

Rites of Initiation

So here you are eh? You're here at the big university, the end all. You've gone to school for fourteen years to get here, you had to work in a hot, dreary, dingy factory for \$2.75 an hour, eating sandwiches all the time. The summer is over, so you accumulated your meager possessions, packed and crated them, said good-bye to mom, dad, sisters, brothers and all your friends back in Bowmanville and headed out to grand old WLU.

Well, I for one am not going to welcome you here. Now, before you say what a creep, snob, boor, etc., let me explain. You have been welcomed by the faculty, by the president, all the deans, the orientation people and even the lady who serves you your semblance of a meal in the Torque room. You have been sufficiently welcomed. Rather than welcome you, as it is becoming only mildly extraneous, I feel that I should warn you.

You, the freshies, are grossly under educated. Not in the academic sense, but more in the line of social behaviour, for you the initiat, will make some of the great, some of the monumental, faux pas of our time. High school has prepared you for the plunge into the pool of academia, but you don't go to prep school to find out

all the little intricacies of the social structure of this venerable institution. For sure one of you uninformed people will walk into the Torque room, purchase a cup of coffee, (which you never drank at home, but do here because it is a university thing to do) and, casually sauntering across the room, sit at the jock table. If ever a faux pas were committed, this is it. Sitting at the jock table is like dropping the host at Mass. You won't sit there long, no, you will be moved. You will stand there, naked, stripped of your dignity, your pride shot, the only thing that belies the image of imbecille is the cup of coffee and the new text that you bought not five minutes ago. But it doesn't end there. You move to another seat, vacant to the untuned eye, and sit down, only to find that it is, in fact, occupied. In your haste to make amends you stand up quickly, spilling your coffee all over a fourth year business student's copy of the Globe and Mail. Can you feel yourself turning redder and redder as you watch the IBM stock quotations for Thursday run down the table into an obscure pool of coffee on the floor? Every time you walk the long aisle of the Torque room you'll think the eyes of the fourth year business students, philosophy majors and a host of others

are rivetted to you, watching for your next big goof. Don't worry, they are.

The Torque room, the hotbed of university life here, is not the only place to watch your every move, there are lots of other places that an unattentive first year student can create extreme, but undue embarrassment for himself. Take the TV lounge for instance. You go up there and observe, grasping quickly the fine point of the situation. Your finely tuned, well honed mind tells you that "Dialing for Dollars" is not what the typical intellectual (?) should watch, especially when Mike Douglas is interviewing a psychiatrist that you read about in the first chapter of your psych book. Casually, as people at university never panic, excepting editors and security guards, change the channel. Instantly you know you've done it. You remember that fellow who was sleeping when you came up? Or that fellow engrossed in that book about economics? They were watching TV, and for some first year student to come in, change the channels, just as Doris Day and Rock Hudson were melting into a passionate kiss, moments before the announcer was to make his big call to Mrs. Blake Stringer in Tonowanda, N.Y., for

you to change the channels to Mike Douglas for a sawed-off psychiatrist, well that is enough to make one go the the library and actually do some work. If you want to see Mike and the psych, you should go stand in front of the TV displays in Eatons.

It goes on and on and on. You will look back in fond memory to the time you tried to discuss politics with your political science prof. Despite debatable profundity, you rammed on fearlessly, only to get back to your room to find out that you had two names and one country wrong, as well as the fact that the professor had done his thesis on the subject.

Lost in the Ozone, again. Coming to university for the first time is as bad as entering grade nine. There is no such thing as hazing or initiation anymore, the official reason being that someone may get hurt in the never ending attempt to increase the gamut of tricks that were played on freshmen. That, dear friends, is not the real reason. Initiation was dropped because it was discovered, albeit rather belatedly, that first year students would initiate themselves for you, so why spend all that time and energy when one could be out getting drunk or some other infinitely more worthwhile pursuit.

So, it has come down to a single, glaring act. That the departure from high school and the intern between that and first year, produce a sort of sub-conscious self sado-maschism in the first year student that has him wandering around into the most sublime of situations. There is just nothing that can be done. The rite of initiation is something that needs to be fulfilled and it the "seniors" don't do it, the freshman obliges for them.

Don't worry, don't even think about it, it is that unavoidable. Everyone does something and it is my educated and experienced opinion that you, yes, you the one who was the hero of the Throat and Ear High back in Bowmanville, will make a grand faux pas in your first year. When it happens do not brood upon it, because next year, as even in these horrid circumstances the survival rate is high, you can sit in the Torque room with your friends and watch as some unsuspecting freshie is moved from the jock table, and you can silently think to yourself, "well, everybody needs to be initiated". Welcome to WLU, I guess.

Fred Youngs

the Cord Weekly

Thursday, September 1, 1977
Volume 18, Number 1



This year's Orientation Committee, with its variety of ideas and large number of manpower has organized a full two weeks of fun for everyone—"fros" and "oldies" alike.

Those included in this committee are Art Artuso, Grace Clifford, Bob Ellah, Grag Barratt, Christine Cook, Chris Frostad, Fay Booker, Bruce Cunningham, Paul Gagnon, Carla Biancucci, Mario Dacosta, Lynne Golanch, Leigh Cassidy, Michael Donato, Lynn Goodale, Larry Carter, Lynn Dunbar, Frances Hamilton, Lorreta Heimann, Peggy

Malcolm, Pat Pearce, Dave Hockin, Larry Greenberg, Tom McCauley, Cheryl Regehr, Brenda Hunt, Paul McGough, Doug Robinson, Karen Kehn, Jennifer Meitz, Janet Ross, Jim Lye, Cynthia Mills, Chris Rushford, Jeff Marshall, Lisa Mowbray, Richard Saliwanczyk, Fred Schlichthern, Hilary West, Debbie Slatterie, Lynn Willmore, Leah Skinner, Robin Wright, Bill Stoneman, Mark Woodley, Claude Turcotte, Lynn Ann Watters, Carole Weber, and Cathy Orth. Heading the committee was Mike Regan.

JOKER'S TWO (THE GATHERING PLACE)

CONTINUE A TRADITION OF WLU STUDENTS TO MEET AND HAVE FUN

DANCE CONTEST

SPOT DANCES

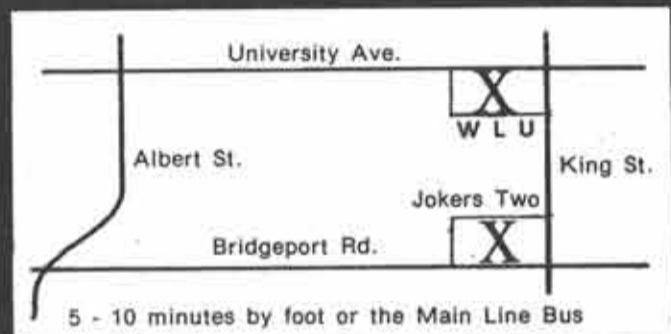
DISCO

SEA FOOD

DAILY LUNCHEON BUFFET



77 King St. N.
Waterloo
886-1130



Fully Licenced by L.L.B.O.



PREGNANT?

Call Birthright for Assistance.
Free pregnancy test.

Completely Confidential

579-3990

Musically Satisfying Playback Systems

Ace Audio, All Test Devices, Audio Design, AKG, Celef, Chartwell, Sound Cables, Connoisseur, Dayton- Wright, db Systems, Decca, Denon, Dunlap-Clarke, Dynavector, Formula 4, Grado, Linn-Sondek, Micro-Seiki, Monitor Audio, Naim Audio, Ortofon, Onkyo, PSB Speakers, RAM, Robac, Rotel, Stax, J.E. Sugden, Threshold.

232 King St. N., Suite 305
Waterloo, Ont. 885-4270

Mon.-Sat. 10am-7pm
or by appointment



CC AUDIO

Cariboo Lounge

"A lost mine on the Cariboo Trail"

**WE ALWAYS HAVE
GREAT ENTERTAINMENT**

Sept. 7-10 Diane Heatherington
Sept. 14-17 Crack of Dawn
Sept. 21-24 Rough Trade
Sept. 28-Oct. 1 Bond

Remember: Our Disco provides
continuous Music
Throughout the Night

PLUS

Every Monday Nite: Gong Show
Every Tuesday Nite: Amateur Strip
Contest

GRAND HOTEL
Bridge Street Kitchener - 744-6367

As its name implies, Student Publications is the organization that produces publications for the students of Wilfrid Laurier University. Besides the most frequent, the Cord Weekly, numerous smaller publications and related services are under the auspices of the board, located on the second floor of the Student Union Building behind the games room.

For students looking for a supplemental learning experience outside the classroom, Student Publications offers diverse opportunities throughout the field of publishing from journalism and photography to business management. Little or no experience is necessary because we provide the basic training for the simple but interesting tasks.

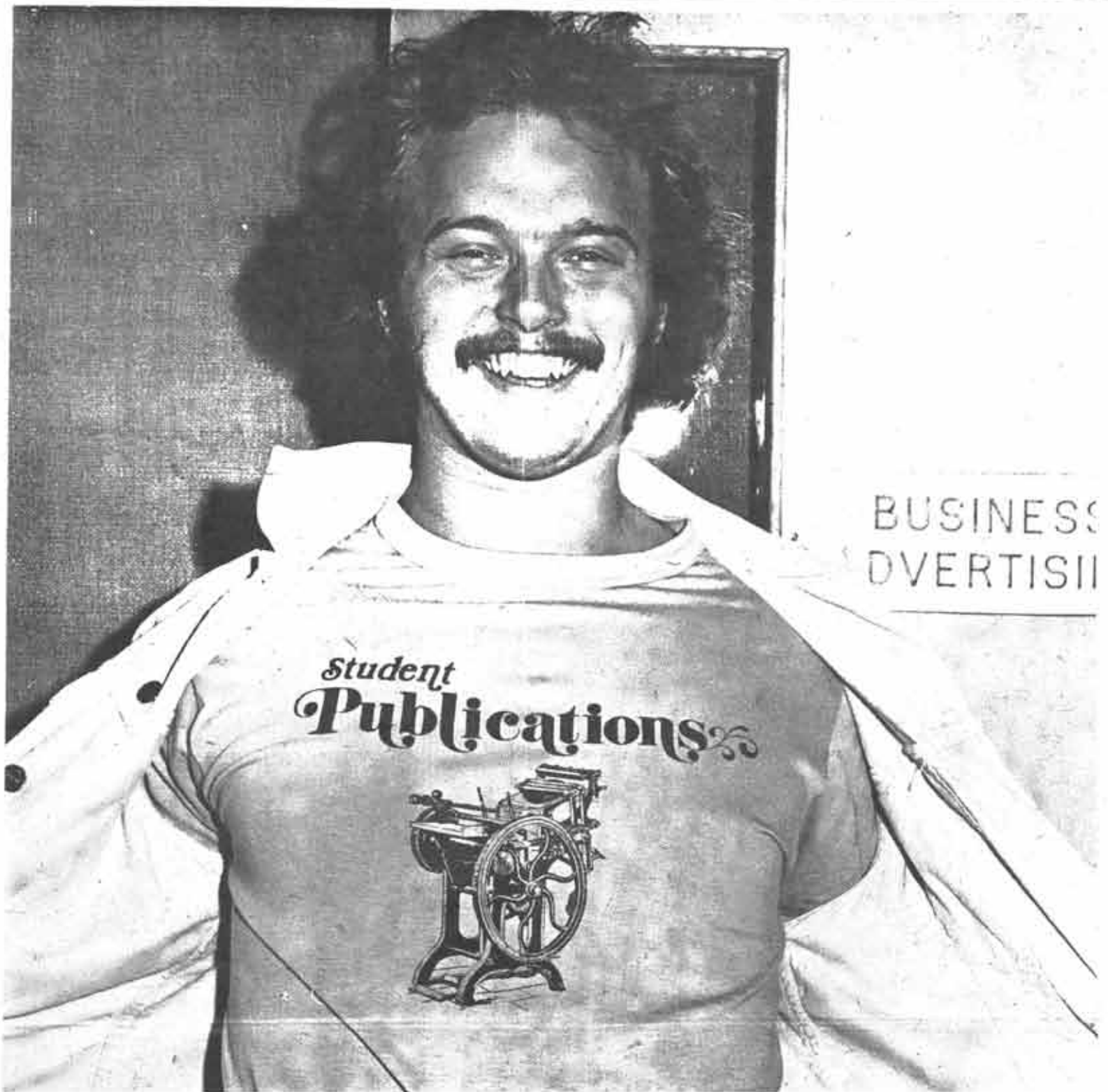
Student Publications is composed of ten major departments. As mentioned before, the most visible is the Cord Weekly. As the student newspaper, it attempts to keep the student body informed about the facets of university life.

The Campus directory is a compilation of names, home and local addresses, and telephone numbers of the students and faculty of Wilfrid Laurier University. This is the first of a "matched set" of publications. These are distributed free of charge to all students of the university during October.

The student Handbook, the other half of the "matched set", is a great guide for all students to the Laurier campus, its student organizations, activities and living in general.

The newest addition to our publications is the Campus Calendar. This is published in late August so that students can make use of the information it holds right from the start. It dates all events happening both on and off-campus during the school year.

Marketing Services is responsible for grad photo sales and co-ordination of the local studio with Student Publications. Other functions include staffing, advertising, sales, promotion and publication survey reviews.



Looton is the poster making business handled by the office — so that for a small fee posters for any students can be printed on our flat bed press.

A new service for students

which is currently still in the planning stages is a photo sales business — students can order prints from negatives that are on file in our office. Watch for more information concerning this

during the year.

To provide the photographs for both this and all the regular publications of our area, a large staff of photographers is necessary.

With all this variation, we need all sorts of people for our various positions. If you're just interested with helping, then c'mon up — we need you too!

STUDENT

Publications

Experience is not a prerequisite for most positions as any necessary training will be provided when you start. We seek committed, responsible individuals who will administer their own areas with a minimum of supervision.

Applications in writing should be addressed to Bev Blake, President, WLU Student Publications. All applicants will have the opportunity to discuss their applications with the heads of their respective departments.

Information regarding the responsibilities of any of the positions may be obtained at the Student Publications offices in the Student Union Building

E V E N T S

F O R

MONDAY THE 5TH

Wine & Cheese 8 p.m.
— a good start for orientation allows you to be introduced to the good times at the Turret.

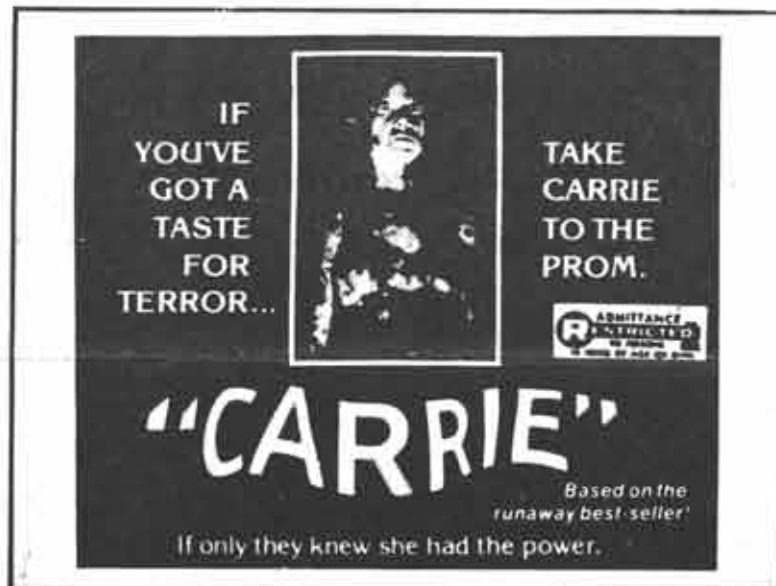
TUESDAY THE 6TH

Dunking Machine Noon to 4 p.m.
— for an informal way to meet the Dean of Students, Dean Nichols, and a few 'celebrity' students.
— if good weather, look for the splashes in the parking lot between Conrad Hall and Willison Hall

Conrad Hall and Willison Hall
—if bad weather, will be held in the Student Union Building parking lot

Cafe Noon to 2 p.m.
—lemonade and iced tea will be served in both the quad and the concourse, with music supplied by Radio Laurier

Movie (Carrie)



— to be shown in Room 1E1 at 7 p.m. and 10 p.m.

Off-Campus Meal and Dance Contest 8 p.m.
— come one, come all to the Ponderosa Steak House on Weber St. near University for an appetizing meal at a low cost
— following is a dance, music supplied by Samboard with a variety of contests and lots of prizes.

WEDNESDAY THE 7TH

Tamiae in the Turret 11 a.m. to 12:15 p.m.
— for anyone taking business or economics courses, come meet your profs at a Koffee Klatch held especially for you

WLUSU Open House Noon to 4 p.m.
— fight through the crowds to meet those people who govern your 'fate' at Laurier—the members of the Board of Governors, the members of the Senate, the President and those in charge of other areas of the university, as well as those students who look after your welfare with regard to student life

Cafe Noon to 2 p.m.
—lemonade and iced tea will be served in both the quad and the concourse, with music supplied by Radio Laurier

Square Dance 8 p.m.
—with caller Ken Clarke, a good time will be promised as you show your skill (or lack of) at do-se-do-ing and allemande-lefts
—held in the St. Michael's Church Hall, across from the University

Pub 8 p.m.
—dance to the music of Jezebel in the Turret

THURSDAY THE 8TH

International Utensil Meal Noon
—sold in the Dining Hall on cash basis, try your skill at eating a spaghetti dinner using chopsticks

Cafe Noon to 2 p.m.
—lemonade and iced tea will be served in both the quad and the concourse, with music supplied by Radio Laurier.

Main Event 3 p.m.
— with a taste for everyone, Bingeman Park has opened its facilities for WLU's use for the day—go roller skating, enjoy the park area
— supper will be served, followed by a dance—music by Samboard
— be sure to wear your 'frosh' T-shirt to ride the bus free—shuttle service every half-hour from the university to Bingeman Park

Clara Conrad Hall Party 8 p.m.
—for those of you shy gentlemen out there who have not yet ventured inside Conrad Hall, this is your chance
— music supplied

FRIDAY THE 9TH

Golf Tournament 9 a.m.
— to be held at the Fox Golf Course
— arrange your own foursomes or come as you are for the day event
— some clubs will be available to rent, but try to bring your own
— prizes to be awarded, including the illustrious Honest Jim award, at the street dance later that night

Scavenger Hunt 1 p.m. to 5 p.m.
— 'Learn Laurier' by participating in the search for pieces of trivia that may result in your being awarded a prize for the most trivia collected
— results will be published at a later date

Street Dance 8 p.m.
— to be held in the parking lot between Conrad Hall and Willison Hall
— music supplied by Samboard

SATURDAY THE 10TH

Pub Crawl Noon to ?
— courtesy of Tamiae, everyone is invited on a pub crawl for the day around the Kitchener-Waterloo area
— see the sites, enjoy the fun

Football Game
— for those of you interested in travelling to see a game, go to York and cheer on our team

Pub 8 p.m.
— 'Truc of America' will be on hand to entertain in the Turret

SUNDAY THE 11TH

Odd-Ball Olympics All day
— meet on the football field and try your skill at some of the unique and rather odd-ball events
— prizes awarded for various events

Beef Barbeque 6 p.m.
— the location will be posted during the week, so watch for more information concerning this meal



O R I E N T A T I O N

WEDNESDAY THE 14TH

Concert

— tickets will be on sale during Orientation for the concert highlighting the two weeks — Burton Cummings and Johnnie Rivers
— special guest appearance by Farrah Fawcett-Majors
— door prize donated by Cy-Jo Cycle Palace Ltd. — a Honda CB200 motorcycle

THURSDAY THE 15TH

Pub 8 p.m.

— everyone come to the Grand Opening of the Turret, featuring 'Bobby Vee'

FRIDAY THE 16TH

Tamiae Disco-Casino Nite 8 p.m.

— come enjoy the music, partake in the fun of Casino games in the Turret



SATURDAY THE 17TH

Football Game

— for those of you interested in travelling to see our second game, go to U of T and cheer on our team

Pub 8 p.m.

— come listen to the music of 'Rough Trade' the grand finale of Orientation '77

Movie

— 'King Kong' will be shown in Room 1E1 at 7 p.m. and 10 p.m.



MONDAY THE 12TH

Residence Hopping Party 7 p.m.

— for a glimpse inside the residences, tour over to Conrad Hall and start partying there; party will later move to both Willison Hall and Little House


Movie

— 'King Kong' will be shown in Room 1E1 at 7 p.m. and 10 p.m.
— keep your eye open for contestants for the 'King Kong Look Alike' contest

TUESDAY THE 13TH

Movie

— to be shown in Room 1E1 at 7 p.m. and 10 p.m.



On every street in every city in this country there's a nobody who dreams of being somebody. He's a lonely forgotten man desperate to prove that he's alive.

COLUMBIA PICTURES presents
ROBERT DENIRO
TAXI DRIVER

1977 A TOLKIEN YEAR

THE SILMARILLION

J. R. R. Tolkien

Probably the most eagerly anticipated literary work of all time . . . a work of sustained imagination, a sombre vision of the conflict between domination, corruption and creative power.

September 1977

Methuen Publications \$10.95

Reserve your copy of **First Edition** before September 15 and become eligible to receive

a **Special Deluxe Edition** in lieu of regular edition. Deluxe Edition is **not** for sale

SCRIBE BOOKSTORE

Westmount Place Shopping Centre
576-7290

and
Market Square, Kitchener
576-8270

Coronet

Motor Hotel

871 VICTORIA ST. N. - 744-3511

THIS WEEK IN THE CROWN ROOM

GOOD BROTHERS

Coming Soon

Harpers Bizarre

Ian Thomas

McLean and McLean

Renting a TV is just another hassle.

The school term has enough hassles without bringing one on yourself. And maybe you suspect that renting a TV is a hassle you'd be better off avoiding.

Marv is changing all that. His prime interest is that you enjoy trouble-free viewing all term long. And he's proven that he can do it. For the past four years, Marv (formerly of Marv's TV Rental) has been

renting TVs to more and more students on and around campus. His approach is simple: affordable rates, no service or installation charges, a variety of sets to choose from (color or black & white) and above all, personal service.

It all adds up to a no-hassle hassle. Call Marv or Doug at 576-7230. It'll be one of the easier decisions you make today.

See it our way!



Rentacolor Limited
262 Mill Street, Unit 12
Kitchener, Ontario N2M 3P6
Telephone 576-7230

Rentacolor
Rentacolor
Rentacolor



WE'RE BIG ON SUBS TRY OUR FEATURE KING KONG SUB

3 feet long — loaded with seven different meats, cheese, tomatoes, onions, cole slaw and our own special sauce.

WE ALSO CARRY A FULL LINE OF REGULAR SIZE SUBS

This coupon worth \$1.00
on a 3 foot King Kong Sub
1 coupon per Sub

Valid Until September 17, 1977



Burton Cummings

The highlight of orientation takes place on the fourteenth at Seagram Stadium when Burton Cummings entertains his thousands of fans.

Cummings is by no means a new face to the rock world. As focal point for the Guess Who, he paved the way for an acceptance of Canadian rock on a world-wide basis. Today, more than eight years after 'These Eyes' hypnotized the contemporary music audience, the Guess Who's music remains alive in the hearts of millions of fans.

Inevitable music differences dissolved one of the most fruitful conglomerations of the pop scene when Randy Bachman—a Guess Who co-founder and Cummings' collaborator—went on to further triumphs with Bachman-Turner Overdrive. The time had come for Cummings to step forward into the spotlight. His smash debut album on Portrait Records (produced by Richard Perry and titled, simply, *Burton Cummings*) and a Juno Award for 1976, have already established a highly successful solo career.

Cummings' musical roots were planted a long time before the Guess Who blossomed. Born in Winnipeg on New Year's Eve, 1947, Cummings was nurtured on Music from the beginning. He recalls how, at age three, he was cranking up his mother's record player to hear songs by Doris Day and Dinah Shore. It wasn't long before he replaced these selections with his own collection including rockers such as Fats Domino, Little Richard and Jerry Lee Lewis. "From the time I was nine years old, I used to save my allowance to buy that precious single each week." Burton recalls, "I used to dream that one day I would be able to make a record, but I never thought I had much chance because of the remoteness of my home town."

That dream did become a reality for Burton. His first significant role in a band came with a popular Canadian group called the Devrons, which led to

his joining the Guess Who at the impressionable age of eighteen.

From there, he went on to make pop history with the band by creating some of the most memorable hits of this decade: *These Eyes*, *Laughing*, *Undun*, *No Time*, *American Woman*, and *Share The Land*, to name but a few. Cummings looks back at the group with fondness. "The Guess Who worked hard to cut good, honest records. Our songs fulfilled the record-buying public's craving for material that could touch them lyrically as well as musically."

After thirteen albums, however, the time had come to call it quits. Cummings began to feel frustrated by being painted into a musical corner, and he decided to dissolve the band while the memories were still sweet. After the band's dissolution, he realized that the only way he'd be happy would be if he continued making music. After months of preparation, he recorded 'Burton Cummings' at Richard Perry's new studio 55, and signed with CBS Records' new Portrait label.

"While I worked on this LP, I realized how much I'd missed recording. I began to feel that I once again possessed the energy I had as a teenager, and the feeling was simply exhilarating. It was so much fun...I was putting in a twelve-hour studio day, and looking forward to returning. The album's extremely important to me in that I was free to explore any avenues I chose. I feel that what I've experienced in the past provided me with a melodic and lyrical inspiration."

Through this LP's ten varied selections, (featuring six originals) Cummings moves with a remarkable ease and conviction. His own compositions such as "I'm Scared" and "Stand Tall" rise as stunning exhibitions of his talent, winning for Cummings innumerable followers and dozens of music industry awards.


This is a new, seasoned Cummings, a mellow-voiced art-

ist and writer non pareil who delivers his music with a vital exuberance. Cummings speaks of feeling happier and more satisfied about his new solo career,

and the results confirm his feelings. With the band together, the tours scheduled, and a new album in the works, Burton Cummings has come through a

transition period with stellar strength and deserved success. As he puts it, "All I need is my white Steinway, and I'll keep on rocking".

BURTON CUMMINGS



AT SEAGRAM STADIUM

Kitchener - Waterloo

September 14, 1977

presented by

Wilfrid Laurier University

Compliments of

Cy-Jo Cycle Palace Ltd

a Honda

CB200 motorcycle



DISCOVERY IN DAZZLE

You've discovered the perfect mate... now let us help you discover her perfect diamond. Like a woman, one diamond is waiting, one she will cherish above all others. One with fire and brilliance that will glow forever. Just as your love.

30 KING W. KITCHENER



... COME TO THE CONCERT ... YAHCO! J

THE CORD WEEKLY

IN THIS ISSUE:

Complete schedule of
Orientation events
Ads
Graffiti
and more!

Thursday, September 1, 1977
Volume 18, Number 1

Being in first year is...

carrying your books in a briefcase ...
having a great time at Orientation and then finding out later that it was supposed to be a shitty time ...
buying all your books and paying cash ...
sitting in class with 600 other people trying to watch a TV set miles away ...
spending five hours in the library catalogue and then realizing all the books are out ...
finding out that the rooms aren't numbered ...
trying to figure out 600 different abbreviations ...
drinking ten thousand cups of coffee ...
learning to hate university food ...
not voting in the WLUSU elections ...
trying to tell the registrar what your problem is when you don't know ...
learning to fill out computer cards ...
getting five eight thirties and not knowing what they are until you get there ...

not knowing that the Cord is the greatest bunch of people on campus ...
finding out that labs are only fun the first day ...
being asked a question in your first tutorial ...
missing a class thinking you'll get the notes later ...
learning you're only a number ...
getting your first loan ...
learning profs aren't all that smart ...
saying hi to people whose names you forget ...
forgetting all your books and then trying to convince your parents that you did all your work before you came ...
having everybody ask you "what are you in" and you don't know ...
saying you'll catch up on Sundays ...
being locked in the library ...
having a professor who says "the rines are pararrer"
finding out what an all-nighter is and wishing you didn't ...

counting the words in your first essay ...
finding out it really doesn't matter ...
going to class all year and never finding out anyone's name ...
finding out at eight thirty that all the people came to class disguised as empty chairs ...
buying a yearbook and finding out you're not in it ...
meeting a lot of great people ...
actually learning something ...
wishing you'd taken a year off ...
walking into the wrong class and having everyone stare at you ...
never washing your bedsheets from September to December and January to May ...
having a water fight in the residence or house or apartment or Bio 100 ...
rooming with the youngest alcoholic you've ever met ...

having your mother visit every weekend you've asked someone to sleep over ...
learning to knock on doors before you enter ...
being awakened at four a.m. for a party raid and getting a pail of water on your head instead ...
learning to live on pizza and beans ...
being broke at Christmas ...
not having any gloves in the winter ...
finding out you didn't really love the person you left back home ...
losing track of your friends back home ...
finding all the buildings that have been torn-down when you go home for Christmas ...
wishing you'd spent all your money on a stereo instead of clothes 'cause you only wear you blue jeans anyway ...
finding shaving cream in your bed ...
wishing you lived closer to everything ...
finding out your roommate is a golden gloves boxer

ing champion with a mental problem ...
breaking in your blue jeans six months early ...
being the only one on your floor with cigarettes and being afraid to tell anybody ...
staying up all night ...
getting an apartment ...
or wishing you had an apartment ...
getting so drunk you chase a dog all the way down the field during a football game in front of thousands of fans and the Channel 13 TV cameras ...
going to football games when you don't even like them ...
barfing in sympathy with the guy beside you at the football game ...
learning that bridge isn't something you drive over but a game to occupy you instead of going to class ...
opening and closing the Loo ...
sitting up until six in the morning drinking Bright's 67 ...
going to bed with someone you don't know ...
learning to save your quarter for your visit to the can at the Loo ...
learning not to say no ...
putting up with beer and pizza examples in economics class when you're either hung over or starved ...
finding out that all the best spots to smoke up are already occupied by upperclasspersons or profs ...
meeting someone the first week and never seeing them again ...
ordering a drink and when they ask you how you'd like it you say "in a glass I guess" ...
wishing there were more pubs in K-W ...
learning at 12:35 that the buses stop running at 12:30 ...
learning to love Bright's 67 and 50 percent ...
leaving a party early because you have to get up tomorrow ...

...and loving every minute of it