

WATERLOO COLLEGE

CORD SURVEY

*

CINEMASCOPE

*

SUN AND A

*

FEBRUARY 1954

"CORD-IALLY" YOURS



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CORD SURVEY

STUDENTS LEAD A DOG'S LIFE—SIXTY PER CENT WOULDN'T LIVE IT OVER

In answer to the question "Would you want to live your whole life over", 60% of the student body replied in the negative. It is interesting to note that only 2 of the women would want to live their life over again.

Favorite Movie: Robe 38%. Others were: Here to Eternity 13%, Martin Luther 12%, Moon Is Blue 9%, Julius Caesar 6%, Shane 5%, Roman Holiday 3%, others (including ones not in the running this year, like Moulin Rouge) 14%.

Favorite actor: James Mason 10%. Runners up: Alex Guinness, Gregory Peck, Jose Ferrer, James Stewart. Girls' favorite was James Mason, then Bob Wagner. Favorite Actress: Doris Day 7%. Runners up: Jean Simmons, Barbara Stanwyck, Susan Hayward, Audrey Hepburn, Liz Taylor, Jane Wyman. Boys' favorite was Doris Day, girls' was Jean Simmons.

Cocktail bars in Kitchener: Yes — 44%, No-34%, No opinion 22%.

Attitude towards McCarthy: Favor — 8%, Disfavor—55%. No girl favored him. "Ideas can never be controlled"— student.

Why are you going to college: To get balanced liberal education 35% Eearn more money when I graduate 26%

To be better citizen 10%
To be better Christian 12%

To be better Christian 12%
Don't want to work yet 4%

Apparently no one is being forced to go here by his parents.

Attitude towards the CORD: Disfavor: 15%, Favor—72% That makes us happy.

ATTITUDE towards News Weekly:

Appears dull 27%
Covers little of news 14%

Don't bother to read it	4%
Total	45%
Covers all the news	7%
Appears interesting	42%
Total	49%

. . . Not as safe a margin as that of the Cord!

If you had children of college age would you send them to this school? Yes: 62%, No: 29%.

What do you expect your income to be ten years after you graduate?

Under \$6,000 — 57%, 6-10,00 — 18%, 10-15,000 — 11%, over \$15,000 — 6%.

One girl states that she doesn't expect to be earning an income then.

What would you do with \$3,500.00? Buy a car—14%. Save it for marriage—33%. Other (such as get married, charity, save it, travel, further education, buy house, retire) 53%.

75% think college life should be balanced. 24% think that it should entail more work and less fun. One girl thinks that it should be mostly fun.

Attitude towards athletics:

Want them to win	62%
Interested	24%
Don't care, don't follow it	14%
D - 1:4:	

Politics:

Progressive Conservative: 34%

Liberal: 29%

None (vote for best man) 17%

C.C.F. 5%

Social Credit 3 %

Don't follow politics 12%

What is your attitude towards Marilyn Monroe? Favor: 36%. Disfavor: 31%.

Comment: Not worth an opinion. Good dog meat. Abusing God's gift. I met her; Sex machine. She has her points. Have seen better. Most of the girls neither favored nor disfavored her.

Only 10% would pay their tuition for (Continued on page 18)

CORD STAFF

BUSINESS ADMINISTRATION

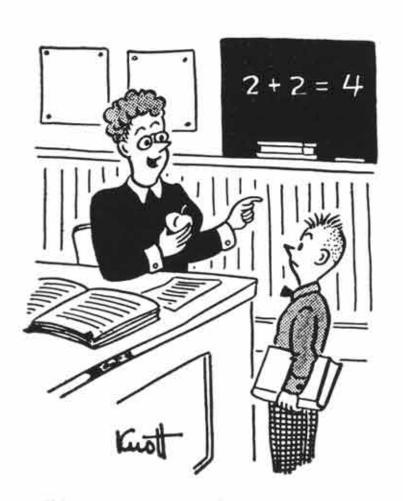
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Published by students of Waterloo College Waterloo, Ontario

"Authorized as second class mail, Post Office Department, Ottawa"



"Would you mind bringing canned apple sauce until I get my new false teeth?"

EDITOR'S NOTES

ON THE COVER

This month's cover shows Waterloo's attractive Campus Queen, drawn by our Art and Photography editor, Alan Rayburn. Barbara Joan Uffleman was chosen at the annual Junior Prom held in December. We are happy to feature this charming co-ed on our cover.

CORD SURVEY

We would like to take this opportunity to thank the student body for their co-operation in answering the questionaire circulated last month. The results were compiled by Terry Haller, Cord Business Manager, and are presented to the student body in this issue. In connection with this, Terry received a letter from the Publicity Manager of 20th Century Fox, Harry Brand, which is reproduced on page 18.

SEMINARY

Due to a slight confusion regarding the deadline for Cord material, no Seminary notes appear in this issue. However, the boys have promised an interesting article for the next issue, so watch for it!

POLICY

Due to a feeling that the Cord material in the last two issues has been more suitable for the News Weekly, the future articles will be of a more permanent and not so occasional nature. The Cord will definitely adhere to its policy of being a student publication.

MASSEY REPORT

A petition advocating immediate action on the Massey Report has been circulated on the campus. This has been sent together with similar petitions from other universities to the government. We would like to congratulate N.F.C.U.S. on fighting for so worthwhile a cause. Watch the News Weekly for further developments.

PURPLE AND GOLD

The Purple and Gold Show is definitely on for next year, possibly in November. Best of luck!

Static

A 24-Carat Push, or a Hill of Smorgasbord

CURLING

Curling is in full swing again, and the new crowd is sloshing rocks down the ice like crazy. My first time out produced another blister, naturally, but aside from that everything's fine. I'm on a terrific team, and am vice-skip, whatever that is. Anyhow, there's no work attached to the post that I'm aware of, so naturally that's for me. We usually wind up a few men short, however, and I don't think it's too late even now to slide in. Anyone for ice?

OUR ALMA'S MOTHER

Sunday afternoon, Steve and I went over to the new school to see what was cooking, and not much was. The truth is, it was colder than Helen of Troy's horse; but we stuck it out to the bitter end.

We staggered up-stairs and down, and really cased the joint. There are several tremendous-sized rooms facing Dearborn which we figured will hold thousands of people; maybe even hundreds. We also found three or four tiny rooms on the corridor, which provoked some very profound discussion. We decided they were one of three things—maybe. Rest rooms—if you don't mind standing; built-in telephone booths; or just holes in the wall. Whatever they are, they're well made.

The furnace room, which is quite a size, was warm. The iron monster was operating, to our surprise, and there are pipes heading in all directions.

In our travels we noticed that some of the walls and ceilings already have masonite in place, in preparation for the plasterers'; and the staircasees at either end of the structure are awaiting the final touches. We also discovered a monstrous room on the second floor, situated over the lobby and entrances, which we made into a library. All we have to do now is wait until September to see how we made out.

SHOW BUSINESS

The Purple and Gold efforts of the past are being outshone this year under the capable hands of John Hauser. He's been working overtime on the project with his whole heart and soul. The Administration — pardon my language has been most encouraging, and it certainly puts a little hope into the whole affair, making John's duties a little more pleasant -— he said. This is a genuine 24-carat push; but without your help it won't amount to a hill of smorgasbord, so jump in and get your feet wet, eh? You're going to hear a lot about this show, and since it's ours let's make it a good one.

HMPF!

Did I tell you what I got for Christmas? A desk calendar! Jim Breithaupt has already torn one of the leaves out of it. I have promised myself, that if I think of this the next time I see him, I'm going to tear one of his arms out of its socket and beat him over the head with the sticky end. Anyhow, I'm glad I got the calendar, I was afraid it would be a set of those books — "The Slobbsie Twins." I don't go for that classical stuff.

CHOKE IT

The motorcycle has a new owner! This owner and a friend went downtown on it; it gagging, coughing and spluttering all the way, from what I hear. They were on their way to find out what was mak-

(Continued on page 21)

The Pipe

D. B. Armstrong (1950)

He walks among wet leaves in rough tweed coat

and stout-soled oak-hued brogues. A dark-haired girl

hangs on his arm enchanted by the wisps of fragrant smoke escaping from the pipe clenched in his teeth. At night he sits beside

a' roaring fire and talks of war and four foot putts he's missed: of mist-faced men without their arms and legs who guard the cup

against the pock marked sphere. The girl

curls in his lap like some devoted kitten gazing at his smoke-like thought-elusive scent which circles aimlessly above the brier bowl . . . then vanishes in flames.

From a classic point of view

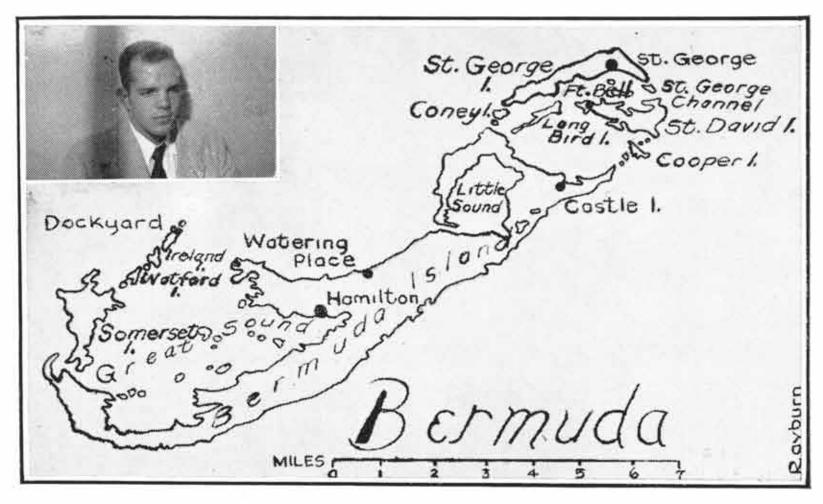
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Art Morris

WHIZZERS AND TOURISTS

To all of you, who are so accustomed to the sight of milling traffic, to the sound of blaring horns, the island of Bermuda, would, five years ago, have seemed a strange place indeed. At this time, only the whir of bicycle wheels and the clatter of horses' hooves broke the stillness of the exotic island air.

Then came the Americans, who, with the construction of Kindley Air Base, in-"mighty" troduced the automobile. Mighty? Well, perhaps. The Bermudan government has restricted vehicles to small English models and with the exception of the governor's car and the airport limousine, these are the only type operated throughout the nineteen square miles of coral reef. Horsepower, which was once only ten has now been raised to a roaring fourteen, and citizens sometimes find it difficult to stay within the speed limit of twenty miles per hour in open areas, and fifteen in restricted ones.

However, to consider this speed ridiculously slow is a gross error. On the treacherous narrow roads with their continuous hairpin curves, make a faster speed almost certain suicide. Driving in Bermuda, as in England, is on the left hand side of the road, and the number of cars on the island has already reached the amazing number of three thousand.

Only a resident of Bermuda can own an automobile, and only one car is allowed perhousehold. The age limit for drivers is eighteen, and safety is kept at a maximum by forbidding any second-hand car sales. In addition, all autos must be thoroughly inspected on a yearly basis.

Cars, however, are not the only mechcnical means of transportation for the Bermudian population. Motorbikes are

(Continued on page 20)

SPORTS

B-Ball Playoffs begin as Team has Record of 12 out of 17 Wins

BASKETBALL—MULES

The large crowd at the last boys' basketball game (Mules vs. Guelph) was indeed a turn for the better as far as attendance was concerned. I'm afraid that all the fans in the stands, cheering and hollering, (which was appreciated by the players), stunned the boys; they never seemed to hit their stride as they lost to Guelph. I am not suggesting that you students, faculty members and alumni stay away from our games; I sincerely hope that the turn-outs at future games, especially the forthcoming playoffs, will be as favourable.

Out of seventeen starts the Mules have won twelve games, a very commendable record. This puts them in a tied position for second place. First string centre, James (The Hook) Cotter, the high scorer on our team, stands third in the intermediate league's individual scoring race.

The playoffs start the first week in February. Because the schedule has not been completed, I am unable at this time to give you the definite home-and-home dates. Even so, I feel that the members of the student body and the alumni should show enough interest in our team to look at the bulletin boards in the college or in our local newspaper for these dates.

BASKETBALL-MULETTES

The Mulettes have played but three games in the inter-city girls' basketball league, of which they have won one. Attendance at the Mulette's games has been of a non-existant proportion. Part of the fault lies with the girls themselves. If they have a basketball schedule, they should post it on the bulletin board for the rest of the students to see. We wish the girls all kinds of luck in their future games.

BASKETBALL-CITY LEAGUE

Our city league team this year, which is tied for first place, has won seven games and lost one. Clyde Biederman, a member of this team, is high scorer in the league. Good luck, fellas.

HOCKEY-MULES

Our team has played three games in its home-and-home series with Western and Ryerson. The boys have put up a fine fight and shown a great deal of improvement, even though losing all three games. The enthusiasm of the student body should prove to be great encouragement to the boys. Wally Klym has been the most consistent goal-getter on the team. Here's hoping Wally keeps up his good work and the team keeps in there fighting.

MEL WEBER

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FOR PASSING A TAVERN ON A BUS LINE

A bit of advice to Freshmen and a lot of advice to older students is contained in the following column. If you have successfully passed every course that you have ever taken at the University, then there is no point in reading any further; but for the majority, it wouldn't hurt to peruse the following lines.

First of all, do not be afraid to ask the occasional question in classes. If you have never asked a question, you will be surprised how it helps wake you up a bit when you are dozing off to sleep. Of course the only disadvantage to this method is that it often, but not always, requires that you wake up first in order to be able to ask an intelligent question.

Secondly, try to get to your classes on time. Although you will rarely miss much by missing the first five minutes of the class, it does have a terrific psychological effect on the professor when it comes to marking the exams. The problem of coming late is usually resolved in a very direct way; by not going to class at ail. In order to see this in practice, check the cafeteria at 9:15 a.m. and 10:15 a.m. etc. Being late is also very bad manners; but that doesn't bother the students, so don't worry about it.

Very important to good scholastic standing is regual attendance. Now we all know that it doesnt do any good for a lot of students to attend classes; but once again we run into the psychological factor which is quite evident when it is realized that some professors are even

sneaky enough to keep a regular attendance. Although students try to confuse the attendance or attendance-keeping by refusing to give their correct names, wearing disguises or frequently changing their seat, it usually doesn't work because the professors are pretty well educated themselves and are therefore up to the trick.

The fourth thing to remember is that it is not true that exams are marked by throwing them off the Arts Building and giving the highest mark to the first paper to hit the ground. Unfortunately, most exams are marked on ability, and the percentage of correct answers. It is hoped that someday knowledge will not be needed to pass exams; but, in the meantime, acquiring knowledge is recognized as the best way to get through college.

The fifth point concerns male students only. It is this: be sure to pick out a respectable tavern early in the year; preferably one that is frequented by students and professors. Untold time can be wasted by trying all the taverns; go to the good one and then stay there for the rest of the year: in lieu of a tavern patronized by scholars, try to find one that is on a bus line. Buses are much cheaper in the long run, than taxis or patrol cars.

Finally, don't be afraid to study, it has been known to have results, and the reward is worth working for.

DALHOUSIE GAZETTE.

Editorial



YOUNG SECRETARIES TO-BE AND A PRIME MOTIVE

HERE COME THE GIRLS!

"More girls!" has been the cry of the Waterloo College male for years. The obvious deficiency of females attending the college has been somewhat remedied by the attendance of the nurses from the K-W Hospital; but, since they are only part-time students, this is not a completely satisfactory solution. Besides, it is a long walk down to the hospital, particularly in winter. Now a kind providence has seen fit to take pity on the male sex. We hear that a Secretarial Science course may be introduced into the curriculum of the college, which would mean an abundance of young secretaries-to-be. This should at last remedy the lack of girls at the college, and no doubt will make the bays very, very happy.

The new course will not only have an electrifying effect on the males, it also will mark a step forward in the development of the college. It is an encouraging sign, and gives us hope that soon other courses may be expanded.

LET'S KEEP THEM HERE

Each year the college loses many good students who must go to Western to complete their courses, particularly the Eusiness Administration students. If the whole course were available at Waterloo, many would avail themselves of the opportunity to remain at the college. After two years here, they have just begun to

be active within the life of Waterloo, when circumstances force them to be snatched rudely away. Perhaps with the enlarged laboratory facilities in the new building, the science and pre-med courses could also be enlarged. And under the able direction of Dr. Cross, perhaps the honours Spanish courses will be advanced.

Let us hope that with the wonderful expansion of the college, the true purpose of higher learning will not be overlooked.

WHY ARE YOU HERE?

Students are continually confronted with the question — why do you go to college? What exactly is the purpose of a university education? Doubtless many sages have tried to answer this question, and have found it very difficult to do so. There is an element of the intangible in the institution called a university which is very hard to put into words.

On the other hand, let us be realistic and admit that one reason why we go to college is to acquire training for jobs which will give a good income, higher social standing, and prestige in the community. These desires are almost inherent in our society. Nevertheless, they should not be the prime motives for a university education.

(Continued on page 16)

FROM THE STUDENTS UNPUBLICIZED BLOOD



from a smile and signature, a pint of blood

Approximately 70 Waterloo College students rallied behind the current Red Cross drive for blood.

This blood will be processed to extract gamma globulin, an agent used in the fight against polio. Naturally, we are proud of those who so unselfishly gave of their services. However, this writer feels that, had this drive been coupled with publicity, the numbers would have greatly increased. Next year, the S.L.E. ought to back this project and make it an annual affair at the college. The possibilities of competing for the "Corpuscle cup" against other universities should be looked into. This would certainly be an added incentive to work for in the event of an annual drive for blood to "save a life."

-End.



CINEMA

And what do you think about Cinemascope? Since the recent local showing of "The Robe," I have been confronted with this question by numerous people during informal discussions on the new motion picture medium. Usually they are praising it to the skies, piously declaring that as far as red-blooded entertainment is concerned there has not been anything like it since Beatty "Bubbles" Brady caused a riot with her last show at the Palace back in '24. Not wishing to be a spoil-sport, I meekly agree that it is quite wonderful.

Without detracting one little bit from either "The Robe" or the amazing career of Miss Brady I make it clear that my only beef is against Cinemascope. As I said I usually follow the herd in their loud applause of the new medium. Yet whenever I find myself doing it I cannot help feeling like the people must have felt in the old fairy tale in which the king got a new cloak which was supposed to be a judge of his subjects' intelligence. If you could see the cloak, you were smart; if you couldn't, you were pretty stupid. Of course everyone saw it or said they did, in spite of the fact that there was no cloak to begin with. I attribute my qualms of conscience to the fact that when I saw "The Robe," I saw no appreciable difference aside

from the wide screen, between its presentation and that of several good ordinary everyday colour pictures I have seen lately such as "Shane." Like the people who couldn't see the king's cloak, I couldn't see the difference in Cinemascope.

As for the wide screen, I think it is very effective for landscapes, seascapes and similar scenes. However for close-ups it gives the viewer the impression that he is watching the action through an extremely elongated letter box. When you consider that 85% of the average motion picture is made up of close-ups, the demerits of the wide screen become impressive.

However these are only the opinions of one who probably couldn't have seen the king's cloak even if there had been one. You go and see the next Cinemascope production "How To Marry A Millionaire," starring "You Know Who." You can form your own opinions. Oh yes, and as you watch take special note of the intricate science of the camerawork involved in bringing out more clearly the performers' features.

Extremely educational!!!

J. HUMMEL.

COATS - SUITS - DRESSES - SPORTSWEAR - ACCESSORIES

**ROTHING OWN TO WITH THE PROPERTY OF THE

SCOPE



It would be a good guess to say that nearly everyone at Waterloo has seen "The Robe," bringing that newest experiment of Hollywood — Cinemascope. From the very favourable comments heard among the students, it would without a doubt win the award of being the motion picture a Waterlooan would most like to cut classes for — if there were such an award!

Without detracting too much from the story, a large part of "The Robe's" popularity lies in the realism made possible by the exciting new process of Cinemascope. Most of the technical processes involved in Cinemascope are beyond me, but as a viewer, you can readily enjoy the impression of breathtaking realism. Unlike the 3-D pictures which require special gadgets and polaroid glass, Cinema-

scope, with its very wide screen and stereophonic sound creates a depth which is so natural that the viewer finds himself in the middle of a desert or amid a turbulent crowd.

Cinemascope is certainly no fad! It is the greatest single discovery made by the movie industry in the past half century. That is why thousands of dollars are currently being spent in reconverting theatres to equip them with huge curved screens, new sound equipment, and special Cinemascope lenses. That is also the reason why one of the greatest movie industries in the world today, 20th Century Fox, has converted its entire production to Cinemascope. For their money and mine, Cinemascope is here to stay!

S.S.

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ALUMNI

ON THE FACULTY, AN M.A. AND A PH.D.

Miss Alice Metzger

Miss Metzger is a native of Hanover, where she attended Hanover High School; after graduation she studied Honors Mathematics and Physics at Western, graduating with her B.A. in 1951. After a year of study at Queen's, she obtained her M.A. and then proceeded to England, to teach Mathematics at St. Mary's Convent, Ascot. Miss Metzger has been teaching Maths at Waterloo since the beginning of the semester, and we hope she will enjoy her stay.

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Dr. Jean Cross

Dr. Cross was born in Elmira, and later resided in Guelph and London. On graduation from Guelph Collegiate and Vocational Institute, she studied at McGill, where she was granted her B.A. in Honors French and English in 1945, and in the following year attended Radcliffe (Harvard), obtaining her M. A. in Honors French and Spanish. Dr. Cross taught at Alma College from 1946 to 1948, and at Western from 1951 to 1952. Returning to her study, she registered with the University of Madrid, and was granted her Doctorate in Spanish in 1953. She came to Waterloo in November to supply for Prof. Evans during his absence, and since January 18th, has been supplying for Mrs. Stewart. We are glad to have you with us, Dr. Cross, and hope you enjoy your work here.

-End.

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HOBBIES - BY THE SOPHS

SEWING . . .

Betty Groff, popular editor of this year's "Keystone," has lived all her life in Waterloo. Now a General-Arts student, it was during her public school, home economics days that Betty first became interested in sewing and, with the assistance of her mother, soon became quite an expert. Then, when in grade nine, she purchased her own sewing machine and now sews all her own clothes. Betty also occasionally sews, and although she once thought of dressmaking and designing as a career, her interests have since taken a different route. Throughout her entire life, Betty's hobby will be extremely useful, as well as entertaining, and the time spent at it will prove to be well worthwhile.

AND PAINTING . . .

It was during his high school days at the Kitchener-Waterloo Collegiate, that Jack Hagey first became interested in painting as a hobby. In grade nine at the time, Jack began taking art lessons from the well known, Twin City district artist, Mr. M. F. Kousal and continued for approximately one year. Since that time, he has followed painting as a hobby only, and has produced some very fine work. Jack is a Business Administration student and throughout his career in the business world, plans to use his natural talent to continue with the hobby, at which, even now, he excels.

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(Continued from page 10)

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Contrary to popular belief, the aim of universities is not merely to cram useful or abstract knowledge into students' brains, although when exams come around we may begin to wonder!

SCEPTICISM AND PROGRESS

The acquisition of further knowledge at the university should make the student think and question. A philosopher once said, "doubt is the beginning of wisdom," and this should be the effect of college. University graduates often become the leaders of the community; to assume this position they must be adequately equipped. The student who passes through college, and emerges exactly the same person who entered, has missed the whole point of his education.

Lectures, research papers, discussions, extra-curricular activities and the daily association with other students, should all make a definite impression. The student's ideas should be broadened, and new ones acquired. Most important of all, the university student should be able to think clearly, see other's views and yet not be unduly influenced by them, and not follow blindly everything he hears or reads. A certain amount of scepticism is necessary to progress this has been shown repeatedly throughout the history of the world. The student who has learned humility through knowledge, and has acquired the ability to reason clearly and accurately, will be best equipped to serve his community wisely.

A. N.

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Literary

THE STUDENT

The Moon shone on the Campus, bright And clear the night did seem.
The only spark, a man-made light Quite high above was seen,
And in that light,—a student—LOOK!!!
That back-bent figure at his book.

The hours passed by, the Dawn arose From out the Eastern sky. The Student slowly raised his nose And blinked each blood-shot eye, Then to his bed, with lead-filled feet He dragged himself, to get some sleep.

An hour or so—then—up once more
The Student rose, that he
Might go to Lectures. As before
The back-bent figure, see.
No time to rest—No time to play,
The same routine through every day.

PHIL HARRIS

Two Gems of Thought

No virtue lies in purity
 Unless there is a choice;
 The man who lives in vanity
 Has only heard one voice.

—Anon.

A life for a life
 Came his last breath;
 In this earthly strife
 A death for a death.

-Anon.

From 20th Century's Publicity Manager, a Letter to The Cord



STUDIOS

January 20, 1954

Dear Mr. Haller:

Thanks for sending us the results of the Cord survey.

We're all happy to know that the students of Waterloo College have selected THE ROBE by a 3 to 1 margin as the best picture of 1953.

Kindest wishes.

Sincerely,

(Continued from page 3)

4 years and accept their B.A. without having to go to school. 90% seriously think that there is some value in attending lectures, etc.

Comments on the Survey: Good survey. Enjoyed it. Drop dead. Questions poorly chosen. Silly questions. Juvenile quiz. How did Monroe get into the picture? Well chosen questions. Excellent idea. Will give good cross-section of student thinking.

Comments on the News Weekly: Editorials written in such a way and on such subjects that they cannot be checked by the readers.

Just a sheet. Can take it or leave it. Not enough original thought. Does not seem open to criticism and attack. Evidence that administration has the last say. Good editorials.

Suggestions for improvement of the school: (in order of demand by students):

Library and large silent reading room. (11%.

Gymnasium and general athletic building. (8%).

Better cafeteria service, better food. (8%).

Have permanent director of athletics, thus better sports. (6%).

Activities during noon hour (discussions, etc). (4%).

Improve administration in various ways. (8%).

More heat in class rooms, (4%).

Unify school body.

Devotion prior to assemblies.

More events involving both students and teachers to keep big happy family.

Increased choice of courses.

More teachers.

More movies.

More seminars and open discussions.

No smoking in cafeteria.

Move college to Kitchener.

Drop church control on all but seminary.

Fewer plans for future, more done about the present.

Brighter boys' common room.

No lectures cancelled.

Improve dorm facilities.

More women in college.

Better intellectual atmosphere.

More school spirit; "this place dead."

Raise academic standards of incoming students.

More dances, sports nights, etc.

Less noise in class.

Get best professors and teachers.

More coat space in boys' locker room. Have exams spaced farther apart, not 4 or 5 in one week.

Have better leagues in girls sports to foster school spirit.

Ash trays in girls' common room, less heat there.

Better appreciation of what is here, less grumbling about what is not.

More stress on education, less on advertising.

Utilization of students natural ability, drama, etc.

Spread extra-curricular work around more.

Better sports to keep name of school before prospective students.

What happened to intramural sports? They would advance school spirit. "School spirit is not something that can simply be worked up internally but must arise from a feeling of prestige or belonging to a recognized organization."

Have more publicity.

Less cursing.

Keep expenses down; don't go all out for crazy things like cheer leaders.

More culture and education, better taste.

Attitude towards professors:

Favor: 83%

Disfavor:

2%

From this survey it would appear that the students are not entirely happy with their lives and with several things around the school, although they do like their teachers. It also indicates that they can do serious thinking.

—End.

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(Continued from page 7) also operated, but the age limit for these machines is twenty-one. But, as the tourists, who are permitted to operate bicycles equipped with half-horsepower motors, such vehicles on the island greatly outnumber the number of cars.

As there is no major industry in Bermuda and agriculture is limited to such a confined area, the island depends solely upon the tourist trade for survival. The people of Bermuda are warm and gracious hosts. Their friendship is evident throughout the island; a vacation in such a spot is all that could be desired by the most demanding tourist. Wherever you go you will hear the words which are uttered so frequently by the people, and which are the first you hear as you step from your airplane, "Bermuda Welcomes You."

-End.



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THE UNITED LUTHERAN PUBLICATION HOUSE

Religious Books — Church Supplies — College Texts —

237 King St. W. Phone 2-9620 KITCHENER

(Continued from page 5)

ing it perform in this unruly manner. Turned out they left the choke out; no wonder the poor beast complained. Motorcycles don't care who drives them these days.

TRUDGERY

I went on a forced route-march this month, distributing advertising for the Wagner College Choir, appearing in St. Matthew's February 1st. Carl Goos assisted me, thank goodness. We had to strangle a few people before they saw things our way, but we eventually got rid of the goodies. As far as I'm concerned, salesmanship is for the birds.

YOUR FUTURE

Probably by the time you read this, the report cards will have been out. I can envision the rush, grabbing the tidings in hot little hands, and racing outside to bury them before they explode. At times like these, I'm glad I don't wear a hat.

Well chillun', remember this, keep your noses to the grind-stone, and when you grow old, you may not have a fortune, but you will have a very short nose.

BROCK, DAVIS, DUNN & BROUGHTON

Chartered Accountants

Kitchener - London - Guelph Sarnia



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Kitchener

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Drinks cocktails dry with diction airy; Swims at night with men, chests hairy.

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NEXT MONTH'S ISSUE

- WHERE ARE WE GOING IN PSYCHOLOGY
 DR. WRIGHT
- CENSORSHIP GOOD CR BAD
- GIRLS' COMMON ROOM INSIDE STORY



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AT GRADUATION TIME



An exchange of photographs with classmates creates bonds of friendship you will treasure through the years.



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Cardner, Bruce

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