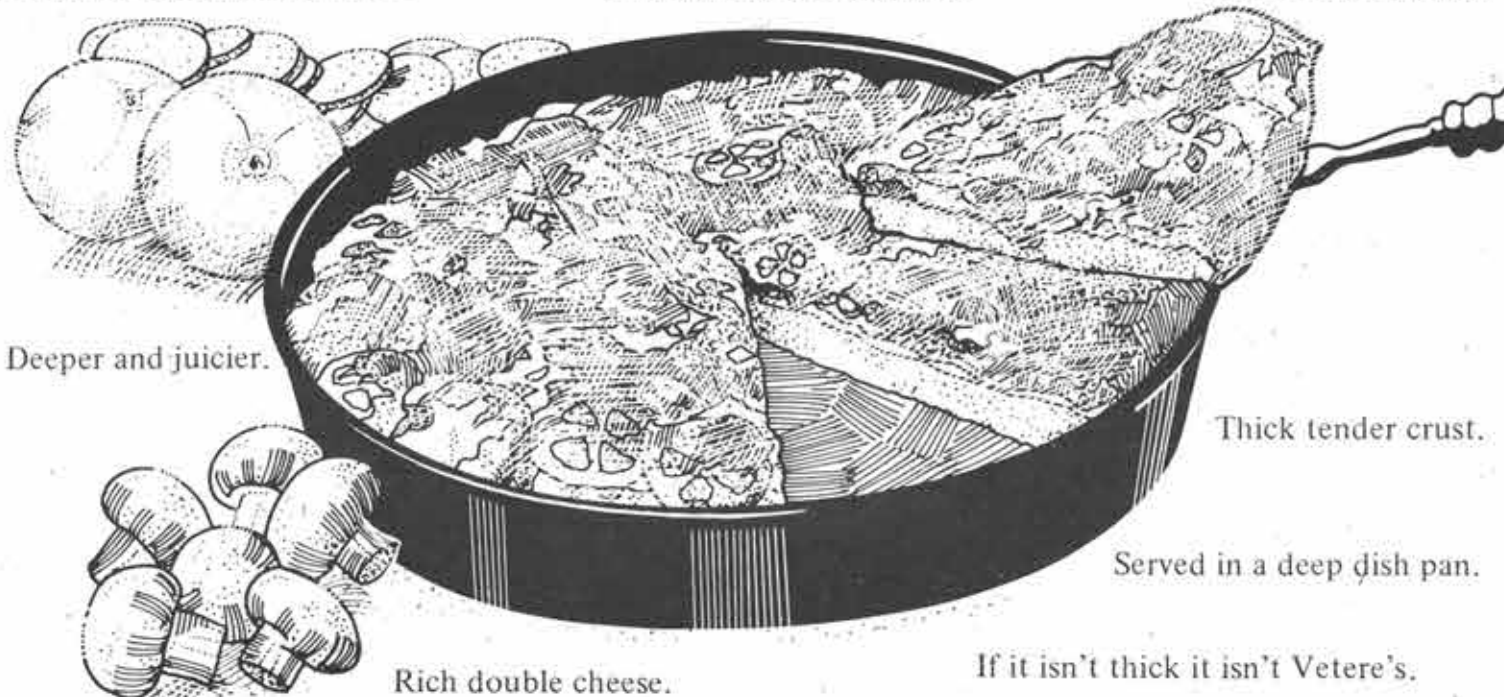
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Frank Vetere's Pizzeria & Tavern

University Ave. East at Weber. Other locations in Toronto, Niagara Falls and Peterborough.

V.D.

Some straight talk from Julius Schmid

The purpose of this advertisement is to educate you about venereal diseases. If you think this subject is no concern of yours, we'd like to point out that V.D. has reached epidemic proportions in Canada. It cuts across all age, income, social and educational groups. A conservative estimate is that between 500,000 and 1 million Canadians suffer from V.D.

What we're going to do in this advertisement is to tell you in plain, simple language about three

of the most prevalent venereal diseases in Canada today. What the symptoms are, the various stages of the diseases and most important of all, what you can do to prevent infection.

Now, if in the course of reading this advertisement, you suspect you might have some of the symptoms described, consult your physician immediately. The treatment is confidential and if caught early enough the disease can be easily treated.

GONORRHEA

This particular disease has become rampant due to possible changing social and sexual attitudes. Despite the most advanced treatment methods medical science has been unable to check the spread of this condition.

STAGE I

Symptoms generally appear from two to six days after exposure to the bacterium *Neisseria gonorrhoea*, however, up to 20 percent of men and as high as 80 percent of women show no symptoms at all. In the male, the usual signs are pain when urinating and a discharge of pus from the penis. Women are likely to experience burning during urination, a yellowish vaginal discharge, abnormal menstrual bleeding, and swelling or abscess of the Bartholin's glands at the mouth of the vagina. (Symptoms of oral and anal infection may include, in the throat, a burning sensation, and, in the rectum, burning and itching, persistent urge to defecate, and a bloody discharge).

STAGE II

If allowed to progress untreated, gonorrhea can produce severe inflammation of the pelvic organs; blockage of the Fallopian tubes and sperm ducts and thus sterility; gonorrheal rheumatism or arthritis; inflammation of the heart valves; even blindness, particularly in newborn babies.

Up until a few years ago, penicillin was the standard treatment method, but today, several penicillin-resistant strains of the disease have appeared and other, stronger drugs—tetracycline, spectinomycin, ampicillin, amoxicillin—must sometimes be used. Cases in which pelvic inflammatory disease has developed may also require hospitalization.

SYPHILIS

First of all let's make one thing clear: you can't pick up syphilis from lavatory seats or public drinking fountains. Syphilis is transmitted only through sexual intercourse.

STAGE I

About three weeks after sexual relations, a lesion called a chancre (pronounced "shanker") develops at the site—usually the genitals or mouth—and nearby lymph nodes become enlarged. The chancre itself disappears within four to six weeks.

STAGE II

If syphilis is left untreated, more lymph nodes eventually become enlarged and a spotty red rash appears over most of the body. During this stage, fever, weight loss, general weakness, loss of appetite and headaches are typical. After several months, the rash subsides and syphilis enters a latent period lasting months or even years.

STAGE III

Blindness, insanity, impotence, heart disease.

Children born to syphilitic mothers are also infected. The earliest sign is sniffing, after which sores appear on the skin and the mucous membranes, and the disease starts to progress as in adults.

If caught early enough, syphilis can be easily treated with penicillin. Other antibiotics such as tetracycline, erythromycin, or chloramphenicol are also used.

GENITAL HERPES

This sexually transmitted disease was almost unknown until the late sixties. About 95 percent of all cases are due to infection with herpes simplex virus II, a virus affecting only the genital areas; while another 5 percent result from infection of the genital area with herpes simplex I, the cold-sore virus.

STAGE I

In women, tiny, painful blisters resembling oral cold sores appear on the labia, cervix or anus. Symptoms in men include similar lesions on the penis or anus, accompanied by burning urination and watery penile discharge. Fever is a possibility in both sexes. Within a day or so the blisters break, then form round, grey-white patches which generally heal spontaneously within two weeks. This may be the end of the problem, or genital herpes may reappear periodically as cold sores often do.

STAGE II

A possible serious complication: recent studies suggest that herpes II may play a role in the development of cervical cancer. The virus is reported to be present in 36 percent of cervical cancer patients, and parts of the herpes II virus have been extracted from cervical cancer cells. Because of this, women who've been infected should be especially careful to have regular Pap tests.

No totally effective cure for herpes exists. While some gynecologists paint the infected area with gentian violet, others maintain this treatment doesn't work. However, a promising new antiherpes drug, adenine arabinoside (Ara-A) is being tested and may soon be approved for general use.

AND HOW TO PREVENT CONTRACTING THEM.

There are only two methods of avoiding the risk of contracting V.D.

1. Refrain from sexual relations.
2. Use a prophylactic during intercourse.

Use of the prophylactic is the only method officially recognized and accepted as an aid in the prevention of transmission of venereal disease. Besides being a disease preventative, prophylactics are one of the oldest and more effective means of birth control known and the most popular form used by males.

And we'd like to introduce you to six of the best brands of prophylactics that money can buy. They're all made by Julius Schmid. They're all electronically tested to assure quality and dependability. And you can only buy them in drug stores.

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Regular (Non-Lubricated) & Sensitol (Lubricated). A tissue thin rubber sheath of amazing strength. Smooth as silk, light as gossamer, almost imperceptible in use. Rolled, ready-to-use.

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"Non-Slip" Skins— distinctly different from rubber; these natural membranes from the lamb are specially processed to retain their fine natural texture, softness and durability. Lubricated and rolled for added convenience.

SHEIK

Sensi-Shape (Lubricated) & Regular (Non-Lubricated). The popular priced, high quality reservoir-end rubber prophylactic. Rolled, ready-to-use.

NuForm

Sensi-Shape (Lubricated) & Sensitol (Non-Lubricated). The "better for both" new, scientifically developed shape that provides greater sensitivity and more feeling for both partners. Comes in "passionate pink." Rolled, ready-to-use.

EXCITA

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 Phone. 884-2912 for a good time, girls!



The Cord Weekly is published by Student Publications at WLU. (They're the wierd ones on the second floor of the S.U.B.) Editorial opinions are probably forged. The Cord reserves the right (and uses it liberally) to edit every article it can get its hands on. Cord is a member of C.U.P. (but we didn't use any this week!)

Willison Hall for sale



pic by Switalski

Reasonable price for a three floor structure with over 50 rooms. Lots of room for expansion. Well ventilated. Near to school facilities. Down payment and monthly installments negotiable. Beat the rush, buy now!

New disease on campus

In my final editorial I would like to speak out against the bizarre aberration that has appeared on university campuses in recent years, and of which there appears no end in sight.

I am referring to the study-craze that seems to have infiltrated even the hallowed halls of WLU. Like a plague, this menace has claimed the night lives of many of our most worthy revellers. I ask you, what is the world coming to when honest, hard drinking, all-night partying people are threatened at the very bases of their existence by the impending doom of study?

Manifestations of this order can be seen even in residences (once considered a stronghold of the party-or-die ideal) "Quiet hours" have been imposed from 10 p.m. to 8 a.m. How can the selfish boors who insist on studying dare to impose their irrational whims on the mass of the student populace? Claims have been made that eight hours of sleep per night are necessary for all students, and that for this reason residences should be kept quiet from midnight until 8:00 a.m. This preposterous myth can be easily destroyed by pointing out that students have all day to sleep; it is utterly ridiculous to disrupt vital nocturnal activities.

I would like to propose that heavy restrictions be placed upon this activity. It should be allowed only in restricted areas, such as the bottom two floors of the library. Strict fines should be imposed on anyone caught studying outside these areas. All text books should have to be registered at the Registrar's Office and anyone bearing unlicensed books should be prepared to face the consequences (loss of Turret privileges).

The upper three floors of the library could become extensions of the Turret, and all incoming freshmen next year should be intensively warned about the ill-effects of study-bug and the possible hazards to health and happiness.

Help stamp out studying! You may be one of the next to fall!

?

Students protest

It seems the wave of student protests has not, after all, missed Laurier entirely. It has been reported that 500 angry students marched into the dining hall on the morning of March 17 carrying placards and signs with expressions of violent distaste written on them. The administration and campus security were summoned immediately from their respective breakfast tables, and a large number of officials gathered in hopes of preventing any violence or destruction. The kitchen staff of the dining hall was led to safety by a police escort and a spokesman for the university approached the students asking them to state their reasons for protests and their demands.



Protein protest

I am writing to complain about the spider I found in my salad the other day. Not only was it unexpected, it ruined my meal. I cannot eat in the presence of rudeness, and this spider was extremely uncommunicative. I think it had spent too long with the cafeteria staff. At any rate it merely surfaced on my lettuce leaf and then dived back under my carrot without even so much as a "Are you enjoying your meal?" I cannot abide this lack of quality control in the dining hall. I demand that in the future all excess protein in the salads be at least pleasant. If not, I shall be forced to take my business to the Torque Room where I am told the insects are less crusty.

Indi Gestion

Re:sponse

I would like to respond to the response to the response to a letter that I strongly responded to. This letter evoked in me a definitive cord of unanimous disagreement that sparked me to write, four issues later, to say that I really dig the style and I

think the whole thing was far-out. I strongly sympathized with the responses and the responses to the responses were right on. My only problem is that I can't remember just what the original letter was about, but I'm sure that doesn't matter because neither the original writer nor the responders nor the responders to the responses seemed to have any idea of what was going on either. There's nothing I love like a good argument, particularly when neither side is right.

Yours truly,
Confusedscious.

Cord corn

I would like to comment on the superb quality of the Cord throughout this year. Again and again I have been amazed by the superlative news researching, the exciting entertainment pages and the scintillating sports section. Never before in any paper have I seen such meticulous proofreading, such precise grammatical clarity, such decisive diction. The entire editorial staff, the typists, the photographers, the writers and the publishers deserve an award of merit for the find artistic, esthetic value of this weekly masterpiece. By the way you guys, I'd like my payment in small, unmarked bills. And you know, it's always a

pleasure helping out with the joke issue.

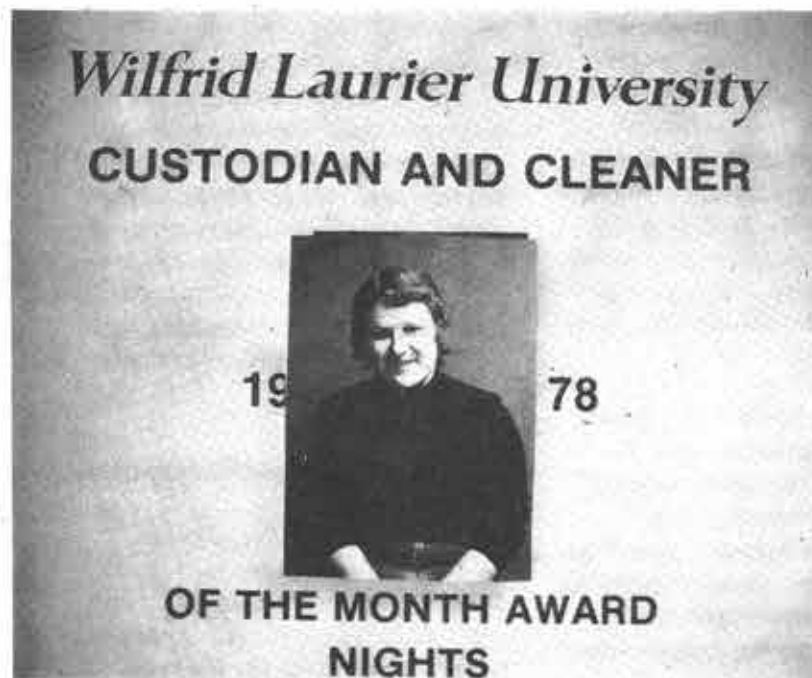
Ill Iterate

Harold clarifies

In response to a recent article in the Cord, I would like to clear up a little confusion. The picture you used was one of my twin brother Frank (poor young buck). He's the black sheep of the family who ran away from home when he was five years old to join the circus as a trick seal. Unfortunately for him, they had all the seals they needed that season, but they offered him a position at a nearby zoo, commonly known as WLU. The poor little gaffer got roped into being chief of maintenance (official cage cleaner) and now they call him president. I suppose the young fellow has suffered enough for his early life of sin and wickedness, but I cannot help but resent your misnomer, since it's my reputation that's at stake. P.S. I hear they're giving poor Frank time off for good behaviour, and calling it retirement.

Harold Peters

Marg Royal cleans up WLUSU



Marg Royal, the winner of the March award.

pic by Switalski

In a surprise announcement today Marg Royal, ex-president of WLUSU, was named Janitor of the month for March. It was decided that Royal deserved the honour since she had done an excellent job in the messy affairs of WLUSU. There were many times during the year that dirt

was building up but Royal always managed to clean up the mess. Her deft tidying talents, her clean sweep method, and her scrupulous attention to little matters all merit her this honour. It was a special surprise since Royal was named as being on the night staff, an oddity since

she was usually in bed by 11:00 p.m.

When Royal heard of the award she had received she said her next challenge was to clean up the entire university, not just WLUSU.

An unidentified spokesman for the students reading from a prepared document, summarized the major issues of concern to the students in a few brief words. It seems the demonstrators were protesting the green tinge in their cream of wheat, since the connotations were discriminatory to those of all other backgrounds

except Irish (why celebrate only St. Patrick's Day?) and furthermore, it was felt that to be in keeping with dining hall standards, rather than use green food colouring, a good dose of red dye #2 would have been more appropriate. The students demanded that the dining hall serve cream of wheat in several other hues

over the course of the next fifteen mornings, ending up with purple and goldporridge in honour of the last day before exams.

The administration capitulated in the face of the undeniable logic of these demands, and ordered the dining hall staff to prepare to dye.

In case you hadn't guessed, the end of the year is...

The end of the year is:

- Finding you've got no notes in Poli-Sci since Jan. third
- Finding you're registered in 6, not 5 courses
- Realizing the guy you've been drinking with in the pub on Monday nights is actually the professor on your Monday night class
- Finding out Student Pubs actually means Student Publications
- Finding out those boxes on residence walls are actually antiques from the Radio Laurier era
- Finding out that central heating comes from hot air saved from board meetings
- Finding the reserve room in the library
- Finding the library
- Finding the "Loo" is the downtown extension campus of Laurier
- Finding out that you'll have to rent a transport to take all your accumulated junk home for the summer
- Finding the textbook you need in history is out of stock
- Finding out on the day of your final that you really only had to study the last half of the term's work
- Finding out how to pull an all-nighter for studying purposes, that is
- Finding out that pre-exam drinking, not football is the actual campus sport
- Finding out that post-exam drinking runs a close second
- Finding your exam schedule gives you five exams on April 10 and one exam on April 29.
- Finding out that summer jobs really don't grow on trees
- Finding out the guy you've been dating all year is actually married and has six kids back in Tillsonburg

- Finding you only know one hour's worth of bullshit for your English instead of three
- Finding out that Nate Belmont's name isn't Nate, or the other half of the dynamic duo, but is really xxxx (censored to protect the guilty)
- Finding out that Warren Howard is a student, not a legend with keys
- Finding out they have pubs on Saturday night

- Finding out how much your pinball game improves when you're supposed to be studying for exams
- Finding out the library owns the rights on your right arm and your first born
- Finding out that you don't have enough money to go home in April
- Finding out they serve steak & eggs in the dining hall on Friday mornings. You've just

- never been there because of Thursday nights
- Finding out that the plants in Dean Nichol's office are what makes him smile
- Finding out where the joke issue of the CORD originates from (the Turret)
- Finding out that the cute guy you've been eyeing all year is so dumb he's in his seventh year of a General B.A.
- Finding out that the smell in closet is the laundry you

- haven't done all term.
- Finding out that if you jump off balcony at the Turret you land in the garbage
- Finding out where the registrar's office is
- Finding out where you'll be spending your vacation: at intercession... and summer session...
- Finding out that WLU and all your friends are harder to leave behind than you ever imagined

Applications are now being accepted for the fall term, 1978-79, Student Security Force. Applicants should apply in writing to Mr. John Karr, Business Manager, Wilfrid Laurier University Student Union.

NOW OPEN MONDAYS



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Increases

by Ipperschnitz Wupperzynski
The WLU Administration today announced that application to WLU by highschool students had increased 4% over the last year, the only reported increase in Ontario. Officials stated that the reason for the increase is increased highschool student interest in Business and Economics programs.

WLU's Administration was most pleased with this increase, which they felt was the result of their extensive public relations and highschool promotional campaign. After the announcement, Art Stevens, Liaison officer for WLU, giggled constantly for several minutes, finally breaking down into hysterical laughter.

When questioned about the 13,000 John Doe and 8,600 Jane Smith applicants, Dr. Peters stated flatly that they were both common names and probably came from a large family. Art Stevens had at this point left for parts unknown.

This Week's Question

What did you think of the Cord this year?

Deb Slatterie,
unproductive manager

This year's Cord was great. Typing, flying objects, shouts of "it fits! it fits!", groans of "I need two more inches", nights in the Turret (writing articles), and the total insanity of the Cordies all made a good year.



Don Stewart,
sporting editor

I learned to hate Monday and Tuesday nights...The Turret came to the rescue many-a-time though!



Brian Harrison (?)
editor in chief (of what tribe?)

Pubs were good (hiccup). The tribe wasn't too hard to get along with when we had the peace pipe handy. On the whole it was quite an experience (sorry mom, I know you brought me up to be a good boy).



Eileen Fischer,
whose editor?

While not quite on par with national lampoon, I'm sure we'll be outselling Penthouse any day now. With a few minor staff changes (don't worry I'm leaving), I think we could make it to the big times. Just wait until we expose the Wilfrid Lauriergate coverup.



Loretta Heimann,
Entertaining editor

Oh Brian, give me a break! After having to come up with exciting and interesting articles all year, I thought that my vastly creative mind would finally get a rest. The rest of the gang said it very well. All I can add is, "I had a great time guys"—(don't believe it, I'm just trying to make Brian feel good.)



Stan Switalski
Shutter Bug (Photographer)

Did you cover the sports...Have you developed this film?...Could you blow up this picture?...is there any more film, etc., etc. Orders, orders...Of course I love working for the Cord, eh!



TAKE A BREAK WITH THESE



Carole King
Greatest Hits

4.99



Supertramp
Even in the Quietest Moments

SPECIALS AT THE BOOKSTORE IN THE CONCOURSE

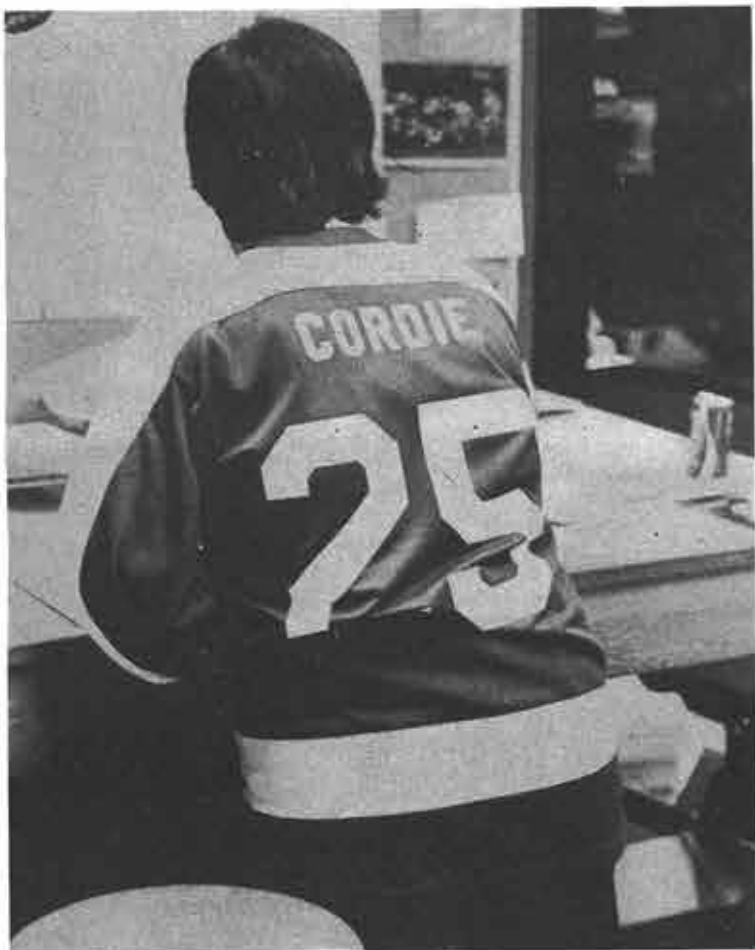
At last...it's the moment you've



Eileen takes a stab at authority.



carol sure has some wierd friends.



Deb "Cordie" Slatterie slacking off again.



Don receives some friendly persuasion to meet his deadline.



The mastermind behind it all.



Bev...stoned again.

been waiting for...it's the Cordies!



Bruce hard at work at his desk.



Loretta learns how to crack the whip.

pics by Switalski



Scott, our business manager, at his best angle.



Stan takes delight in his Cord duties.



Brian gets inspiration...guess where!

Entertain me

The National Disquieter by R. Hothouse

Well, now that the on-again, off-again Cher Bono and Greg Allman marriage is definitely off, Cher has become quite involved with her new beau London, former star of the "Littlest Hobo" series. Says Cher, "I'm sick and tired of being married to guys that aren't talented. London is a better singer, he's much easier to cook for, and most of all, he's housebroken. And besides, he will be a great companion for Chastity."

A tragic incident took place at the Hollywood Bowl last week. Just as Dolly Parton was leaving the stage and making her way to the exit, her enormous wig fell over her eyes and she bumped 5 people into oblivion. Memorial services for the 5 will be held

sometime this week.

Film Director Roman Polanski has opened a business that will cater to children's birthday parties. His service will take care of preparing the meals, organizing games, and taking pictures. Polanski has also been made an honorary member of the Girl Guides of America in recognition of his work with young people.

Scoop! Norman Lear is coming out with a new show called "Mary Hartman meets the Seven Dwarfs". In the first show, Mary is busted for snorting Dopey. More on Mary Hartman — It seems the people out in T.V. land just can't get enough of Mary Hartman, so the producers

have put together a special two-hour show that will be broadcast sometime in September. In this special show: Grandpa prepares for a trip to Denmark and Mary packs his slips and bras; the whole family will gather for their annual group suicide try; and Mary waxes the driveway and Tom finds his car keys in a strange place.

Mike Douglas has agreed to star in a movie based on the life of Merv Griffin. The director stated that Douglas suited the role because of his powerful voice and Glen Campbell hair-do. Douglas beat out a strong group of hopefuls which included Barry Manilow, Dinah Shore and Charles Manson.

The ever-popular Waltons will return this fall to delight their millions of fans for yet another year. The opening show promises to be a dilly — Mary Ellen chooses a career and Grandpa has to post bail to get her out; Jim Bob tries to find himself and Grandma says it'll make him go blind.

From the bad joke dept: Did you know that Karl Malden can play the piano with his nose? He has even learned to pick out a few chords!

Bulletin! Lee Majors (The \$6 Million Man) was rushed to Cedars of Lebanon Hospital last night and is reported in satisfactory condition. It seems that Farrah, who sleeps with her hair in a ponytail, turned over unexpectedly in the night and hit poor Lee flush in the face. He is expected to resume work in a week, after his facial lacerations and broken nose heal.

Margaret Trudeau, that lady of a thousand talents, never ceases to amaze me. She has just finished recording her first L.P., as yet untitled. Songs on the album include: "You and Me Against the World" (dedicated to her pet poodle); "I've Been Searching So Long" (but haven't found a career yet); "Willin'"

(but Mick Jagger isn't); and "When Will I Be Loved" (her plea to the journalists of Canada).

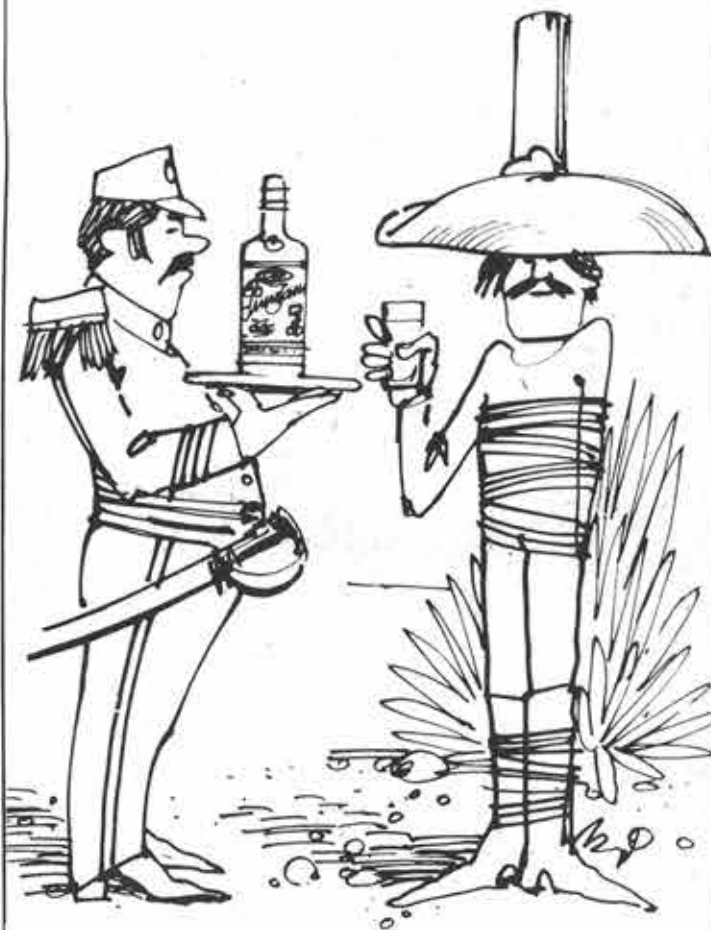
Mary Tyler Moore found herself in an embarrassing situation during the recent taping of a T.V. special. The hot studio lights melted her makeup and her face collapsed. Mac Factor and Oral Roberts were called in to assist with the repair work.

Bits and Bites: Rod Stewart will sing the hits of the Osmond's on his upcoming T.V. special for NBC.....An aging film star has filed suit against the L.A. Rams, charging violation of her end zone.....And last but not least; as Raquel Welch's new baby said, "Is that ALL for me?"

answers to puzzle on page 13



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7EE VEE and MEE by Chris Leaky

Loretta said to make this week's column funny — HaHa — now that's a joke! Well, let's see now, how can I entertain you, make you laugh. Maybe I can sing and dance. No, that won't do, we'd need Stan to take the pictures, and he's refused; said I'd break his camera! Well, I can't tell old (or new) jokes, you need talent for that.

How about Trivia? Oh yes! Trivia about TV! We all engage in trivial discussion about TV.

Yes, you may say, that's what this column's been doing all along.

Well, here's a trivia test for all you TV fans out there. Don't worry, it's not difficult. (Actually, it's not funny either, Chris) Just consider it an enjoyable way to prepare for your upcoming (and assuredly more rigorous and gruelling) exams.

1. What's the best weekly series on TV according to yours truly? (This one should be simple; I've

only mentioned my preference about 600 times. Hint, I even recommend that you watch its reruns on Friday nights at 11:30 on channel 4)

2. Name the three characters of *Three's Company*.

3. Will *Three's Company* remain three?

4. Will it remain? Will it? Will they?

5. Who just left the *King of Kensington* (Al Waxman) this week?

(This, if I may point out, is my Contribution to the CRTC's Canadian content ruling. Oh yes, they do exercise authority over Trivia Tests!)

6. Who plays Rossi on *Lou Grant*?

7. Who plays Lou Grant?

8. What was the verdict reached in Jessica Tate's murder trial on *Soap*?

9. And now for the "trick" question (which, by the way, has absolutely nothing to do with television, but just might stump

you because none of the other questions did) ("Who introduced skiing into Switzerland"? and "when?")

Now I will tell you the answer to #9: Sir Arthur Conan Doyle, the creator of Sherlock Holmes and his sidekick, Dr. Watson, introduced skiing into Switzerland in 1893. Remarkable tidbit of trivia, isn't it? But then, what do you care, you've got exams to study for, right?

Audio: A critical view

For the past few weeks we have discussed several very important points in the choosing of a sound system. We hope that these points have been of some help to those of you who are in the market for a good quality sound reproduction system.

While the topics that have been covered are definitely very important, it has come to our attention that what is considered by most experts as the most important point above all else has not been covered. This is the question of ear wax. Most people do not realize it but ear wax is probably the most vital aspect involved in musical listening.

In 1937 Doctor Werner von Swill conducted a series of tests in which he determined that ear wax could be divided into three basic categories. These three categories he called; hard, soft, and schist. The first of these categories was defined as being the type of wax one would use a small pick or probe or small drill bit to remove. The second type was the wax which one would find quite simple to remove with a cotton swab or dish rag and was found to be quite un-obtrusive. The third type of schist as it is called was the type of wax which one finds to be constantly oozing out of ones ear somewhat like a gapping wound. Its name was derived from its close affinity to another material which also has a tendency to ooze out of the body and which most people try desperately not to step in.

Over the years extensive research has been done into the effect of these three types of ear wax on the human hearing and the results have been somewhat surprising. The first or hard type was found to produce a very noticeable buzz in the ear at high volume levels. This was found to be quite irritating over extended listening periods and indeed has been proven to cause insanity in cases where corrective measures were not taken. It was also found that if left untreated this type of wax could build up to such proportions that when exposed to high sound pressure levels resonances would build up causing extreme damage to the cerebral membranes. This leads to very unpleasant listening.

The second or soft type of wax was found to cause quite a state of euphoria in the listener over long periods of time. This became quite a popular rage in the late 1940's as it was cheaper and easier than going down to the local speak-easy for a quick and very illegal belt. An interesting side effect of this soft wax was discovered strictly by accident. It was found that those people with soft wax infestations were unable to hear sounds over 500 cycles per second and thus there were a great many deaths at level railway crossings because the motorists or pedestrians for that matter were unable to hear the bells at the crossing or the whistle of the approaching train.

In the early years after the discovery of ear wax those who

possessed the third or schist type of ear wax were considered to be freaks, or abnormal or at best sloppy. But as the years passed new and differing methods of reasearch started to show that only those few who were blessed with this type of wax were able to hear properly. It was proven dramatically when a test involving the three types was set up. All persons involved were asked to listen closely to a variety of sounds and draw on a sheet of paper what it was they were hearing. The results were staggering. Those who had hard wax were found to be writhing in pain and two of the subjects were taken to an institutuion for the mentally deficient where they are to this day. Those who had ears full of soft wax asking for unbrellas as they thought they heard thunder all the time and were sure that it was about to rain any minute. The test proved beyond any

shadow of doubt that only those people with ears full of schist could hear anything even close to what they were supposed to hear.

Over the past few years the number of people with Schist ears has been steadily increasing and the audio industry has been fortunate to be an industry in which most of the people are full of schist. Medical science has made some remarkable strides in the past few years and now most of the unfortunates who are not blessed with schist and are stuck with hard or soft wax can be treated and the results are most gratifying. If you feel that you may have a problem in this area waste no time in seeing your doctor. As you head out to purchase your stereo system remember you can only make a proper choice if your ears are full of schist.

Have a good summer and see you next year. C C Audio.

We at CC Audio have enjoyed being of service to you over this past year. We would like to take this opportunity to wish you the best of luck over the summer and in any future endeavours. We would also like to invite you to drop in and say hello even if you are not in the market for a hi-fi. If you are in the market all the more reason for you to drop by and see us. We will be glad to answer any questions you have and will be able to fill your needs from the varied lines of equipment we handle, including:

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77 SPORTS 78

WLU granted WHA Club by Shoot Daypook

Wilfrid Laurier pulled off what some would consider the sporting coup of the decade last night by convincing the directors of the World Hockey Association it would be to their advantage to accept the institution's application to join the league.

The WHA announced weeks ago that it would add additional teams to replace those backstabbin' bastards that weaseled their way out of the NHL.

Representatives from Laurier immediately made it known that they were interested in entering the fledgling league. Dunville also announced their interest in obtaining an available franchise.

Benny Hatskinflint, President and lone dictator governing the league, was bubbling with enthusiasm at the press confer-

ence following the meeting. He commented that, "The league is being revamped with new blood which should improve the financial situation...No thanks to the cut throats that deserted us in our hour of need. Why with teams like...eh...Waterloo...er...Laurier rather and Dunville, the league will once again be respectable."

The Dunville Mudcats who dominated the Intermediate "A" league in the Niagara District will move the team from the Negro slums to the indoor arena in the good part of town.

Hatskinflint gave no indication about the entry fee for the new teams. However, reliable sources have indicated it is in the four figure range, somewhere in the neighbourhood of \$6872 green-

backs.

Lawyer Richard Sorkin and ex-business manager Carl Arnold handled the negotiations for the university.

Sorkin, the player agent who invested his clients money on glue-bottle specials at the track, was pleased with the deal. "Now they" (Laurier), According to tricky dicky, "will have some place to invest all that money that they make down at that University Ave. Cash box of theirs.

Arnold, who had expressed interest in setting up pinball facilities as a between period feature, said "it was a real steal." They'll be able to pay for it from the quarters they take in from the pop machines."

The pair is now negotiating for playing rights in Waterloo's

Memorial Arena known appropriately as "the Barn" by local residents.

The shoe-box like rink is considered small by professional standards but should be more than adequate for WLU. Laurier has mastered the technique of space efficiency and will pack them in like spoiled sardines... just like they do for classes!

The question of who will coach the team has yet to be answered. Rusty Jackson, the ex-Argo coach, is said to be one of the prime candidates for the job. However, Jackson is vacationing in Buffalo at the moment and unavailable for comment.

Other possibilities thought to be in contention for the position are Howie Meeker, Reggie Jackson, Eddie Shack, and Turkey Broda.

Sorkin and Arnold have already spent time scouting the various leagues for next season's roster. Many standouts from the senior league will be invited to training camp next fall. Over-aged junior players, Blue Jay cuts, and even a few with NHL experience will be out to make the team according to the twosome.

Sorkin feels that strength up the middle is the key to a successful club. A tentative agreement has already been reached with Leaf ancient,

Johnnie Bower to mind the twines. "He's still got a lot of life in him," quipped Sorkin, "In showdown he was unbeatable."

Another trusty Leaf, rearguard Mike Pelyk, will be high on Laurier's negotiation list. They plan to utilize his unique stickhandling and playmaking inability to the fullest extent. Comic relief will be guaranteed with the price of admission as long as the distinguished blue liner stays healthy.

Other veterans such as Moose Vasko, Larry Zidel, and Paul Newman were also mentioned.

Laurier plans to initiate a type of pay scale unique to professional sport. Players will get a percentage of the gate and concession sales. Bonuses will be given for scoring goals, dropping opponents in scuffles, and other worthwhile adventures yet to be worked out.

Laurier has promised to purchase a relatively new bus for travelling purposes. Trains may be utilized for cross-country trips.

Ticket sales will start immediately and all Laurier students will be given substantial discounts by using their student cards at the door. You're advised to get 'em while their hot!

Hockey tips...with Howie Meekest

Never mind the first period highlights Dave, both those teams are playing like two year olds learning to skate. What I want to do is teach out Canadian youngsters how to prepare mentally and physically for the Russians, just in case they ever meet up with the Commies.

Now Jesus save us and Mrs. Davis, the most important thing the youngsters of today have to do is learn to do up their skates properly. I juuuust SHUDDER every time I see some young kid wrapping and wrapping his laces

around his ankles. Consarn it, that just has to cut off circulation: and if your brain relays a message to your feet to skate faster, and the message gets intercepted at your ankle, well, you'll end up sliding on your rump just like those Washington players are doing out there tonight.

Next, make sure all your equipment fits. Don't let Mom or Dad buy equipment three sizes too big just so you can wear it next year. I mean, what good is an oversized athletic support if one shot in the dingee will knock it loose and cause you all sorts of pain. That's what happened to me in the good old days, when hockey was hockey. Not like that game out there tonight. Gee wilickers, did that ever hurt. Still does, even today.

Okay, now you're taking to the ice to play the Russians. You know they're in better condition, better skaters, checkers, shooters and scorers. But all the skill in the world isn't worth a pinch of coonpoo unless you have hockey savvy, which the dumb commies

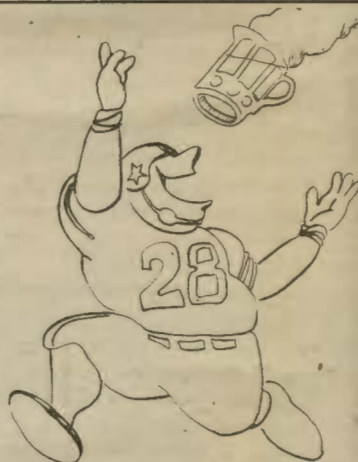
don't have. Neither does Washington, it's evident out there tonight. But holy kamoly, I remember playing 4 against 6 in a river game back in Newfoundland when I was a kid. You bet your sister's allowance we won, because we had hockey savvy.

To beat the Russians, you've got to stick with the fundamentals of the game. Get that stick flat on the ice, hit the stick on your pass, not the skates, bring the puck carefully out of your end, use the boards, headman the puck, stick with those wingers, forecheck play the box, backcheck, backcheck, backcheck, shoot hard to the goalies stick side, and jumping johosephat, for gosh sakes, use that noodle all the time. A team that thinks all the time wins all the time. Well, usually. Lookit out there tonight. The Leafs think, and next thing you know, Jack's your uncle the red light is on. Washington makes a stupid mistake, and slambang look out fella, you're a goal behind.

Same recipe will beat the Redshorts. Why they're not so

hot. Who cares it they've got that Karmen...Harlo...well, that number 17. He doesn't think to avoid Clarke's stick, (wow, what a two-hander) and he's on the sidelines. No help to his team there, is he? Henderson does think, and there you go kids the whole darn shooting match right there, Canada 6, Russia 5. Just had to know it all comes out in the wash. Next week I'll teach you how to be a hockey analyst. What's that Dave, we've only got 30 seconds? Okay, look where Pelyk is when this goal is scored...

(An R.C. special to the CORED)



The position of **EDITOR** for the Cord, 1978-1979 is still open. This position requires more administrative ability than writing skills, so do not be afraid to apply. Also the position of Entertainment Editor is still open, but some writing ability is necessary for this job.

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This is unfortunately not a joke! The Cord needs an editor for next year.

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Charlie as President
\$12000. man
Merger plans
The end of the year
Plus other crazy things

Thursday, March 30, 1978
Volume 18, Number 22



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